

# Sheng-Hung Lee, Ph.D

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Sheng-Hung Lee is a designer, engineer, and educator. He is inspired by multiple domains of knowledge and different perspectives, and he thrives on creating new value for clients on multi-disciplinary teams. He is trained as an industrial designer and electrical engineer, and his approach to problem solving is influenced by his passion for how design and technology impact and can be integrated into society. Lee has been focusing on product-experience designs, organizational designs and education that create meaningful systemic impacts.

Education	2022—2025	<b>Massachusetts Institute of Technology, USA</b> Ph.D., Human Behavior and Service Design* <i>*self-designed, interdisciplinary doctoral degree administered by MIT Department of Mechanical Engineering</i> — Thesis: Design for Longevity: Service and System Innovation — Ph.D. Committees: Maria C. Yang, Joseph F. Coughlin, Eric Klopfer, Olivier de Weck, and John Ochsendorf — Industry Mentors: Gianfranco Zaccai and Michael Peng — MIT MechE Departmental Award (2025 Wunsch Foundation Silent Hoist and Crane Award)
	2019—2022	<b>Massachusetts Institute of Technology, USA</b> MS, Integrated Design & Management (GPA: 5.0 / 5) MS, Mechanical Engineering (GPA: 5.0 / 5) — Thesis: Human-Centered System Design for an Aging Population: An Experimental Study of Footwear Design [ <a href="#">pdf</a> ] — Advisors: Massachusetts Institute of Technology: Prof. Olivier de Weck, Dr. Joseph F. Coughlin, and Prof. Maria Yang Carnegie Mellon University: Prof. Jonathan Chapman — MIT Planet D (Official Club for Human-Centered Systems Design) President and Co-Founder
	2006—2013	<b>National Cheng Kung University, R.O.C. (Taiwan)</b> BS, Industrial Design (GPA: 4.00 / 4) BS, Electrical Engineering (GPA: 3.95 / 4) — NCKU President Scholarship — NCKU Outstanding Student Award for Academic — NCKU Distinguished Achievement Award in Industrial Design and Electrical Engineering — China Technical Consultants, Inc. (CTCI) Science and Technology Creativity Scholarship
Research Experience	2019—Present	<b>MIT AgeLab, Cambridge, USA</b> [ <a href="#">link</a> ] Ph.D. Researcher and Designer — Project Smart Home for the Aging Population — MIT AgeLab Website Design Team
	2022—2022	<b>MIT Governance Lab (MIT GOV/LAB)</b> , Cambridge, USA [ <a href="#">link</a> ] Curriculum Designer — Governance Innovation
	2020—Present	<b>MIT Ideation Lab, Cambridge, USA</b> [ <a href="#">link</a> ] Ph.D. Researcher and Designer
	2019—2021	<b>MIT xPRO, Cambridge, USA</b> Research Assistant and Curriculum Experience Designer — Co-designed MIT xPRO Systems Thinking course and toolkit with Prof. Edward F. Crawley
	2021—2022	<b>MIT Office of Sustainability, Cambridge, USA</b> [ <a href="#">link</a> ] Safe and Sustainable Lab Fellow and Designer — Research Paper published by World Design Organization (WDO) Research and Education Forum (2022) — Poster Paper published by Digital Research in the Humanities and Arts (DRHA) (2022) — Research Paper published by IDC and Industrial Designers Society of America (IDSA) (2021) — Conducted ethnographic research working with Dr. Julie Newman, Director of MITOS (2021) — Worked on the research topic: Safe and Sustainable Lab: Disposable Material Flow (2021)
	2023—Present	<b>Moholy-Nagy University of Art and Design (MOME) Social Design Hub, Budapest, Hungary</b> Visiting Research Fellow — Worked on the research topic: Design for Longevity x FRUSKA from September 1 <sup>st</sup> , 2023 to March 31 <sup>st</sup> , 2024 — Collaborated with MIT AgeLab and MOME Innovation Center Social Design Hub

Teaching Experience	2020—Present	<b>MIT Course 2.00 Introduction to Design</b> , Cambridge, USA Team Lab Instructor — Fall Term 2022-2023   Overall Rating <b>7.0</b> / 7 ( <i>Rating Scale: 1=Very Poor, 7=Excellent</i> ) — Fall Term 2020-2021   Overall Rating <b>6.0</b> / 7 ( <i>Rating Scale: 1=Very Poor, 7=Excellent</i> )
	2020—Present	<b>MIT Course 15.783 / 2.739 Product Design and Development</b> , Cambridge, USA Guest Reviewer — Spring Term 2022-2023, 2021-2022, 2020-2021 — Fall Term 2019-2020
	2020—Present	<b>MIT Course 11.547 / SCM 287 Global Aging &amp; The Built Environment</b> , Cambridge, USA Co-Instructor and Teaching Assistant — Fall Term 2022-2023   Overall Rating <b>6.2</b> / 7 ( <i>Rating Scale: 1=Very Poor, 7=Excellent</i> ) — Fall Term 2021-2022   Overall Rating <b>6.7</b> / 7 ( <i>Rating Scale: 1=Very Poor, 7=Excellent</i> )
	2020	<b>MIT Course 11.S941 / 11.S195 Global Aging: Planning Cities for a 100-Year Society</b> , Cambridge, USA Co-Instructor and Teaching Assistant — Fall Term 2020-2021
	2024—2025	<b>Rhode Island School of Design (RISD) Makeathon Competition</b> , Providence, USA — Jury, March 15, 2025 — Mentor, March 23, 2024
	2015—2019	<b>Fudan University</b> , P.O.C. (China) Adjunct Associate Professor — Outstanding Adjunct Professor Award, Shanghai Institute of Visual Arts, Fudan University (2018, 2017) — Teaching: Graduation Project, Sustainable Design, and Design Method
	2023—Present	<b>Shih Chien University</b> , Taiwan Adjunct Associate Professor — Teach “Service Design” in the Asia Summer Program from July 2 <sup>nd</sup> to July 10 <sup>th</sup> , 2024 — Teach “Service Design” in the Asia Summer Program from June 17 <sup>th</sup> to July 4 <sup>th</sup> , 2023
	2023—Present	<b>Holon Institute of Technology (HIT)</b> , Israel Visiting Lecturer — Teach “Design for Longevity: Project Your Future Self” in International Design Week “The Elephant in the Room” from October 14 <sup>th</sup> to October 20 <sup>th</sup> , 2023 — The course collaboration was invited by Dr. Yael Eylat Van Essen, Faculty of Design, HIT
	2023—Present	<b>Macromedia University</b> , Munich, Germany Visiting Lecturer — Teach “Life-Centered Design” in Design Management Program from October 1 <sup>st</sup> , 2023 to January 31 <sup>st</sup> , 2024 — The course collaboration was invited by Oliver Szasz, Professor of Digital Media and Communication Design and Head of Study Programme M.A. Design Management, Macromedia University
	2022—2022	<b>Telkom University</b> , Indonesia Visiting Professor (2022 Summer) — School of Creative Industries appoints as a Visiting Professor at Global Learning Week (GLOW)
	2017—2019	<b>DaTao Master Academy</b> , P.O.C. (China) Adjunct Associate Professor — Teaching: Ergonomic (I), (II), and (III)
Service	2026—2026	<b>The Participatory Design Conference 2026</b> , Milan, Italy Programme Committee —Conference Theme: Peace, Dialogue, Coexistence
	2025—2025	<b>International Association of Societies of Design Research (IASDR) 2025</b> , Taipei, Taiwan Track Committee —Conference Theme: Design Next, and Track Theme: Design, Art, and Technology
	2023—2024	<b>Design Research Society (DRS) Conference</b> , Boston, USA Paper Track Co-Chair — Design for Longevity (D4L): Project Your Future Self through Service and Technology
	2023—2024	<b>diid (disegno industriale industrial design) Journal</b> , Università di Bologna, Bologna, Italy Guest Editors with <i>Andreas Sicklinger</i> — Design for Longevity (D4L) and Life-Centered Design [ <a href="#">link</a>   <a href="#">pdf</a> ] — No.84   ISSN (online): 2785-2245   ISSN: 1594-8528

	2023—2024	<b>Base Diseño e Innovación Journal</b> , Universidad del Desarrollo, Chile Guest Editors with <i>Marihuz Soto Hormazabal, Melanie Sarantou, and Paula Melo Signerez</i> . — Design and longevity, new perspectives, and challenges [ <a href="#">link</a>   <a href="#">pdf</a> ] — Vol. 9, Num. 11, 2024
	2020—Present	<b>The Design Journal</b> , Publisher Routledge Journal Reviewer [ <a href="#">link</a>   <a href="#">pdf</a> ] — ISSN (online): 1756-3062   ISSN: 1460-6925
	2020—Present	<b>World Design Organization (WDO)</b> — WDO Education Committee (2023) — WDO Board Director Candidate (2022) — Research Paper published by WDO Research and Education Forum (2022) — WDO World Industrial Design Day Speaker (2022, 2021) — WDO Young Designers Circle Ambassador (2020)
	2012—Present	<b>Industrial Designers Society of America (IDSA)</b> — IDSA At-Large Director (Awards) Board of Director (2025, 2023) — IDSA Student Merit Awards Jury at Wentworth Institute of Technology (2025) — IDSA At-Large Director (Awards) Leadership Role Candidate (2022, 2020) — IDSA Boston Chair (2022) — IDSA Award Committee (2022, 2021) — IDSA Boston Vice Chair (2020) — International Design Excellence Awards (IDEA) Jury (2018, 2017) — IDSA International Design Conference (IDC) Paper Presenter (2022, 2021, 2020) — IDSA Gianninoto Graduate Scholarship Winner (2019)
Work Experience	2015—2019	<b>IDEO</b> Industrial Designer and Electrical Engineer — Clients: NIKE, Procter & Gamble, Tsinghua University MBA program, Vichy, China Resources Land Limited, Fotile
	2014—2015	<b>Continuum</b> Industrial Designer and Design Strategist — Clients: Rubbermaid, Bank of China, UCAR Inc
	2019—2019	<b>EMMA Creative Center Pforzheim</b> , Germany Designers in Residence (Industrial Design) — Project: Small Things with Big Heart
Design Award Jury	2025	GRANDS PRIX DU DESIGN Jury — Product Design
	2024	Ukrainian Design Award Jury — Product Design
	2023	International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics
	2022	Australian Good Design Awards — Next Gen Category
	2022	International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics
	2022	Golden Pin Design Award Jury — Concept Design
	2021	Australian Good Design Awards — Next Gen Category
	2021	Rethinking The Future (RTF) Design Awards
	2020	Spark Design Award Jury — Design Concept and Student Category
	2020	International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics
	2020	Ukrainian Design Award Jury — Product Design
	2019	LITE-ON Award Jury — Design Category
	2019	Ukrainian Design Award Jury — Industrial Design
	2019	International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics
	2018	International Design Excellence Awards (IDEA) Jury — Industrial Design
	2018	International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics
	2018	Spark Design Award Jury — Product Design and Design Concept
	2018	Ukrainian Design Award Jury — Environmental Design
	2018	Red Star Design Award Jury — Product and Service Design
	2018	Golden Pin Design Award Jury — Product Design
	2017	Taihu Design Award Jury — Product and Industrial Design
	2017	International Design Excellence Awards (IDEA) Jury - Industrial Design
	2017	A' Design Award & Competition Jury — Product and Industrial Design
	2017	Ukrainian Design Award Jury — Industrial Design
	2016	Spark Design Award Jury — Maker and Design Concept
	2016	International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics
	2016	Golden Pin Design Award Consultant — Design Concept

Books	2025	<b>Design for Longevity: People, Product, Process, and Platform</b> Sheng-Hung Lee <i>Published by Springer Science + Business Media in 2025</i>
	2025	<b>Systemic Service Design</b> Edited by Mari Suoheimo, Peter Jones, <b>Sheng-Hung Lee</b> , Birger Sevaldson <i>Published by Routledge. ISBN: 9781032817194. <a href="https://doi.org/10.4324/9781003501039">https://doi.org/10.4324/9781003501039</a> [ <a href="#">book link</a>   <a href="#">pdf</a> ]</i>
	2019	<b>Design Consciousness — Small Things with Big Heart</b> Sheng-Hung Lee <i>Sponsored by EMMA Creative Center Pforzheim Designers in Residence Scholarship and Program [ <a href="#">website</a> ]</i>
	2017	<b>IDSA Blueprint in Asia</b> Sheng-Hung Lee <i>Sponsored by Industrial Designers Society of America (IDSA) [ <a href="#">website</a> ]</i>
Books Translation	2023	<b>Dieter Rams: The Complete Works</b> Authors: Klaus Klemp and Dieter Rams Translator: Sheng-Hung Lee <i>EN version published by Phaidon Press [ <a href="#">book</a>   ISBN: 9781838661533 ]</i> <i>CH version published by Faces Publications [ <a href="#">webpage</a>   <a href="#">book</a>   <a href="#">pdf</a>   ISBN: 9786263153691 ]</i>
Book Chapter Articles	2025	<b>Boundary Objects for Longevity Services: The Intersection of Tactility, Tech, and Trust</b> <b>Sheng-Hung Lee</b> <i>In: Boundary spanning design for better services in digital times, Publisher: Edward Elgar (accepted)</i>
	2025	<b>Boundary Objects: Reimagining Design for Longevity and Gender Equality</b> <b>Sheng-Hung Lee</b> <i>In: Gender Perspectives for a Renewed Design Culture. Chapter 8. (pp. 77–93). Springer. ISBN: 978-3-031-88553-2. <a href="https://doi.org/10.1007/978-3-031-88554-9_8">https://doi.org/10.1007/978-3-031-88554-9_8</a> [ <a href="#">chapter article</a>   <a href="#">pdf</a> ]</i>
	2025	<b>Inclusive Financial Planning Service Design Considerations for an Aging Population</b> <b>Sheng-Hung Lee</b> , Alexa Balmuth, and Joseph F. Coughlin <i>In: Design in Action, Publisher: INTELLECT (accepted)</i>
	2025	<b>Social Structures Relevant to Longevity Service Systems</b> <b>Sheng-Hung Lee</b> , Joseph F. Coughlin, Eric Klopfer, Olivier L. de Weck, John Ochsendorf, and Sofie Hodara <i>In: Systemic Service Design. Chapter 9. (pp. 164-189). Routledge. ISBN: 9781032817194. <a href="https://doi.org/10.4324/9781003501039-11">https://doi.org/10.4324/9781003501039-11</a> [ <a href="#">chapter article</a>   <a href="#">pdf</a> ]</i>
	2025	<b>Design for Longevity: An Empathetic Service Design Framework</b> <b>Sheng-Hung Lee</b> <i>In: Empathic Service Design: Challenges in design, analysis and services. Bloomsbury. ISBN: 9781350476394 (accepted)</i>
	2025	<b>Innovations in Theory and Practice of Systemic Service Design</b> Mari Suoheimo, Peter Jones, <b>Sheng-Hung Lee</b> , and Birger Sevaldson <i>In: Systemic Service Design. Chapter 1. (pp. 1-13). Routledge. ISBN: 9781032817194. <a href="https://doi.org/10.4324/9781003501039-1">https://doi.org/10.4324/9781003501039-1</a> [ <a href="#">chapter article</a>   <a href="#">pdf</a> ]</i>
	2025	<b>Blending Boundaries: A Thorough Exploration of Systems-oriented Design and Service Design Integration</b> Mari Suoheimo, Michalina Fidos, Marja Kuronen, and <b>Sheng-Hung Lee</b> <i>In: Systemic Service Design. Chapter 2. (pp. 17-40). Routledge. ISBN: 9781032817194. <a href="https://doi.org/10.4324/9781003501039-3">https://doi.org/10.4324/9781003501039-3</a> [ <a href="#">chapter article</a>   <a href="#">pdf</a> ]</i>
	2023	<b>Macro-Trend Study Under Service System: Preliminary Research in Service Innovation and Emerging Technology</b> <b>Sheng-Hung Lee</b> , Maria C. Yang, Olivier L. de Weck, Chaiwoo Lee, Joseph F. Coughlin, and Eric Klopfer <i>In: Service Design for Emerging Technologies Product Development. Chapter 4. Springer Series in Design and Innovation, vol 29. Springer, Cham. <a href="https://doi.org/10.1007/978-3-031-29306-1_4">https://doi.org/10.1007/978-3-031-29306-1_4</a> [ <a href="#">chapter article</a>   <a href="#">pdf</a> ]</i>
	2022	<b>A Preliminary Discussion of Human-Centered System Design from Theory to Application: Use Smart Footwear Design for an Aging Population as an Example</b> <b>Sheng-Hung Lee</b> <i>In: IxDC Growth, Publisher: Tsinghua University Press, ISBN: 9787302611639</i>
Journal Paper	2025	<b>From Design Education to Education Design</b> <b>Sheng-Hung Lee</b> <i>In: INNOVATION, Winter 2024 [ <a href="#">journal</a>   <a href="#">pdf</a> ]</i>

- 2025 **Designing Longevity Services: A Mixed-Method Approach Using System Dynamics**  
**Sheng-Hung Lee** and Olivier de Weck  
 In: *Design Studies* (submitted)
- 2025 **Boundary Objects in Longevity Planning Service: Exploring Personas and Dualities Through Constructivist Grounded Theory**  
**Sheng-Hung Lee**, Maria Yang, Eric Klopfer, and Joseph F. Coughlin  
 In: *Design Science* (submitted)
- 2025 **Integrating Behavioral Insights and Demographic Analysis in Persona Creation for Designing Longevity Planning Services**  
**Sheng-Hung Lee**, Eric Klopfer, Olivier de Weck, John Ochsendorf, Joseph F. Coughlin, and Maria Yang  
 In: *Journal of Service Research* (submitted)
- 2025 **Prototyping Longevity Services: Tech-driven or Human-assisted Service?**  
**Sheng-Hung Lee**, Joseph F. Coughlin, and Maria Yang  
 In: *The Design Journal*, January 15, 2025 (1-18) [ [journal](#) | [pdf](#) ]  
 DOI: <https://doi.org/10.1080/14606925.2024.2442196>
- 2025 **Innovative Longevity Design through Boundary Object Integration**  
**Sheng-Hung Lee**, Joseph F. Coughlin, Maria Yang, and Alexa Balmuth  
 In: *Base Diseño e Innovación. Special Issue "Design and longevity, new perspectives, and challenges"* (accepted)
- 2024 **Touch: The Allure of Tangible Design**  
**Sheng-Hung Lee**  
 In: *INNOVATION*, Spring 2024 [ [journal](#) | [pdf](#) ]
- 2024 **Transformation by Human-Centered System Design**  
**Sheng-Hung Lee**  
 In: *Design Management Institute (DMI): Review Issue, Vol. 35, No. 1* [ [journal](#) | [pdf](#) | [website pdf](#) ]  
 DOI: <https://doi.org/10.1111/drev.12390>
- 2024 **Design for Longevity: People, Process, and Platform**  
**Sheng-Hung Lee** and Andreas Sicklinger  
 In: *diid disegno industriale industrial design*, No. 82, 2024 [ [journal](#) | [pdf](#) ]  
 DOI: <https://doi.org/10.30682/diid8224a>
- 2024 **Prototyping future visions of vulnerable youth through design for longevity and gender equity**  
 Janka Csernák and **Sheng-Hung Lee**  
 In: *diid disegno industriale industrial design*, No. 82, 2024 [ [journal](#) | [pdf](#) ]  
 DOI: <https://doi.org/10.30682/diid8224d>
- 2024 **A Taxonomy of Home Automation: Expert Perspectives on the Future of Smarter Homes**  
 Shabnam FakhrHosseini, Chaiwoo Lee, **Sheng-Hung Lee**, and Joseph Coughlin  
 In: *Information Systems Frontiers*, July 8, 2024 [ [journal](#) | [pdf](#) ]  
 DOI: <https://doi.org/10.1007/s10796-024-10496-9>
- 2023 **The Transformation of Design Platform Under System Thinking**  
**Sheng-Hung Lee**, Olivier L. de Weck, Maria C. Yang, and Joseph F. Coughlin  
 In: *International Journal of Performance Arts and Digital Media*, October 24, 2023 [ [journal](#) | [pdf](#) ]  
 DOI: <https://doi.org/10.1080/14794713.2023.2271820>
- 2022 **Retail Banking and Financial Service Under System Analysis**  
**Sheng-Hung Lee**, Joseph F. Coughlin, and Eric Klopfer  
 In: *Arte, entre paréntesis*, Vol. 2, No. 15 [ [journal](#) | [pdf](#) ]  
 DOI: <https://doi.org/10.36797/aep.v2i15.107>
- 2021 **Revisiting My Self-Quarantine Experience through a Data-driven Approach**  
**Sheng-Hung Lee**  
 In: *Design Management Institute (DMI): Review Issue, Vol. 32, No. 1* [ [journal](#) | [pdf](#) | [website pdf](#) ]  
 DOI: <https://doi.org/10.1111/drev.12253>
- Articles in Refereed Conference Proceedings
- 2025 **Mapping Aging in Place Through AI and Robotics: A System Modeling Perspective**  
**Sheng-Hung Lee**  
 In: Gao, Q., Zhou, J. (eds) *Human Aspects of IT for the Aged Population. HCII 2025. Lecture Notes in Computer Science*, vol 15811. Springer, Cham. [ [conf](#) | [pdf](#) ]  
 DOI: [https://doi.org/10.1007/978-3-031-92712-6\\_24](https://doi.org/10.1007/978-3-031-92712-6_24)
- 2025 **Design for Longevity: A Relational and Systemic Perspective**  
**Sheng-Hung Lee**

- In: *11th Nordic Design Research Society (NORDES) Conference, Oslo Metropolitan University, Oslo Norway, August 6-8, 2025 (accepted)*
- 2024 **Shaping a Longevity Service Through Visual, Tangible, Cultural, and Social Artifacts**  
**Sheng-Hung Lee**  
 In: Rau, P.L.P. (eds) *Cross-Cultural Design. HCII 2024. Lecture Notes in Computer Science*, vol 14699. Springer, Cham. [ [conf](#) | [pdf](#) ]  
 DOI: [https://doi.org/10.1007/978-3-031-60898-8\\_4](https://doi.org/10.1007/978-3-031-60898-8_4)
- 2024 **Design Attributes for Tech- or Touch-based Longevity Services: AI-Empowered Analysis**  
**Sheng-Hung Lee**, Joseph F. Coughlin, Maria Yang, and Sofie Hodara  
 In: *Design Management Institute (DMI)—2024 Academic Design Management Conference: Design & Innovation at a Crossroad, Delft, Netherlands, 2024* [ [conf](#) | [pdf](#) ]
- 2024 **Design for Longevity Literature Review in Product Lifecycle, Financial Planning, and Gerontology**  
**Sheng-Hung Lee**, Joseph F. Coughlin, Sofie Hodara, Maria Yang, Olivier L. de Weck, Eric Klopfer, and John Ochsendorf  
 In: *Design Research Society (DRS)—Resistance, Recovery, Reflection, Reimagination, USA, 2024* [ [conf](#) | [pdf](#) ]  
 DOI: <https://doi.org/10.21606/drs.2024.363>
- 2024 **Enhancing Financial Education for Longevity through Service Design**  
**Sheng-Hung Lee**, Joseph F. Coughlin, Sofie Hodara, and Maria Yang  
 In: *Design Research Society (DRS)—Resistance, Recovery, Reflection, Reimagination, USA, 2024* [ [conf](#) | [pdf](#) ]  
 DOI: <https://doi.org/10.21606/drs.2024.364>
- 2023 **Longevity Planning Service Across Immersive Technologies**  
**Sheng-Hung Lee**, Sofie Hodara, Maria Yang, and Joseph F. Coughlin  
 In: *Leaving Nothing Behind Conference at University of Bologna, Italy, 2023*
- 2023 **Designing Healthcare Services for Longevity**  
**Sheng-Hung Lee**, Sofie Hodara, Joseph F. Coughlin, Maria Yang, Yu-Chen Chen, Yan-Chun Lin, Shyh-Nan Liou  
 In: *Cumulus Beijing 2023, Central Academy of Fine Arts, Beijing, China, 2023* [ [conf](#) | [pdf](#) ]
- 2023 **Designing Longevity Planning Blocks through Experimental Participatory Observation and Interviews**  
**Sheng-Hung Lee**, Joseph F. Coughlin, Alexa Balmuth, Chaiwoo Lee, Lauren Cerino, Maria Yang, Eric Klopfer, Olivier L. de Weck, and John Ochsendorf  
 In: *International Association of Societies of Design Research (IASDR) Congress 2023 — Life-changing Design, Milan, Italy, 2023* [ [conf](#) | [pdf](#) ]  
 DOI: <https://doi.org/10.21606/iasdr.2023.172>
- 2023 **Applying Human-Centered System Design to the Development of a Tool for Service Innovation**  
**Sheng-Hung Lee**, Taylor Patskanick, Alexa Balmuth, Joseph F. Coughlin  
 In: *Cumulus Antwerp 2023—Connectivity and Creativity in times of Conflict, Antwerp, Belgium, 2023* [ [conf](#) | [pdf](#) ]
- 2023 **Co-create Financial Planning Services for an Aging Population: Designers' Perspectives**  
**Sheng-Hung Lee**, Maria C. Yang, Olivier L. de Weck, Chaiwoo Lee, Joseph F. Coughlin, Eric Klopfer, and John Ochsendorf  
 In: *ICED23 and The Design Society—24th International Conference on Engineering Design: Design in a complex world, Bordeaux, France, 2023* [ [conf](#) | [pdf](#) ]  
 DOI:
- 2023 **Service Design in Action: Transformation, Consideration, and System Thinking**  
**Sheng-Hung Lee**, Maria C. Yang, Olivier L. de Weck, Chaiwoo Lee, Joseph F. Coughlin, Eric Klopfer, and John Ochsendorf  
 In: *ICED23 and The Design Society—24th International Conference on Engineering Design: Design in a complex world, Bordeaux, France, 2023* [ [conf](#) | [pdf](#) ]  
 DOI: <https://doi.org/10.1017/pds.2023.95>
- 2023 **Design Artifacts and Gaming Transform Financial Planning Services**  
**Sheng-Hung Lee**, Joseph F. Coughlin, Alexa Balmuth, and Maria C. Yang  
 In: *Industrial Designers Society of America (IDSA)—International Design Conference (IDC), New York, USA, 2023* [ [conf](#) | [pdf](#) ]
- 2023 **From Brainstorming to Bodystorming: Co-creation Workshop Analysis Using Applied Video Ethnography**  
**Sheng-Hung Lee**, Joseph F. Coughlin, Chaiwoo Lee, and Maria C. Yang  
 In: *Industrial Designers Society of America (IDSA)—International Design Conference (IDC), New York, USA, 2023* [ [conf](#) | [pdf](#) ]
- 2023 **Making the Web Accessible to the Aging Population**  
 Manasi Atul Vaidya and **Sheng-Hung Lee**  
 In: *2023 CHI Conference on Human Factors in Computing Systems, Hamburg, Germany, 2023* [ [conf](#) | [pdf](#) ]



- 2023 **An Iterative Approach to User-Centered Design of Smart Home Systems**  
Lauren C. Cerino, Chaiwoo Lee, **Sheng-Hung Lee**, Shabnam Fakhr-Hosseini, Heesuk Son, Shen Shen, and Joseph F. Coughlin  
In: *International Conference on Human-Computer Interaction, Copenhagen, Denmark, 2023* [ [conf](#) | [pdf](#) ]  
DOI: [https://doi.org/10.1007/978-3-031-34917-1\\_1](https://doi.org/10.1007/978-3-031-34917-1_1)
- 2023 **Acceptance of Future Home Technologies and Services: Comparing Different Tasks, Scenarios and User Characteristics**  
Shabnam FakhrHosseini, Chaiwoo Lee, **Sheng-Hung Lee**, Lauren Cerino, and Joseph Coughlin  
In: *The 67th Human Factors and Ergonomics Society 2023, Washington, DC, USA, 2023* [ [conf](#) | [pdf](#) ]  
DOI: <https://doi.org/10.1177/21695067231192230>
- 2022 **Footwear Design Consideration for an Aging Population from User Experience, Service, and Technology Aspects**  
**Sheng-Hung Lee**, Chaiwoo Lee, Maria C. Yang, and Joseph F. Coughlin  
In: *The 66th Human Factors and Ergonomics Society 2022, Atlanta, Georgia, USA, 2022* [ [conf](#) | [pdf](#) ]  
DOI: <https://doi.org/10.1177/1071181322661207>
- 2022 **Re-envision a Hybrid Participatory Design Workshop: People, Pedagogy, and Process—An Experimental Study of Footwear Paper Prototype**  
**Sheng-Hung Lee**, Ziyuan Zhu, Chaiwoo Lee, Maria C. Yang, and Joseph F. Coughlin  
In: *Industrial Designers Society of America (IDSA)—International Design Conference (IDC), Seattle, USA, 2022* [ [conf](#) | [pdf](#) ]
- 2022 **The Transformation of Design Platform Under System Thinking**  
**Sheng-Hung Lee**, Maria C. Yang, Olivier L. de Weck, and Joseph F. Coughlin  
In: *Digital Research in the Humanities and Arts (DRHA) 2022—Digital Sustainability: From Resilience to Transformation, Kingston School of Art, London, UK, 2022* [ [conf](#) | [video](#) ]  
DOI: <https://doi.org/10.1080/14794713.2023.2271820>
- 2022 **Reshape Safe and Sustainable Makerspaces and Laboratories on Campus: An Experimental Study on Material Flow through Human-centered System Design**  
**Sheng-Hung Lee**  
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	<p>探尋生活中的設計素養</p> <p>Sheng-Hung Lee</p> <p>In: <i>Design360°</i> [ <a href="#">article</a>   <a href="#">pdf</a> ]</p>
2019	<p><b>Observation and Reflection about Overdesign in Daily Life</b></p> <p>STOP! 設計過度了!</p> <p>Sheng-Hung Lee</p> <p>In: <i>Design360°</i> [ <a href="#">article</a>   <a href="#">pdf</a> ]</p>
MOT TIMES Column	<p>2022 <b>Enabling Lab Space as Service Designs for Co-creation — Use MIT AgeLab as an Example</b></p> <p>【李盛弘專欄—我在 MIT 上設計課】歷時三年 MIT AgeLab 實驗室空間大改造! 三個關鍵元素放大共創可能</p> <p>Sheng-Hung Lee</p> <p>In: <i>MOT TIMES</i>, October 16, 2022 [ <a href="#">article</a>   <a href="#">pdf</a> ]</p> <p>2021 <b>Envision, Design, and Build Safe and Sustainable Labs at MIT: Celebrate Users' Stories Inspired and Driven by Data and Scientific Approaches</b></p> <p>【李盛弘專欄—我在 MIT 上設計課】打造未來 MIT 安全永續實驗室! 讓數據不只是數字, 用科學的方式說使用者故事</p> <p>Sheng-Hung Lee</p> <p>In: <i>MOT TIMES</i>, August 25, 2021 [ <a href="#">article</a>   <a href="#">pdf</a> ]</p> <p>2021 <b>A Preliminary Discussion about Open Restaurants and Open Streets Program in New York City: How Does the Policy Shape City Landscape, Build Environment, and Influence Our Interactions?</b></p> <p>【李盛弘專欄—我在 MIT 上設計課】紐約出現共享街道! 半開放式小屋如何透過設計成為城市永存的風景</p> <p>Sheng-Hung Lee</p> <p>In: <i>MOT TIMES</i>, March 22, 2021 [ <a href="#">article</a>   <a href="#">pdf</a> ]</p> <p>2020 <b>After Covid-19 — The Street Observation and Innovation in the Lens of Experience Design</b></p> <p>【李盛弘專欄—我在 MIT 上設計課】街道上的「體驗設計」觀察—創新讓餐飲業找到疫情下的生存之道, 9 個小巧思突破經營僵局</p> <p>Sheng-Hung Lee</p> <p>In: <i>MOT TIMES</i>, August 12, 2020 [ <a href="#">article</a>   <a href="#">pdf</a> ]</p> <p>2020 <b>After Covid-19 — The Transformation of Design Platform and Its Future</b></p> <p>【李盛弘專欄—我在 MIT 上設計課】「疫」外收穫—從 4 大設計組織平台洞見世界潮流的趨勢轉變與機會</p> <p>Sheng-Hung Lee</p> <p>In: <i>MOT TIMES</i>, May 25, 2020 [ <a href="#">article</a>   <a href="#">pdf</a> ]</p> <p>2020 <b>A Discussion on Experience Design Project: MIT Campus Tour Service Project as a Case Study</b></p> <p>【李盛弘專欄—我在 MIT 上設計課】MIT 校園導覽服務如何拿下 2020 A' Design Award? 看體驗設計的四大法則</p> <p>Sheng-Hung Lee</p> <p>In: <i>MOT TIMES</i>, March 11, 2020 [ <a href="#">article</a>   <a href="#">pdf</a> ]</p> <p>2019 <b>What Can Designers Contribute in Lab? A Preliminary Discussion in Lab Innovation Through Four Actions by Designers</b></p> <p>【李盛弘專欄—我在 MIT 上設計課】設計師在實驗室能做些什麼? 4 個行動, 初探學術實驗室內的創新</p> <p>Sheng-Hung Lee</p> <p>In: <i>MOT TIMES</i>, December 11, 2019 [ <a href="#">article</a>   <a href="#">pdf</a> ]</p>
Invited Talks and Lectures	<p>2025 <b>Social Structures Relevant to Longevity Service Systems</b></p> <p>Service Design Working Group Speaker invited by Cumulus 2025 Nantes</p> <p>In: <i>Virtual</i>, June 6, 2025</p> <p>2025 <b>Design for Longevity: Service and System Innovation</b></p> <p>Keynote Speaker of Towards Symbiotic Futures</p> <p>In: <i>FutureDays (Virtual)</i>, May 1, 2025 [ <a href="#">website</a> ]</p> <p>2025 <b>Design and Urban Inquiries</b></p> <p>Guest Critique of the undergraduate course (UT230: Design and Urban Inquiries) invited by Prof. Matthew Wizinsky</p> <p>In: <i>University of Michigan, Urban Technology</i>, April 21, 2025</p> <p>2025 <b>Product Ecologies and the Evolution of Design Careers</b></p> <p>Guest Lecture of the graduate course (ENP 220: Graduate Capstone) invited by Dr. Chaiwoo Lee</p> <p>In: <i>Tufts University, Human Factors Engineering</i>, April 17, 2025</p> <p>2025 <b>Designing Aging Experiences with Sheng-Hung Lee</b></p> <p>Podcast Speaker interviewed by Prof. Gary David, Sociology, Bentley University</p> <p>In: <i>Experience by Design</i>, March 28, 2025 [ <a href="#">website</a> ]</p> <p>2025 <b>Collective Intelligence for a Cultural Landscape</b></p>



	Panel Discussion with Stef Silva Rodríguez and Paqui Lizana invited by Future Days In: <i>Future Days, February 19, 2025</i> [ <a href="#">live video</a> ]
2025	<b>Design As Humanity</b> Podcast Speaker interviewed by Prof. Lee Moreau, College of Arts, Media, and Design, Northeastern University In: <i>Design Observer, February 4, 2025</i> [ <a href="#">website</a>   <a href="#">Spotify</a>   <a href="#">Apple</a>   <a href="#">pdf</a> ]
2025	<b>Small Things with Big Hart: Translate Daily Innovation and Observation into Meaningful Designs</b> Guest speaker invited by Prof. Sofie Hodara, College of Arts, Media, and Design, Northeastern University In: <i>Course: ARTG 2400 Interaction Design Principles, Room 207, Ryder Hall, Northeastern University, January 22, 2025</i>
2024	<b>Mapping Aging in Place through AI and Robotics: A System Modeling Perspective</b> Guest speaker invited by Prof. Mariluz Soto, Facultad de Diseño, Universidad del Desarrollo In: <i>Virtual (Service design and AI: cases, projects, and reflections), December 3, 2024</i> [ <a href="#">website</a> ]
2024	<b>Designing for Longevity: Turning Vision into Reality</b> Guest speaker invited by Prof. Ricardo Gomes, School of Design, San Francisco State University In: <i>Virtual (DES 800 Graduate Design Seminar), November 20, 2024</i>
2024	<b>Longevity Planning Service Innovation</b> Guest speaker invited by Prof. Bruce Hanington, School of Design, Carnegie Mellon University In: <i>Virtual, November 13, 2024</i>
2024	<b>Design Portfolio Sharing</b> Guest speaker invited by Prof. Barry Kudrowitz, Department Head of Design Innovation and Professor of Product Design, College of Design, University of Minnesota In: <i>University of Minnesota, College of Design, November 11, 2024</i>
2024	<b>Introduction to Accessibility (Course: SI 552)</b> Guest panelist invited by Prof. Robin N. Brewer, School of Information, University of Michigan In: <i>Virtual, November 11, 2024</i>
2024	<b>Longevity Planning Service Design</b> Guest speaker invited by Prof. Yi Hyun Lim, USC Jimmy Iovine and Andre Young Academy In: <i>Virtual, November 1, 2024</i>
2024	<b>Design and Health</b> Guest speaker invited by Prof. Arch. Andreas Sicklinger, Industrial Design, University of Bologna In: <i>Virtual, October 30, 2024</i> [ <a href="#">pdf</a> ]
2024	<b>The Future of Design Education and Academia</b> Panel Discussion with Prof. Helen Armstrong and Diane Pfeiffer invited by Loft Design In: <i>Virtual, October 24, 2024</i> [ <a href="#">link</a> ]
2024	<b>Embracing Design for Longevity with Sheng-Hung Lee</b> Podcast Speaker interviewed by Deirdre Caren In: <i>Virtual, October 21, 2024</i> [ <a href="#">YouTube</a> ]
2024	<b>Embracing Everyday Battles: Sheng-Hung Lee on Life, Longevity, and Human Connection</b> Podcast Speaker interviewed by Andrea Hiott In: <i>Virtual, October 20, 2024</i> [ <a href="#">YouTube</a> ]
2024	<b>Uncovering User Needs and Rituals for Longevity Services through Mixed-Methods Analysis: Integrating Constructivist Grounded Theory and Exploratory Factor Analysis</b> Service Design Working Group Speaker invited by Cumulus 2024 Monterrey In: <i>Virtual, October 18, 2024</i>
2024	<b>Expression, Ecology, and Experience in Design for Longevity</b> Keynote Speaker invited by Experience Research Society In: <i>Bentley University, Waltham, MA, USA, October 12, 2024</i> [ <a href="#">website</a> ]
2024	<b>Design for Longevity: Services, Science, and Systems</b> Keynote Speaker invited by Red Dot Design Museum (Xiamen) and Social Design Action In: <i>Chengdu Vartaim Cultural Tourism Development Co., Ltd. (China), August 28, 2024</i> [ <a href="#">website</a>   <a href="#">pdf</a> ]
2024	<b>Design for Longevity: Purpose, People, and Process</b> Keynote Speaker invited by Jan Van Caneghem In: <i>WAAI Design, August 22, 2024</i> [ <a href="#">webinar</a> ]
2024	<b>Human-Centered Design and Innovation with Sheng-Hung Lee</b> Podcast Speaker interviewed by Sami Birnbaum and Jared Turner In: <i>Giant Robots, August 22, 2024</i> [ <a href="#">website</a>   <a href="#">Spotify</a>   <a href="#">Apple</a>   <a href="#">pdf</a> ]
2024	<b>Designing for Longevity with Sheng-Hung Lee: Embracing AI, Empathy, and Growth</b> Podcast Speaker interviewed by Gerry Scullion

	In: <i>The Human Centered Design Podcast</i> , July 3, 2024 [ <a href="#">website</a>   <a href="#">YouTube</a>   <a href="#">pdf</a> ]
2024	<b>Empathy-Driven Approach to Design Research and Service Innovation</b> Keynote Speaker of Exploring Design Methods invited by the IDSA Boston In: <i>Boston Public Library - Central Library</i> , June 22, 2024
2024	<b>Design for Longevity and Service Innovation</b> Keynote Speaker of Bandung Creative Movement 2024: Cultivating Global Collaboration in Arts, Design, and Humanities for Sustainable Creative Industries In: <i>Bandung Creative Movement 2024</i> , June 6, 2024 [ <a href="#">website</a>   <a href="#">pdf</a> ]
2024	<b>LongevityTech and Service Design</b> Guest Panelist invited by Silicon Valley Global Prospects Summit (SVGPS) In: <i>Global Prospects Summit &amp; Startup Pitches: People Behind AI and Macroeconomic Trends</i> , June 1, 2024 [ <a href="#">website</a> ]
2024	<b>Design for Longevity: An Empathic Service Design Framework</b> Keynote Speaker of Emerging Solutions for Empathic Service Design In: <i>Finnish-American Research and Innovation Accelerator (FARIA) &amp; Empathy Business Online Workshop</i> , May 28, 2024 [ <a href="#">website</a>   <a href="#">pdf</a> ]
2024	<b>Biodesign for the Ages: Redesigning R&amp;D</b> Episode panelist invited by Divya Gopalan In: <i>TaiwanPlus</i> , May 27, 2024 [ <a href="#">website</a> ]
2024	<b>Design for Longevity and Service Innovation</b> Keynote speaker invited by Prof. Angela Giambattista at P/References of Design, Cumulus conference Budapest 2024 In: <i>Cumulus Working Group DEHA (DEsign for Health, Aging and wellbeing)</i> , May 16, 2024 [ <a href="#">website</a> ]
2024	<b>AI, Artistry, and Authorship: A Technological-Cultural Tapestry</b> Guest Panelist invited by Brown University China Summit 2024: Forward Focus In: <i>Brown University China Summit 2024: Forward Focus</i> , March 16, 2024 [ <a href="#">website</a> ]
2023	<b>My Purpose-Driven Creative Journey at MIT</b> Chinese Podcast Speaker interviewed by Allen Chang, Co-Founder of A+2 Video Production In: <i>A! What's Up</i> , December 30, 2023 [ <a href="#">YouTube</a>   <a href="#">Spotify</a>   <a href="#">Apple</a>   <a href="#">SoundOn</a> ]
2023	<b>Design for Longevity and AgeTech</b> Guest Speaker invited by Professor Wynnne Chang, Department of Industrial Design In: <i>National Cheng Kung University Department of Industrial Design</i> , November 13, 2023
2023	<b>Service Design in Greater Health Industry</b> Guest Panelist invited by Taipei Entrepreneurs Hub (TEH) In: <i>Global Health Tech Connects Taipei</i> , November 10, 2023 [ <a href="#">EN article</a>   <a href="#">CN article</a>   <a href="#">pdf</a> ]
2023	<b>Design for Longevity: Services, Science, and Systems</b> Guest Speaker invited by Emily Chmielewski, Design Research Director & Senior Associate at PERKINS EASTMAN In: <i>The Environmental Design Research Association (EDRA)</i> , November 1, 2023 [ <a href="#">website</a> ]
2023	<b>Empowering people through service design</b> Podcast Speaker interviewed by Sebastian Gier In: <i>Design Drive EP79</i> , October 19, 2023 [ <a href="#">website</a>   <a href="#">Spotify</a>   <a href="#">Apple</a>   <a href="#">pdf</a> ]
2023	<b>Is It Design for Longevity (D4L) or Sustainability?</b> Keynote Speaker interviewed by Herman Mao and Amie Chou In: <i>AT WISTARIA EPISODE 09</i> , September 9, 2023 [ <a href="#">Spotify</a>   <a href="#">Apple</a>   <a href="#">Google</a> ]
2023	<b>Design for Longevity (D4L): Service Innovation through System Thinking</b> Keynote Speaker of Design4Drupal, Boston In: <i>Salem State University</i> , July 20, 2023 [ <a href="#">website</a>   <a href="#">pdf</a> ]
2023	<b>Building an AgeTech City</b> Keynote Speaker of Building an AgeTech City: Service, Community, and Technology Symposium In: <i>Taipei City Government</i>
2023	<b>Design for Longevity: AgeTech and Services</b> Keynote Speaker In: <i>Taipei Entrepreneurs Hub</i>
2023	<b>Design for Longevity: People, Product, Platform</b> Keynote Speaker of Ideathon Taiwan—WeWe Futures: 2040 Diversity & Inclusion In: <i>Taiwan Design Research Institute (TDRI)</i>
2023	<b>Service Design in Action: Transformation, Consideration, and System Thinking</b> Guest Lecture of the graduate course (70 602: Service Design Futures) In: <i>The Oslo School of Architecture and Design (AHO)</i>

2023	<b>The Future of Service Prototyping</b> Keynote Speaker of Webinar: The Future of Service Prototyping In: <i>Cumulus Association, Service Design Group</i> [ <a href="#">website</a>   <a href="#">pdf</a> ]
2023	<b>Translate from User Journey Map to Design Prototyping Action</b> Guest Lecture of the graduate course (ENP 220: Graduate Capstone) In: <i>Tufts University, Human Factors Engineering</i>
2023	<b>Longevity Planning Block (LPB) Design for Inclusive Financial Planning Services</b> Keynote Speaker of MIT Preparing for Longevity Advisory Network (PLAN) 2023 Forum In: <i>Massachusetts Institute of Technology (MIT), Media Lab</i> [ <a href="#">website</a> ]
2023	<b>Applying Human-Centered System Design to the Development of a Service Innovation</b> Keynote Speaker of Aging Experience Workshop In: <i>Tsinghua University, The Future Laboratory</i>
2023	<b>My "D" Journey</b> Keynote Speaker of RISD Journey to Design In: <i>Rhode Island School of Design, Industrial Design Building</i>
2023	<b>How do prototype user experience through the design process?</b> Keynote Speaker of The Power of Creativity Conference In: <i>Tec de Monterrey, Sonora Norte Campus</i>
2022	<b>Reshape Safe, Sustainable Labs and Makerspaces on Campus: An Experimental Study on Material Flow through Human-centered System Design</b> Keynote Speaker of Single-Use Plastic Circularity Summit In: <i>Massachusetts Institute of Technology (MIT) Samberg Conference Center</i> [ <a href="#">website</a>   <a href="#">video</a> ]
2022	<b>A Look into Design Leadership in MIT Laboratories</b> Keynote Speaker In: <i>World Design Organization (WDO), Virtual</i> [ <a href="#">website</a>   <a href="#">video</a> ]
2022	<b>Harvard xDesign: Power in Teams</b> Moderator In: <i>Harvard xDesign Conference, USA</i> [ <a href="#">website</a> ]
2021	<b>Human-Centered System Design From Methodology to Implementation—Footwear for the Aging Population</b> Keynote Speaker In: <i>International Experience Design Conference (IxDC), China</i> [ <a href="#">website</a> ]
2021	<b>Harvard xDesign: Constructing Reality</b> Moderator In: <i>Harvard xDesign Conference, USA</i> [ <a href="#">website</a> ]
2021	<b>Make ToGather: Interaction Design Webinar + Workshop</b> Lecturer with Ziyuan Zhu In: <i>Massachusetts Institute of Technology (MIT)—Independent Activities Period (IAP), USA</i> [ <a href="#">website</a> ]
2021	<b>Creative Problem-Solving: NEET (New Engineering Education Transformation) Way of Thinking</b> Lecturer with Dr. Rea Lavi In: <i>Massachusetts Institute of Technology (MIT)—Independent Activities Period (IAP), USA</i> [ <a href="#">website</a> ]
2021	<b>Humanity-centered System Design</b> Lecturer and Mentor In: <i>Power Station of Art (PSA)—Blue Cables in Venetian Watercourse, P.O.C. (China)</i>
2020	<b>Connecting the People</b> Keynote Speaker In: <i>Rhode Island School of Design (RISD) Make-A-Thon: Connecting the Dots, USA</i>
2020	<b>Design Career Discussion: Presenting Yourself in a Virtual Environment</b> Mentor and Panel Discussion In: <i>Pratt Institute—Pratt Virtual Career Day, USA</i>
2020	<b>Prototype User Experience Through Product Design Approach</b> Keynote Speaker In: <i>Taipei Product Developers Conference(TPDC), Taiwan</i> [ <a href="#">website</a>   <a href="#">pdf</a> ]
2020	<b>Translate Daily Innovation and Observation into Meaningful Designs</b> Keynote Speaker In: <i>SHiFT Design, USA</i> [ <a href="#">website</a>   <a href="#">pdf</a> ]
2020	<b>Rapid Prototype the User Experience from Ideas to Implementation</b>

	Keynote Speaker and Workshop Facilitator In: <i>ING Creative, United Arab Emirates</i>
2020	<b>Experience Design</b> Keynote Speaker interviewed by Craig Mackiewicz In: <i>Exploded View Podcast, USA</i> [ <a href="#">website</a>   <a href="#">pdf</a> ]
2020	<b>After Covid-19 — The Transformation of Design Platform and Its Future</b> Keynote Speaker In: <i>Tsinghua University—TrendTouch, P.O.C. (China)</i>
2018	<b>Design Thinking Drives Public Service Innovations — Redesign Shanghai Library Innovation Space</b> Keynote Speaker In: <i>International eXperience Design Committee (IXDC), P.O.C. (China)</i> [ <a href="#">website</a> ]
2018	<b>Reimagine User's Future Learning Experience in Public Library</b> Keynote Speaker In: <i>2018 MIX Innovation Conference, Taipei City, Taiwan</i> [ <a href="#">website</a>   <a href="#">pdf</a> ]
2018	<b>Universal Design and Its Application in Life</b> Keynote Speaker In: <i>5th International Conference of Bandung Creative Movement (BCM), Telkom University, Indonesia</i>
2017	<b>Rethinking Design: Moving Your Eyes from Your Head to Your Heart</b> Speaker In: <i>TEDxFuxingPark, P.O.C. (China)</i> [ <a href="#">website</a> ]
2017	<b>A Story Behind the Bar</b> Speaker In: <i>IDEO Under the Influence, P.O.C. (China)</i> [ <a href="#">website</a> ]
2017	<b>Introduction and Inspiration from CMF of Product Design</b> Lecturer and Workshop Facilitator In: <i>Tsinghua University—Academy of Arts &amp; Design, P.O.C. (China)</i>
2017	<b>International Artificial Intelligence and Industrial Design Trend</b> Speaker and Panel Discussion In: <i>China (Wuxi) International Design Expo, P.O.C. (China)</i>

## Design Exhibitions

2024	<b>Good Interventions: An Economic and Strategic Design Exhibition</b> Project: Longevity Planning Blocks [ <a href="#">website</a>   <a href="#">pdf</a> ] In: <i>Parsons School of Design, New York, USA</i>
2024	<b>Red Dot Design Museum Xiamen: Social Design Action</b> Project: Design for Longevity [ <a href="#">pdf</a> ] In: <i>Xiamen, China</i>
2023	<b>Venice Innovation Design (VID)</b> Project: Design for Longevity: Sustainable Life-Centered Services In: <i>Venice, Italy</i>
2021	<b>MIT Wiesner Gallery</b> Project: DESIGN: INCLUSIVE In: <i>Cambridge, USA</i>
2020	<b>Dubai Design Week Global Grad Show</b> Project: Tube 7 — Modular Lamp Design In: <i>Dubai, United Arab Emirates</i>
2020	<b>Dubai Design Week Global Grad Show</b> Project: Fresh Tracker — A System for Smart Food Stocking In: <i>Dubai, United Arab Emirates</i>
2019	<b>Cooper Hewitt Design Triennial</b> Project: TetraPOT 2.0 In: <i>New York, USA</i>
2019	<b>Cube Design Museum</b> Project: TetraPOT 2.0 In: <i>Kerkrade, Netherlands</i>
2018	<b>Venice Design Week</b> Project: Shanghai Library Innovation Space

	In: <i>Venice, Italy</i>
2018	<b>Shanghai Library</b> Project: Redesign Shanghai Library Innovation Space, Services, and Systems In: <i>Shanghai, China</i>
2017	<b>Dubai Design Week Global Grad Show</b> Project: TetraPOT In: <i>Dubai, United Arab Emirates</i>
2017	<b>Shanghai Maker Carnival Exhibition</b> Project: Daily Innovation In: <i>Shanghai, China</i>
Honors and Design Awards	2022 IxDC International Experience Design Award — Top 10 Design Stars [ <a href="#">link</a>   <a href="#">pdf</a> ]
	2021 International Design Awards, Gold — Design For Society & Design for Public Awareness
	2021 International Design Awards, Silver — Education & Teaching Aids
	2021 Spark Award, Bronze — Product, industrial, and Service, Student
	2020 Core77 Design Award, Student Winner — Personal Accessory Award
	2020 International Design Awards, Bronze — Design for Society & Design for Public Awareness
	2020 DNA Paris Design Award, Winner — Experimental Design
	2020 DNA Paris Design Award, Honorable Mention — Landscape Design
	2020 Spark Award, Silver — Concept, Professional
	2020 Spark Award, Finalist — Concept, Professional
	2020 Novum Design Award, Gold — Service Design
	2020 Novum Design Award, Gold — Design for Social Impact
	2020 IDEA, Finalist — Student Designs
	2020 IDEA, Finalist — Student Designs
	2018 European Product Design Award, Gold — Design for Sustainability
	2018 Spark Award, Gold — Experience
	2018 IDEA, Finalist — Service Design
	2018 A' Design Award & Competition, Iron — Governance and Public Service Design
	2018 International Design Awards, Honorable Mention — Institutional, Conceptual
	2017 iF, Gold — Discipline Professional Concept
	2017 Outstanding Adjunct Professor Award, Shanghai Institute of Visual Arts, Fudan University
	2017 European Product Design Award, Gold — Design for Sustainability
	2016 IDEA, Gold — Environments
	2016 red dot Design Award, Winner — Habitat
	2016 James Dyson Award, National Winner (Taiwan) & International Top 20 Winner
	2016 Spark Award, Winner — Concept, Professional
	2016 A' Design Award & Competition, Silver — Sustainable Products, Projects and Green Design
	2016 A' Design Award & Competition, Bronze — Disposable and Single-Use Product Design
	2016 International Design Awards, Gold — Design for Society, Sustainable Products
	2016 International Design Awards, Bronze — Home Interior Products, Kitchen Accessories/Tabletop
	2016 International Design Awards, Bronze — Home Interior Products, Bathroom Fittings/Appliances
	2016 International Design Awards, Honorable Mention — Safety Design
	2016 Sichuan-Taiwan Industrial Design Awards, Silver — Environments
	2015 IDEA, Finalist — Student Designs
	2015 Spark Award, Student Designs — Concept
	2013 Spark Award, Student Designs — Concept
	2013 Core77 Design Award, Student Notable — Interaction
	2013 IDEA, Finalist — Student Designs
	2012 IDEA, Gold — Student Designs
	2012 Braun Prize, Special Mention — Student Designs
	2012 Fujitsu Semiconductor MCU Electronic Design Competition, Gold
	2012 Fujitsu Semiconductor MCU Electronic Design Competition, Excellent Prize
	2012 Fujitsu Semiconductor MCU Electronic Design Competition, Best Creative Award
	2012 Core77 Design Award, Student Runner-up — Consumer Products
	2012 Core77 Design Award, Student Notable — Equipment
	2012 red dot Award: winner — Design Concept
	2011 red dot Award, Best of the Best — Design Concept
	2011 National Science Council, College Student Research Award
	2011 Taipei Industrial Design Award, Honorable Mentions Award — Design Concept
	2011 Essay Excellent Work: Chinese Institute of Engineers
	2010 College Student Research Award: National Science Council
	2010 iF Award-winning Entries of the lebens(t)raeume Competition
	2010 29th International Young Designers' Exhibition, Gold Award

	2010	Tainan County Xiao Ridge, Young Designer Award
	2009	Academy of Arts & Design, Tsinghua Univ. & Department of ID, NCKU, Gold Award
	2009	NCKU International Workshop, Silver Award
	2009	NCKU Outstanding Student Award for Academic
	2008	NCKU Outstanding Student Award for Academic
	2007	NCKU Outstanding Student Award for Academic
	2007	NCKU Distinguished Achievement Award in Calculus
Scholarships	2021	The Council for the Arts at MIT (CAMIT) Funding — Project: MAKE TO:GATHER
	2021	MIT Sandbox Innovation Funding
	2020	MIT Sandbox Innovation Funding
	2019	MIT De Florez Fund for Humor
	2019	IDSA Gianninoto Graduate Scholarship Winner
	2019	EMMA Creative Center Pforzheim, Designers in Residence Scholarship — Project: Small Things with Big Heart
	2011	China Technical Consultants, Inc. (CTCI) Science and Technology Creativity Scholarship
	2010	China Technical Consultants, Inc. (CTCI) Science and Technology Creativity Scholarship
	2013	NCKU Capstone Program — Project: Innovation Research of QR Code Application with MCU
	2013	NCKU Capstone Program — Project: Real-time Image Processing and Data Transmission Research of OK6410 ARM 11
	2012	Dr. Liao Zong Lin Professor Emeritus of NCKU Department of Electrical Engineering
	2009	Dr. Tian Shou Wu Professor Emeritus of NCKU Department of Electrical Engineering
	2009	Dr. Wei-Noon Wang Scholarship Foundation
	2008	Dr. Yun-Ping Lo Memorial Scholarship Foundation
Professional Membership	2021	Service Design Network (SDN) — Member
	2021	The Design Society — Member
	2020	Design Management Institute (DMI) — Member
	2018	World Design Organization (WDO) — Professional Member
	2018	Asia Designer Communication Platform (ADP) — Purple Member
	2017	Chinese Industrial Designers Association (CIDA) — Professional Member
	2012	Industrial Designers Society of America Society (IDSA) — International Young Professional Member
	2012	Phi Tau Phi Scholastic Honor Society — Honorary Member
	2010	Phi Tau Phi Scholastic Honor Society — Honorary Member
	2010	Chinese Institute of Electrical Engineering — Member
	2010	Taiwan Science, Technology & Society Association — Member
Patents	2013	Media Storage Device for Storing Images with Audio Effects (101209072, Taiwan)
	2012	Curved Scissors (101210425, Taiwan)
	2010	Tape Dispenser (99206579, Taiwan)
	2010	Tweezers Clip (99208296, Taiwan)
Selected Media Coverage	2024	<b>Navigating longevity with industry leaders at MIT AgeLab PLAN Forum</b> Project: Design for Longevity Research and Design In: <i>MIT News</i> , May 16, 2024 [ <a href="#">article</a>   <a href="#">website pdf</a> ]
	2023	<b>Sheng-Hung Lee Designing Tomorrow's Society</b> Project: Sheng-Hung Lee's Design Portfolios In: <i>Homa Design Magazine</i> #3, October, 2023 [ <a href="#">article</a>   <a href="#">pdf</a>   <a href="#">website pdf</a> ]
	2023	<b>Sheng-Hung Lee Presents Longevity Planning Blocks for FPA 2023 Annual Conference</b> Project: Longevity Planning Block Design for Inclusive Financial Planning Services In: <i>MIT AgeLab</i> [ <a href="#">article</a>   <a href="#">pdf</a> ]
	2023	<b>Sheng-Hung Lee Presents on Design for Longevity at Venice Innovation Design Conference</b> Project: Design for Longevity (D4L): Sustainable Life-Centered Services In: <i>MIT AgeLab</i> [ <a href="#">article</a>   <a href="#">pdf</a> ]
	2023	<b>Venice and urban regeneration: the ideas of Mario Cucinella and Sheng-Hung Lee (MIT)</b> Project: Design for Longevity (D4L): Sustainable Life-Centered Services In: <i>La Repubblica</i> [ <a href="#">article</a>   <a href="#">pdf</a> ]
	2023	<b>VID 2023: forward-thinking projects and talks on innovation and sustainability</b> Project: Design for Longevity (D4L): Sustainable Life-Centered Services In: <i>DesignWanted — Design Events</i> [ <a href="#">article</a>   <a href="#">pdf</a> ]
	2022	<b>Students imagine better products, services, and infrastructure for an aging society</b>



	Project: MIT Course—Global Aging and the Built Environment (11.547J/SCM.287J) In: <i>MIT News</i> , June 6, 2022 [ <a href="#">article</a>   <a href="#">website pdf</a> ]
2020	<b>From a super-tough incubator to a pillow that turns off the internet, Global Grad Show highlights design innovations</b> Project: Tube 7 — Modular Lamp Design was reported by Stephanie Bailey In: <i>CNN — Style</i> [ <a href="#">article</a>   <a href="#">pdf</a> ]
2020	<b>‘Quarantent’ and ‘Farewell Suit’ among the designs in a global competition to fight coronavirus</b> Project: Fresh Tracker — A System for Smart Food Stocking was reported by Kieron Monks In: <i>CNN — Style</i> [ <a href="#">article</a>   <a href="#">pdf</a> ]
2017	<b>Design with Plants</b> Project: TetraPOT was reported by Domus In: <i>Domus — Category of Design/Nature</i> [ <a href="#">article</a> ]
2016	<b>Fighting Coastal Erosion with The Power of Mangroves: The Concrete Tetrapod Gets a Green Makeover</b> Project: TetraPOT was reported by Kat Bauman In: <i>Core77</i> [ <a href="#">article</a> ]
2016	<b>These Pots Are Designed to Create Mangrove Forests That Will Protect Our Beaches</b> Project: TetraPOT was reported by Adele Peters In: <i>Fast Company</i> [ <a href="#">article</a> ]
2016	<b>TetraPOT is a greener alternative to concrete coastal defences</b> Project: TetraPOT was reported by Emma Tucker In: <i>Dezeen</i> [ <a href="#">article</a>   <a href="#">pdf</a> ]
2015	<b>Toilet Paper with a Twist</b> Project: Toilet Paper Roll Redesign was reported by Tory Turner In: <i>Yanko Design</i> [ <a href="#">article</a>   <a href="#">pdf</a> ]
2014	<b>Designing Here/Now: A global selection of objects, concepts and spaces for the future</b> Project: Nursing Kit and Project: FANs Cam were covered in the book In: <i>Thames &amp; Hudson</i> [ <a href="#">book</a>   <a href="#">pdf</a> ]
2012	<b>A First Aid Kit That Is Easy to Reach, Hard to Forget</b> Project: Nursing Kit was reported by IDSA In: <i>Industrial Designers Society of America (IDSA)</i> [ <a href="#">pdf</a> ]
2012	<b>BraunPrize 2012 Shortlisted Projects Collection</b> Project: Nursing Kit was covered in the book In: <i>Braun Design</i> [ <a href="#">pdf</a> ]
2012	<b>red dot design concept yearbook 2012/2013</b> Project: FANs Cam was covered in the book edited by Ken Koo In: <i>red dot edition</i>
2012	<b>Taipei Design Code</b> Project: Nursing Kit was covered in the book In: <i>Department of Information &amp; Tourism, Taipei Municipal Government</i> [ <a href="#">book</a>   <a href="#">pdf</a> ]
2012	<b>Voice Memo with Benefits</b> Project: Vmo was reported by Radhija Seth In: <i>Yanko Design</i> [ <a href="#">article</a>   <a href="#">pdf</a> ]
2012	<b>A Different Camera Perspective</b> Project: FANs Cam was reported by Radhija Seth In: <i>Yanko Design</i> [ <a href="#">article</a>   <a href="#">pdf</a> ]
2012	<b>Sporty Spacecraft</b> Project: Speedform was reported by Tory Turner In: <i>Yanko Design</i> [ <a href="#">article</a>   <a href="#">pdf</a> ]
2012	<b>Game Sight Blocked? Award-winning Miniature Camera Solves the Problem</b> Project: FANs Cam was reported by NCKU News Center In: <i>National Cheng Kung University (NCKU) News Center</i> [ <a href="#">article</a>   <a href="#">pdf</a> ]
2012	<b>NCKU Students’ First-aid Kit Shines in International Design Contests</b> Project: Nursing Kit was reported by NCKU News Center In: <i>National Cheng Kung University (NCKU) News Center</i> [ <a href="#">article</a>   <a href="#">pdf</a> ]
2012	<b>NCKU Students Design PhotoTalk Connects Emotion Beyond Time</b> Project: PhtotTalk was reported by NCKU News Center In: <i>National Cheng Kung University (NCKU) News Center</i> [ <a href="#">article</a>   <a href="#">pdf</a> ]

Chinese Interviews  
and Articles

- 2011 **NCKU Whiz Kid Constant Winner of Design Awards**  
Project: Nursing Kit was reported by NCKU News Center  
In: *National Cheng Kung University (NCKU) News Center* [ [article](#) | [pdf](#) ]
- 2011 **red dot design concept yearbook 2011/2012**  
Project: Nursing Kit was covered in the book edited by Ken Koo  
In: *red dot edition*
- 2011 **The Fire Mix!**  
Project: Fire Formula was reported by Radhija Seth  
In: *Yanko Design* [ [article](#) | [pdf](#) ]
- 2011 **It's a Guy Thing, Shhhh!**  
Project: Condom Cap was reported by Radhija Seth  
In: *Yanko Design* [ [article](#) | [pdf](#) ]
- 2010 **First Aid First**  
Project: Nursing Kit was reported by Radhija Seth  
In: *Yanko Design* [ [article](#) | [pdf](#) ]
- 2010 **32nd International Young Designers' Exhibition (YODEX) Yearbook**  
Project: Nursing Kit was covered in the book  
In: *Ministry of Economic Affairs, Taiwan*
- 2019 **Observe the World through Your Senses and Born with Design — Sheng-Hung Lee**  
感官全開的活著，呼吸即設計 — 李盛弘  
Interviewed and Written by Fun Design  
In: *Fun Design: 10YearChallenge Column* [ [article](#) | [pdf](#) ]
- 2018 **Sheng-Hung Lee, the Only International Design Excellence Awards (IDEA) Jury from Asia: As a Designer, What You Need to Care is Beyond What You See**  
美國國際設計傑出獎 (IDEA) 唯一亞洲評審李盛弘：作為設計師，你心裡關心的東西，要遠超過眼睛看到的  
Interviewed and Written by Brian Deng  
In: *Vide* [ [article](#) | [pdf](#) ]
- 2017 **Sheng-Hung Lee: Social Impact through Design**  
李盛弘：影·响·力  
Interviewed and Written by Narkii.com  
In: *Narkii.com* [ [article](#) | [pdf](#) ]
- 2016 **TetraPOT: Sea Defense to Save Ecology**  
海上防禦 拯救生態  
Interviewed and Written by Chen Yongen  
In: *One Media Group* [ [article](#) | [pdf](#) ]
- 2016 **【1/4 Life Winner】IDEO Designer Sheng-Hung Lee's Seven-Year Learning Journey in College**  
【1/4 人生贏家】這位 IDEO 設計師是一位本科讀了七年的真學霸  
Interviewed and Written by Lin Ziren  
In: *Jiemian* [ [article](#) | [pdf](#) ]
- 2013 **Modern Da Vinci, Bridge the World through Design**  
現代達文西，與世界對話  
Interviewed and Written by Wu Simin  
In: *Commonwealth Publishing Co., Ltd* [ [article](#) | [pdf](#) ]
- 2010 **Design 100 COOL II**  
酷設計 100 II  
Project: Nursing Kit was covered in the book  
In: *Cheers* [ [book](#) | [pdf](#) ]

Additional Training

- 2021 **Structural Materials: Selection and Economics**  
edX Credential ID: 0dee7706d95f4e568753b3ef6fc6551c
- 2020 **MBSE101: Model-Based Systems Engineering with OPM: Foundations**  
edX Credential ID: 6d25ba2eebe34ef984775532436cc5f
- 2020 **MBSE102: Model-based Systems Engineering: Advanced Approaches with OPM**  
edX Credential ID: 8934256554ba41f9b3674950409093d0

2019	<b>Creative Writing: The Craft of Setting and Description</b> Coursera Credential ID: 5NC74JEF CGDE
2019	<b>Creative Writing: The Craft of Style</b> Coursera Credential ID: JSYAWR69VZLA
2019	<b>Creative Writing: The Craft of Character</b> Coursera Credential ID: TJTC2HDLQKB9
2019	<b>Creative Writing: The Craft of Plot</b> Coursera Credential ID: BVZG76TPX5N4
2015	<b>Entrepreneurship: Launching an Innovative Business Specialization</b> Coursera Credential ID: DRWBGJKJ3RKH
2015	<b>Innovation for Entrepreneurs: From Idea to Marketplace</b> Coursera Credential ID: F8KGF8AZ5H
2015	<b>New Venture Finance: Startup Funding for Entrepreneurs</b> Coursera Credential ID: RYGLRBPM5R
2014	<b>An Introduction to Consumer Neuroscience &amp; Neuromarketing</b> Coursera Credential ID: ACC5GFS8HX
2014	<b>An Introduction to Marketing</b> Coursera Credential ID: 66CAY2J6TG
2014	<b>Developing Innovative Ideas for New Companies: The First Step in Entrepreneurship</b> Coursera Credential ID: 3KEKEKMNXF
2014	<b>Internet History, Technology, and Security</b> Coursera Credential ID: DJCXZX6VVY
2013	<b>Creative, Serious and Playful Science of Android Apps</b> Coursera Credential ID: KAH9G8WGCF

#### Mentorship

	Master Thesis as Reader
2025	<b>Toward an Aging-Friendly Suburbia</b> Kaicheng Zhuang, Massachusetts Institute of Technology SMArchS Urbanism <i>Co-advised with Prof. Rafi Segal and Prof. Brent D. Ryan</i>
2025	<b>Toward an Aging-Friendly Suburbia</b> Minghao Du, Massachusetts Institute of Technology SMArchS Urbanism <i>Co-advised with Prof. Rafi Segal and Prof. Brent D. Ryan</i>