

Sheng-Hung Lee

shdesign@mit.edu
https://www.shenghungle.com/
+1 617-335-7115

Graduate Tower at Site 4, Apt. 824,
45 Hayward Street,
Cambridge, MA 02142

Sheng-Hung Lee is a designer, engineer, and educator. He is inspired by multiple domains of knowledge and different perspectives, and he thrives on creating new value for clients on multi-disciplinary teams. He is trained as an industrial designer and electrical engineer, and his approach to problem solving is influenced by his passion for how design and technology impact and can be integrated into society. Lee has been focusing on product-experience designs, organizational designs and education that create meaningful systemic impacts.

Education	2022–2024	Massachusetts Institute of Technology, USA Ph.D. Candidate, Human Behavior and Service Design – Thesis: Human-Centered System Service – Ph.D. Committees: Maria C. Yang, Joseph F. Coughlin, Eric Klopfer, Olivier de Weck, and John Ochsendorf – Industry Mentors: Gianfranco Zaccai and Michael Peng
	2019–2022	Massachusetts Institute of Technology, USA MS, Integrated Design & Management (GPA: 5.0 / 5) MS, Mechanical Engineering (GPA: 5.0 / 5) – Thesis: Human-Centered System Design for an Aging Population: An Experimental Study of Footwear Design – Advisors: Massachusetts Institute of Technology: Prof. Olivier de Weck, Dr. Joseph F. Coughlin, and Prof. Maria Yang Carnegie Mellon University: Prof. Jonathan Chapman – MIT Planet D (Official Club for Human-Centered Systems Design) President and Co-Founder
	2006–2013	National Cheng Kung University, R.O.C. (Taiwan) BS, Industrial Design (GPA: 4.00 / 4) BS, Electrical Engineering (GPA: 3.95 / 4) – NCKU President Scholarship – NCKU Outstanding Student Award for Academic – NCKU Distinguished Achievement Award in Industrial Design and Electrical Engineering – China Technical Consultants, Inc. (CTCI) Science and Technology Creativity Scholarship
Academic Experience	2019–2023	MIT AgeLab Ph.D. Researcher and Designer – Project Smart Home for the Aging Population – Teaching Assistant and Co-instructor (2022, 2023 Spring - 11.547/SCM 287 Global Aging & The Built Environment) – Teaching Assistant (2020 Fall - 11.S941/11.S195 Global Aging: Planning Cities for a 100-Year Society) – MIT AgeLab Website Design Team
	2022–2022	MIT Governance Lab (MIT GOV/LAB) Curriculum Designer – Governance Innovation
	2020–2023	MIT Ideation Lab Ph.D. Researcher and Designer – Guest Reviewer (2023 and 2022 Spring - 15.783/2.739 Product Design and Development) – Team Lab Instructor (2021 Fall - 2.00 Introduction to Design) – Team Lab Instructor (2020 Spring - 2.00 Introduction to Design) – Guest Reviewer (2021 Spring and 2020 Fall - 15.783/2.739 Product Design and Development)
	2019–2021	MIT xPRO Research Assistant and Curriculum Experience Designer – Co-designed MIT xPRO Systems Thinking course and toolkit with Prof. Edward F. Crawley
	2021–2022	MIT Office of Sustainability Safe and Sustainable Lab Fellow and Designer – Research Paper published by World Design Organization (WDO) Research and Education Forum (2022) – Poster Paper published by Digital Research in the Humanities and Arts (DRHA) (2022) – Research Paper published by IDC and Industrial Designers Society of America (IDSA) (2021) – Conducted ethnographic research working with Dr. Julie Newman, Director of MITOS (2021) – Worked on the research topic: Safe and Sustainable Lab: Disposable Material Flow (2021)
	2015–2019	Fudan University, P.O.C. (China) Adjunct Associate Professor – Outstanding Adjunct Professor Award, Shanghai Institute of Visual Arts, Fudan University (2018, 2017)

		— Teaching: Graduation Project, Sustainable Design, and Design Method
	2023—2023	Shih Chien University , Taiwan Adjunct Associate Professor — Teach “Service Design” in the Asia Summer Program from June 17 th to July 4 th , 2023
	2022—2022	Telkom University , Indonesia Visiting Professor (2022 Summer) — School of Creative Industries appoints as a Visiting Professor at Global Learning Week (GLOW)
	2017—2019	DaTao Master Academy , P.O.C. (China) Adjunct Associate Professor — Teaching: Ergonomic (I), (II), and (III)
	2023—2024	Design Research Society (DRS) Conference , Boston, USA Paper Track Co-Chair — Design for Longevity (D4L): Project Your Future Self through Service and Technology
Industry Experience	2015—2019	IDEO Industrial Designer and Electrical Engineer — Clients: NIKE, Procter & Gamble, Tsinghua University MBA program, Vichy, China Resources Land Limited, Fotile
	2014—2015	Continuum Industrial Designer and Design Strategist — Clients: Rubbermaid, Bank of China, UCAR Inc
	2012—2023	Industrial Designers Society of America (IDSA) — IDSA At-Large Director (Awards) Board of Director (2023) — IDSA At-Large Director (Awards) Leadership Role Candidate (2022) — IDSA Boston Chair (2022) — IDSA Award Committee (2022, 2021) — IDSA Boston Vice Chair (2020) — IDSA At-Large Director (Awards) Leadership Role Candidate (2020) — International Design Excellence Awards (IDEA) Jury (2018, 2017) — IDSA International Design Conference (IDC) Paper Presenter (2022, 2021, 2020) — IDSA Gianninoto Graduate Scholarship Winner (2019)
	2020—2023	World Design Organization (WDO) — WDO Education Committee (2023) — WDO Board Director Candidate (2022) — Research Paper published by WDO Research and Education Forum (2022) — WDO World Industrial Design Day Speaker (2022, 2021) — WDO Young Designers Circle Ambassador (2020)
	2019—2019	EMMA Creative Center Pforzheim , Germany Designers in Residence (Industrial Design) — Project: Small Things with Big Heart
Design Award Jury	2023	International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics
	2022	Australian Good Design Awards — Next Gen Category
	2022	International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics
	2022	Golden Pin Design Award Jury — Concept Design
	2021	Australian Good Design Awards — Next Gen Category
	2021	Rethinking The Future (RTF) Design Awards
	2020	Spark Design Award Jury — Design Concept and Student Category
	2020	International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics
	2020	Ukrainian Design Award Jury — Product Design
	2019	LITE-ON Award Jury — Design Category
	2019	Ukrainian Design Award Jury — Industrial Design
	2019	International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics
	2018	International Design Excellence Awards (IDEA) Jury — Industrial Design
	2018	International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics
	2018	Spark Design Award Jury — Product Design and Design Concept
	2018	Ukrainian Design Award Jury — Environmental Design
	2018	Red Star Design Award Jury — Product and Service Design
	2018	Golden Pin Design Award Jury — Product Design
	2017	Taihu Design Award Jury — Product and Industrial Design
	2017	International Design Excellence Awards (IDEA) Jury - Industrial Design

	2017	A' Design Award & Competition Jury — Product and Industrial Design
	2017	Ukrainian Design Award Jury — Industrial Design
	2016	Spark Design Award Jury — Maker and Design Concept
	2016	International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics
	2016	Golden Pin Design Award Consultant — Design Concept
Self-published Books	2019	Design Consciousness — Small Things with Big Heart Sheng-Hung Lee <i>Sponsored by EMMA Creative Center Pforzheim Designers in Residence Scholarship and Program</i>
	2017	IDSA Blueprint in Asia Sheng-Hung Lee <i>Sponsored by Industrial Designers Society of America (IDSA) and International Design Excellence Awards (IDEA)</i>
Books Translation	2023	Dieter Rams: The Complete Works Authors: Klaus Klemp and Dieter Rams Translator: Sheng-Hung Lee <i>English version published by Phaidon Press and Chinese version published by Faces Publications</i>
Book Chapter Articles	2023	Macro-Trend Study Under Service System: Preliminary Research in Service Innovation and Emerging Technology Sheng-Hung Lee, Maria C. Yang, Olivier L. de Weck, Chaiwoo Lee, Joseph F. Coughlin, and, Eric Klopfer <i>In: Service Design for Emerging Technologies Product Development, Publisher: Springer, 2023</i>
	2023	Inclusive Financial Planning Service Design Considerations for an Aging Population Sheng-Hung Lee, Alexa Balmuth, and Joseph F. Coughlin <i>In: Design in Action, Publisher: INTELLECT, 2023</i>
	2023	Inclusive Retail Banking Service Design Under System-Theoretic Process Analysis Sheng-Hung Lee, Joseph F. Coughlin, and Eric Klopfer <i>In: Design in Action, Publisher: INTELLECT, 2023</i>
	2023	Inclusive Retail Experience Transformation under Causal Analysis Based on System Theory (CAST) Sheng-Hung Lee, Maria C. Yang, and Joseph F. Coughlin <i>In: Design in Action, Publisher: INTELLECT, 2023</i>
	2022	A Preliminary Discussion of Human-Centered System Design from Theory to Application: Use Smart Footwear Design for an Aging Population as an Example Sheng-Hung Lee <i>In: IxDC Growth, Publisher: Tsinghua University Press, 2022</i>
Articles in Refereed Conference Proceedings	2023	Applying Human-Centered System Design to the Development of a Tool for Service Innovation Sheng-Hung Lee, Taylor Patskanick, Alexa Balmuth, Joseph F. Coughlin <i>In: Cumulus Antwerp 2023—Connectivity and Creativity in times of Conflict</i>
	2023	Co-create Financial Planning Services for an Aging Population: Designers' Perspectives Sheng-Hung Lee, Maria C. Yang, Olivier L. de Weck, Chaiwoo Lee, Joseph F. Coughlin, Eric Klopfer, and John Ochsendorf <i>In: ICED23 and The Design Society—24th International Conference on Engineering Design: Design in a complex world</i>
	2023	Service Design in Action: Transformation, Consideration, and System Thinking Sheng-Hung Lee, Maria C. Yang, Olivier L. de Weck, Chaiwoo Lee, Joseph F. Coughlin, Eric Klopfer, and John Ochsendorf <i>In: ICED23 and The Design Society—24th International Conference on Engineering Design: Design in a complex world</i>
	2023	Design Artifacts and Gaming Transform Financial Planning Services Sheng-Hung Lee, Joseph F. Coughlin, Alexa Balmuth, and Maria C. Yang <i>In: Industrial Designers Society of America (IDSA)—International Design Conference (IDC)</i>
	2023	From Brainstorming to Bodystorming: Co-creation Workshop Analysis Using Applied Video Ethnography Sheng-Hung Lee, Joseph F. Coughlin, Chaiwoo Lee, and Maria C. Yang <i>In: Industrial Designers Society of America (IDSA)—International Design Conference (IDC)</i>
	2023	Retail Banking and Financial Service Under System Analysis Sheng-Hung Lee, Joseph F. Coughlin, and Eric Klopfer <i>In: Arte, entre paréntesis, December 19, 2022</i>

- 2022 **Footwear Design Consideration for an Aging Population from User Experience, Service, and Technology Aspects**
Sheng-Hung Lee, Chaiwoo Lee, Maria C. Yang, and Joseph F. Coughlin
In: *The 66th Human Factors and Ergonomics Society 2022*
- 2022 **Re-envision a Hybrid Participatory Design Workshop: People, Pedagogy, and Process—An Experimental Study of Footwear Paper Prototype**
Sheng-Hung Lee, Ziyuan Zhu, Chaiwoo Lee, Maria C. Yang, and Joseph F. Coughlin
In: *Industrial Designers Society of America (IDSA)—International Design Conference (IDC)*
- 2022 **The Transformation of Design Platform Under System Thinking**
Sheng-Hung Lee, Maria C. Yang, Olivier L. de Weck, and Joseph F. Coughlin
In: *Digital Research in the Humanities and Arts (DRHA) 2022—Digital Sustainability: From Resilience to Transformation*
- 2022 **Reshape Safe and Sustainable Makerspaces and Laboratories on Campus: An Experimental Study on Material Flow through Human-centered System Design**
Sheng-Hung Lee
In: *Commons in Design by Swiss National Science Foundation and FHNW Academy of Art and Design Basel*
- 2022 **Evolving Ethics in Design Research: Reshaping Design Considerations for Product Designer**
Sheng-Hung Lee, Olivier L. de Weck, and Joseph F. Coughlin
In: *Design Management Institute (DMI)—2022 Academic Design Management Conference: Design Management as a Strategic Asset*
- 2022 **Human-centered System Design for Global Supply Chain**
Sheng-Hung Lee, Olivier L. de Weck, and Joseph F. Coughlin
In: *Design Management Institute (DMI)—2022 Academic Design Management Conference: Design Management as a Strategic Asset*
- 2022 **Exploring People’s Behavior Through Tracking Assistive Technologies—Ultra-wideband Wireless Technology and Applications**
Sheng-Hung Lee, Maria C. Yang, Joseph F. Coughlin, and Alejandro Carcel Lopez
In: *Royal College of Art (RCA) Helen Hamlyn Centre for Design — INCLUDE 2022: Unheard Voices*
- 2022 **Computational Design Experiment for Older Adult’s Footwear—Field-Driven Approach and Product Design Applications**
Sheng-Hung Lee, Olivier L. de Weck, and Joseph F. Coughlin
In: *Royal College of Art (RCA) Helen Hamlyn Centre for Design — INCLUDE 2022: Unheard Voices*
- 2022 **Envisioning Safe and Sustainable Labs with Human-centered System Design: An Experimental Study on Disposable Material Flow**
Sheng-Hung Lee
In: *Design for the Unimagined — 2022 World Design Organization (WDO) Research and Education Forum*
- 2021 **Carbon Neutrality in Makerspaces: Circular Makerspace Evaluation Toolkit (CMET)**
Sheng-Hung Lee
In: *Industrial Designers Society of America (IDSA)—International Design Conference (IDC)*
- 2021 **An Architecting Approach to Transformations within the Design Consulting Industry: IDEO Case Study**
Sheng-Hung Lee, Wei-Ching Lin, John Rudnik, and Donna H. Rhodes
In: *ICED21 and The Design Society — 23rd International Conference on Engineering Design: Design In Motion*
- 2021 **The Inspiration Design Toolkit: A Human-Centered Design Tool for a System Engineering Course**
Sheng-Hung Lee, Maria C. Yang, Beatriz Carramolino, and John Rudnik
In: *The ASME 2021 Virtual International Design Engineering Technical Conferences & Computers and Information in Engineering Conference — 18th International Conference on Design Education (DEC)*
- 2021 **An Expert Interview Study of IoT Wearable Technologies for an Aging Population from Product, Data, and Society Dimensions**
Sheng-Hung Lee, Ziyuan Zhu, Chaiwoo Lee, Fabio Duarte, and Joseph F. Coughlin
In: *Human-Computer Interaction (HCI) International 2021*
- 2021 **Applying a System Engineering Approach to the Early Stage of Product Design**
Sheng-Hung Lee, Olivier L. de Weck, and Joseph F. Coughlin
In: *The 8th Bandung Creative Movement Conference*
- 2021 **Manufacturing Creative Impact: Co-creation Toolkits and Service Design for Remote Hybrid Collaboration Experience**
Sheng-Hung Lee, Ziyuan Zhu, Simone Mora, and Joseph F. Coughlin
In: *The 8th Bandung Creative Movement Conference*
- 2020 **Experimenting with Design Thinking and System Engineering Methodologies: Using a Commercial Cislunar Space Development Project as an Example**

	Sheng-Hung Lee, John Liu, John Rudnik, Olivier L. de Weck, Joseph F. Coughlin, and Jonathan Chapman In: <i>Industrial Designers Society of America (IDSA)—International Design Conference (IDC)</i>
2020	Apply Humanity-centered Design Process to Envision the Future Learning Experience of Public Area – Use “Redesign Shanghai Library Innovation Space Project” as an Example Sheng-Hung Lee, John Rudnik, Lin Lin, Liangtie Tang, and Deming Zhou In: <i>Design Management Institute (DMI)—Academic Design Management Conference: Impact the Future by Design</i>
2020	Apply and Curate the Object-Process Methodology (OPM) and the Human-centered Design to Solve the Systemic Challenge – Use Campus Tour Experience Design as an Example Sheng-Hung Lee, Chaiwoo Lee, John Rudnik, Chaiwoo Lee, Olivier L. de Weck, Joseph F. Coughlin, and Jonathan Chapman In: <i>Design Management Institute (DMI)—Academic Design Management Conference: Impact the Future by Design</i>
2020	An Exploration of the Creative Cognitive Process by Translating the Observation into the Early Stage of the Product Design Development – Apply the Experimental Project “Design Consciousness: Small Things with Big Heart” as an Example Sheng-Hung Lee, John Rudnik, Tim Storti, and Almut Benkert In: <i>Design Management Institute (DMI)—Academic Design Management Conference: Impact the Future by Design</i>
2020	Apply Funnel Model to Design Thinking Process Sheng-Hung Lee, Ziyuan Zhu, John Rudnik, Chaiwoo Lee, Joseph F. Coughlin, Olivier L. de Weck, and Jonathan Chapman In: <i>Design Management Institute (DMI)—Academic Design Management Conference: Impact the Future by Design</i>
2020	A Systematic Thinking Design Research Approach Combining the ConOps with Design Scenario – Use Commercial Cislunar Space Development Project as an Example Sheng-Hung Lee, John Rudnik, Chaiwoo Lee, Shabnam Fakhrhosseini, Olivier L. de Weck, Joseph F. Coughlin, and Jonathan Chapman In: <i>Design Management Institute (DMI)—Academic Design Management Conference: Impact the Future by Design</i>
Work in Progress Research and Papers	2022 Smart Footwear Design Consideration for the Aging Population Sheng-Hung Lee, Alexa Balmuth In: <i>Innovation in Aging, Journal of The Gerontological Society of America (GSA)</i>
Magazine Articles	2021 Back to Basics: Communication Skills for Virtual Interviews Sheng-Hung Lee In: <INNOVATION> Summer 2021— <i>Academia 360 Column by Industrial Designers Society of America (IDSA)</i>
	2021 Revisiting My Self-Quarantine Experience through a Data-driven Approach Sheng-Hung Lee In: <i>Design Management Institute (DMI): Review</i>
	2020 Experimenting with Design Thinking and System Engineering Methodologies: Using a Commercial Cislunar Space Development Project as an Example Sheng-Hung Lee and John Liu In: <INNOVATION> Winter 2020— <i>Education Interrupted by Industrial Designers Society of America (IDSA)</i>
	2020 My D Journey with Industrial Designers Society of America (IDSA) Sheng-Hung Lee In: <i>Industrial Designers Society of America (IDSA)—National Industrial Design Day</i>
	2020 Aloha — An Inspirational Trip at Hawaii Sheng-Hung Lee In: <i>Asia Designer Communication Platform (ADP)—Education Column</i>
	2019 A Design Sprint Project Reflection – Revisiting Teamwork from the Lens of Kano Model Sheng-Hung Lee In: <i>Asia Designer Communication Platform (ADP)—Education Column</i>
	2019 A Brief Discussion on Object-Process Methodology (OPM) and Design Thinking Approach Sheng-Hung Lee In: <i>Asia Designer Communication Platform (ADP)—Education Column</i>
	2019 Inspiration from My Three-month Stay for the Designer in Residence Program in Germany Sheng-Hung Lee In: <i>Asia Designer Communication Platform (ADP)—Education Column</i>

- 2018 **Design and Design Literacy in Everyday Life**
Sheng-Hung Lee
In: *Asia Designer Communication Platform (ADP)—Education Column*
- 2018 **A Preliminary Discussion on What Makes a Good Design Consultant?**
Sheng-Hung Lee
In: *Asia Designer Communication Platform (ADP)—Education Column*
- 2018 **Through Designers' Eyes — Design Inspirations from Daily Life**
Sheng-Hung Lee
In: *Asia Designer Communication Platform (ADP)—Education Column*
- 2018 **Inspired by Collaborative Creativity**
Sheng-Hung Lee
In: *Industrial Designers Society of America (IDSA)—Sketch Book*
- 2016 **TetraPOT — A Greener Sea Barrier**
Sheng-Hung Lee and Wan Kee Lee
In: *<INNOVATION> Fall 2016 — Yearbook of Design Excellence by Industrial Designers Society of America (IDSA)*
- 2016 **Tetrapot Greener Sea Defense Creates Symbiosis Between Artificial and Natural Sea Defense**
Sheng-Hung Lee
In: *Tuvie — Modern Industrial Design and Future Technology: Designs and Concepts (Green)*
- 2012 **Nursing Kit — First Aid with Flare**
Sheng-Hung Lee and Yu-Lin Chen
In: *<INNOVATION> Fall 2012—Yearbook of Design Excellence by Industrial Designers Society of America (IDSA)*

Chinese Design
Journals

- 2022 **Design Education and Cultivation of All-round Creative Talents**
设计教育与全方位创意人才培养
Sheng-Hung Lee and Tony Hu
In: *<DESIGN> 2022 Issue 24*
- 2022 **Design Education is Embodied in the Studio Culture of Diversity, Inclusiveness, and Community Integration**
设计教育体现于多元性、包容性与社群结合的工作室文化
Sheng-Hung Lee and Sofie Hodara
In: *<DESIGN> 2022 Issue 24*
- 2022 **Service Innovation Design of Lab Space: Space Service Experiment in MIT Laboratory**
实验室空间的服务创新设计：打造 MIT 实验室的空间服务体验
Sheng-Hung Lee
In: *<DESIGN> 2022 Issue 18*
- 2022 **Vision and Reflection of Design Education: MIT Morningside Academy for Design**
跨领域整合设计的反思与未来展望：麻省理工学院成立设计学院
Sheng-Hung Lee
In: *<DESIGN> 2022 Issue 24*
- 2021 **Understanding and Sharing of Designing Design Education**
对设计“设计教育”的理解和分享
Sheng-Hung Lee
In: *<DESIGN> 2021 Issue 24*
- 2021 **Reshaping the Online Learning Experience: MIT Co-creation Workshop**
重塑線上學習體驗：麻省理工“共：創”工作坊
Sheng-Hung Lee and Ziyuan Zhu
In: *<DESIGN> 2020 Issue 14*
- 2020 **Preliminary Discussion on Design Process of Online Workshop “MAKE TO: GATHER”**
初步探討線上“共：創”工作坊設計過程
Sheng-Hung Lee and Ziyuan Zhu
In: *<DESIGN> 2020 Issue 22*
- 2020 **Preliminary Discussion on the Change of Design Platform Under System Thinking**
系統思維下初步探討設計平臺的轉變
Sheng-Hung Lee
In: *<DESIGN> 2020 Issue 14*
- 2019 **Design Consciousness: Small Things with Big Heart**

- 德國駐地設計師項目之我見
Sheng-Hung Lee
In: <DESIGN> 2019 Issue 12
- 2019 **The Relationship Between Design Literacy and Design in Life**
生活中的設計素養與設計的關係
Sheng-Hung Lee
In: <DESIGN> 2019 Issue 4
- 2018 **Preliminary Discussion on What Makes a Good Design Consultant**
初探如何成為一個好的設計顧問
Sheng-Hung Lee
In: <DESIGN> 2018 Issue 22
- 2018 **The World in Designers' Eyes — Design Inspirations from Daily Life**
設計師的眼—日常生活中的設計啟發
Sheng-Hung Lee
In: <DESIGN> 2018 Issue 18
- 2018 **The Future Learning Experience of Public Area — Redesign Shanghai Library Innovation Space**
重新設計公共空間中的未來學習體驗 — 以上海圖書館創 · 新空間為例
Sheng-Hung Lee
In: <Industrial Design> 2018 Issue 5
- 2018 **Brief Discussion on the Essence of Design — Reflections on 2018 International Design Excellence Awards Jury**
淺談設計本質 — 擔任 2018 美國國際杰出設計獎 (IDEA) 評委的反思
Sheng-Hung Lee
In: <DESIGN> 2018 Issue 14
- 2018 **Learnings and Reflections from Globe Grad Show**
一場世界級的設計饗宴 — 迪拜設計師周
Sheng-Hung Lee
In: <DESIGN> 2018 Issue 4
- 2017 **The Inspiration of Design Competitions**
設計比賽帶給我的啟發
Sheng-Hung Lee
In: <DESIGN> 2017 Issue 20
- 2017 **Everyone is a Designer**
人人都是設計師
Sheng-Hung Lee
In: <DESIGN> 2017 Issue 16
- 2020 **IDEO Design Thinking Method Card: Steelcase Outdoor Furniture Innovative Design Course**
IDEO 的設計方法卡牌：世楷貿易（上海）有限公司戶外家具創新設計課程實踐
Sheng-Hung Lee
In: <Design Methodology and Teaching Application> by Donghua University Press Co., LTD (Chapter: 7)
- 2020 **Reshape the Future Learning Experience Space from the Perspective of Value Proposition: Take Shanghai Library Innovation Space Design as an Example**
從價值主張出發重塑未來學習體驗空間：以上海圖書館創 · 新空間設計為例
Sheng-Hung Lee
In: <Design Methodology and Teaching Application> by Donghua University Press Co., LTD (Chapter: 8)
- 2019 **Design Thinking Driven Public Service Innovation: Humanity-centered Public Space Service Design**
設計思維驅動公共服務創新：以「仁」為本的公共空間服務設計
Sheng-Hung Lee
In: <Construct a New Framework for UX - Personality, Intelligence, Platform> by Tsinghua University Press (page 125 to page 131)
- 2019 **Explore Design Innovation in Daily Life**
探尋生活中的設計素養
Sheng-Hung Lee
In: Design360°
- 2019 **Observation and Reflection about Overdesign in Daily Life**
STOP! 設計過度了！

Refereed Chinese
Articles in Edited
Books and Chapters

Sheng-Hung Lee
In: *Design360°*

Chinese Articles for
Personal Column

- 2022 **Enabling Lab Space as Service Designs for Co-creation — Use MIT AgeLab as an Example**
【李盛弘專欄—我在 MIT 上設計課】 歷時三年 MIT AgeLab 實驗室空間大改造！三個關鍵元素放大共創可能
Sheng-Hung Lee
In: *MOT TIMES, October 16, 2022*
- 2021 **Envision, Design, and Build Safe and Sustainable Labs at MIT: Celebrate Users' Stories Inspired and Driven by Data and Scientific Approaches**
【李盛弘專欄—我在 MIT 上設計課】 打造未來 MIT 安全永續實驗室！讓數據不只是數字，用科學的方式說使用者故事
Sheng-Hung Lee
In: *MOT TIMES, August 25, 2021*
- 2021 **A Preliminary Discussion about Open Restaurants and Open Streets Program in New York City: How Does the Policy Shape City Landscape, Build Environment, and Influence Our Interactions?**
【李盛弘專欄—我在 MIT 上設計課】 紐約出現共享街道！半開放式小屋如何透過設計成為城市永存的風景
Sheng-Hung Lee
In: *MOT TIMES, March 22, 2021*
- 2020 **After Covid-19 — The Street Observation and Innovation in the Lens of Experience Design**
【李盛弘專欄—我在 MIT 上設計課】 街道上的「體驗設計」觀察—創新讓餐飲業找到疫情下的生存之道，9 個小巧思突破經營僵局
Sheng-Hung Lee
In: *MOT TIMES, August 12, 2020*
- 2020 **After Covid-19 — The Transformation of Design Platform and Its Future**
【李盛弘專欄—我在 MIT 上設計課】 「疫」外收穫—從 4 大設計組織平台洞見世界潮流的趨勢轉變與機會
Sheng-Hung Lee
In: *MOT TIMES, May 25, 2020*
- 2020 **A Discussion on Experience Design Project: MIT Campus Tour Service Project as a Case Study**
【李盛弘專欄—我在 MIT 上設計課】 MIT 校園導覽服務如何拿下 2020 A' Design Award? 看體驗設計的四大法則
Sheng-Hung Lee
In: *MOT TIMES, March 11, 2020*
- 2019 **What Can Designers Contribute in Lab? A Preliminary Discussion in Lab Innovation Through Four Actions by Designers**
【李盛弘專欄—我在 MIT 上設計課】 設計師在實驗室能做些什麼? 4 個行動，初探學術實驗室內的創新
Sheng-Hung Lee
In: *MOT TIMES, December 11, 2019*

Invited Talks and
Lectures

- 2023 **Design for Longevity (D4L): Service Innovation through System Thinking**
Keynote Speaker of Design4Drupal, Boston
In: *Salem State University*
- 2023 **Building an AgeTech City**
Keynote Speaker of Building an AgeTech City: Service, Community, and Technology Symposium
In: *Taipei City Government*
- 2023 **Design for Longevity: AgeTech and Services**
Keynote Speaker
In: *Taipei Entrepreneurs Hub*
- 2023 **Design for Longevity: People, Product, Platform**
Keynote Speaker of Ideathon Taiwan—WeWe Futures: 2040 Diversity & Inclusion
In: *Taiwan Design Research Institute (TDRI)*
- 2023 **Service Design in Action: Transformation, Consideration, and System Thinking**
Guest Lecture of the graduate course (70 602: Service Design Futures)
In: *The Oslo School of Architecture and Design (AHO)*
- 2023 **The Future of Service Prototyping**
Keynote Speaker of Webinar: The Future of Service Prototyping
In: *Cumulus Association, Service Design Group*
- 2023 **Translate from User Journey Map to Design Prototyping Action**
Guest Lecture of the graduate course (ENP 220: Graduate Capstone)
In: *Tufts University, Human Factors Engineering*

- 2023 **Longevity Planning Block (LPB) Design for Inclusive Financial Planning Services**
Keynote Speaker of MIT Preparing for Longevity Advisory Network (PLAN) 2023 Forum
In: *Massachusetts Institute of Technology (MIT), Media Lab*
- 2023 **Applying Human-Centered System Design to the Development of a Service Innovation**
Keynote Speaker of Aging Experience Workshop
In: *Tsinghua University, The Future Laboratory*
- 2023 **My "D" Journey**
Keynote Speaker of RISD Journey to Design
In: *Rhode Island School of Design, Industrial Design Building*
- 2023 **How do prototype user experience through the design process?**
Keynote Speaker of The Power of Creativity Conference
In: *Tec de Monterrey, Sonora Norte Campus*
- 2022 **Reshape Safe, Sustainable Labs and Makerspaces on Campus: An Experimental Study on Material Flow through Human-centered System Design**
Keynote Speaker of Single-Use Plastic Circularity Summit
In: *Massachusetts Institute of Technology (MIT) Samberg Conference Center*
- 2022 **A Look into Design Leadership in MIT Laboratories**
Keynote Speaker
In: *World Design Organization (WDO), Virtual*
- 2022 **Harvard xDesign: Power in Teams**
Moderator
In: *Harvard xDesign Conference, USA*
- 2021 **Human-Centered System Design From Methodology to Implementation—Footwear for the Aging Population**
Keynote Speaker
In: *International Experience Design Conference (IxDC), China*
- 2021 **Harvard xDesign: Constructing Reality**
Moderator
In: *Harvard xDesign Conference, USA*
- 2021 **Make ToGather: Interaction Design Webinar + Workshop**
Lecturer with Ziyuan Zhu
In: *Massachusetts Institute of Technology (MIT)—Independent Activities Period (IAP), USA*
- 2021 **Creative Problem-Solving: NEET (New Engineering Education Transformation) Way of Thinking**
Lecturer with Dr. Rea Lavi
In: *Massachusetts Institute of Technology (MIT)—Independent Activities Period (IAP), USA*
- 2021 **Humanity-centered System Design**
Lecturer and Mentor
In: *Power Station of Art (PSA)—Blue Cables in Venetian Watercourse, P.O.C. (China)*
- 2020 **Connecting the People**
Keynote Speaker
In: *Rhode Island School of Design (RISD) Make-A-Thon: Connecting the Dots, USA*
- 2020 **Design Career Discussion: Presenting Yourself in a Virtual Environment**
Mentor and Panel Discussion
In: *Pratt Institute—Pratt Virtual Career Day, USA*
- 2020 **Prototype User Experience Through Product Design Approach**
Keynote Speaker
In: *Taipei Product Developers Conference(TPDC), Taiwan*
- 2020 **Translate Daily Innovation and Observation into Meaningful Designs**
Keynote Speaker
In: *SHiFT Design, USA*
- 2020 **Rapid Prototype the User Experience from Ideas to Implementation**
Keynote Speaker and Workshop Facilitator
In: *ING Creative, United Arab Emirates*
- 2020 **Experience Design**
Keynote Speaker interviewed by Craig Mackiewicz
In: *Exploded View Podcast, USA*
- 2020 **After Covid-19 — The Transformation of Design Platform and Its Future**

- Keynote Speaker
In: *Tsinghua University—TrendTouch, P.O.C. (China)*
- 2018 **Design Thinking Drives Public Service Innovations – Redesign Shanghai Library Innovation Space**
Keynote Speaker
In: *International eXperience Design Committee (IXDC), P.O.C. (China)*
- 2018 **Reimagine User's Future Learning Experience in Public Library**
Keynote Speaker
In: *2018 MIX Innovation Conference, Taipei City, Taiwan*
- 2018 **Universal Design and Its Application in Life**
Keynote Speaker
In: *5th International Conference of Bandung Creative Movement (BCM), Telkom University, Indonesia*
- 2017 **Rethinking Design: Moving Your Eyes from Your Head to Your Heart**
Speaker
In: *TEDxFuxingPark, P.O.C. (China)*
- 2017 **A Story Behind the Bar**
Speaker
In: *IDEO Under the Influence, P.O.C. (China)*
- 2017 **Introduction and Inspiration from CMF of Product Design**
Lecturer and Workshop Facilitator
In: *Tsinghua University—Academy of Arts & Design, P.O.C. (China)*
- 2017 **International Artificial Intelligence and Industrial Design Trend**
Speaker and Panel Discussion
In: *China (Wuxi) International Design Expo, P.O.C. (China)*
- Articles for DesignWanted Personal Column
- 2023 **Building an AgeTech City: Services, Community, and Technology**
Sheng-Hung Lee
In: *DesignWanted, July 14, 2023*
- 2023 **Design for simulation: how to project your future self?**
Sheng-Hung Lee
In: *DesignWanted, May 31, 2023*
- 2023 **Design for Longevity: Service, Systems, and Sustainability**
Sheng-Hung Lee
In: *DesignWanted, April 12, 2023*
- 2023 **A self-reflection on research ethics and design process**
Sheng-Hung Lee
In: *DesignWanted, February 23, 2023*
- 2022 **From Brainstorming to Bodystorming: an applied ethnographic perspective to view co-creation workshops**
Sheng-Hung Lee
In: *DesignWanted, December 28, 2022*
- 2022 **Service Innovation in Space Design: How to build an immersive and interactive lab space experience in a post-Covid era**
Sheng-Hung Lee
In: *DesignWanted, September 8, 2022*
- 2022 **A Look into Design Leadership at MIT Laboratories: A Preliminary Discussion on Design Leadership through a Hybrid Academic and Industrial Lens**
Sheng-Hung Lee
In: *DesignWanted, July 15, 2022*
- 2022 **Computational design experiment for older adult's footwear**
Sheng-Hung Lee
In: *DesignWanted, April 15, 2022*
- Articles for MIT AgeLab Blog
- 2023 **Design for Longevity: Life-Centered Design**
Sheng-Hung Lee
In: *MIT AgeLab, August 2, 2023*
- 2022 **Reshaping financial planning through a co-creation workshop**
Sheng-Hung Lee

In: *MIT AgeLab, November 17, 2022*

2022 **Transformative Service Innovation and Design: From Touch Points to Data Points**

Sheng-Hung Lee

In: *MIT AgeLab, July 15, 2022*

2022 **Creative teaching in a course on aging: a designer's perspective**

Sheng-Hung Lee

In: *MIT AgeLab, April 1, 2022*

Design Exhibitions

- 2023 Venice Innovation Design (VID) — Project: Design for Longevity: Sustainable Life-Centered Services
- 2021 MIT Wiesner Gallery — Project: DESIGN: INCLUSIVE
- 2020 Dubai Design Week Global Grad Show — Project: Tube 7 — Modular Lamp Design
- 2020 Dubai Design Week Global Grad Show — Project: Fresh Tracker — A System for Smart Food Stocking
- 2019 Cooper Hewitt Design Triennial — Project: TetraPOT 2.0
- 2019 Cube Design Museum — Project: TetraPOT 2.0
- 2018 Venice Design Week — Project: Shanghai Library Innovation Space
- 2018 Shanghai Library — Project: Redesign Public Space
- 2017 Dubai Design Week Global Grad Show — Project: TetraPOT
- 2017 Shanghai Maker Carnival Exhibition — Project: Daily Innovation

Honors and Design Awards

- 2022 IxDC International Experience Design Award — Top 10 Design Stars
- 2021 International Design Awards, Gold — Design For Society & Design for Public Awareness
- 2021 International Design Awards, Silver — Education & Teaching Aids
- 2021 Spark Award, Bronze — Product, industrial, and Service, Student
- 2020 Core77 Design Award, Student Winner — Personal Accessory Award
- 2020 International Design Awards, Bronze — Design for Society & Design for Public Awareness
- 2020 DNA Paris Design Award, Winner — Experimental Design
- 2020 DNA Paris Design Award, Honorable Mention — Landscape Design
- 2020 Spark Award, Silver — Concept, Professional
- 2020 Spark Award, Finalist — Concept, Professional
- 2020 Novum Design Award, Gold — Service Design
- 2020 Novum Design Award, Gold — Design for Social Impact
- 2020 IDEA, Finalist — Student Designs
- 2020 IDEA, Finalist — Student Designs
- 2018 European Product Design Award, Gold — Design for Sustainability
- 2018 Spark Award, Gold — Experience
- 2018 IDEA, Finalist — Service Design
- 2018 A' Design Award & Competition, Iron — Governance and Public Service Design
- 2018 International Design Awards, Honorable Mention — Institutional, Conceptual
- 2017 iF, Gold — Discipline Professional Concept
- 2017 Outstanding Adjunct Professor Award, Shanghai Institute of Visual Arts, Fudan University
- 2017 European Product Design Award, Gold — Design for Sustainability
- 2016 IDEA, Gold — Environments
- 2016 red dot Design Award, Winner — Habitat
- 2016 James Dyson Award, National Winner (Taiwan) & International Top 20 Winner
- 2016 Spark Award, Winner — Concept, Professional
- 2016 A' Design Award & Competition, Silver — Sustainable Products, Projects and Green Design
- 2016 A' Design Award & Competition, Bronze — Disposable and Single-Use Product Design
- 2016 International Design Awards, Gold — Design for Society, Sustainable Products
- 2016 International Design Awards, Bronze — Home Interior Products, Kitchen Accessories/Tabletop
- 2016 International Design Awards, Bronze — Home Interior Products, Bathroom Fittings/Appliances
- 2016 International Design Awards, Honorable Mention — Safety Design
- 2016 Sichuan-Taiwan Industrial Design Awards, Silver — Environments
- 2015 IDEA, Finalist — Student Designs
- 2015 Spark Award, Student Designs — Concept
- 2013 Spark Award, Student Designs — Concept
- 2013 Core77 Design Award, Student Notable — Interaction
- 2013 IDEA, Finalist — Student Designs
- 2012 IDEA, Gold — Student Designs
- 2012 Braun Prize, Special Mention — Student Designs
- 2012 Fujitsu Semiconductor MCU Electronic Design Competition, Gold
- 2012 Fujitsu Semiconductor MCU Electronic Design Competition, Excellent Prize
- 2012 Fujitsu Semiconductor MCU Electronic Design Competition, Best Creative Award
- 2012 Core77 Design Award, Student Runner-up — Consumer Products

	2012	Core77 Design Award, Student Notable — Equipment
	2012	red dot Award: winner — Design Concept
	2011	red dot Award, Best of the Best — Design Concept
	2011	National Science Council, College Student Research Award
	2011	Taipei Industrial Design Award, Honorable Mentions Award — Design Concept
	2011	Essay Excellent Work: Chinese Institute of Engineers
	2010	College Student Research Award: National Science Council
	2010	iF Award-winning Entries of the lebens(t)raeume Competition
	2010	29th International Young Designers' Exhibition, Gold Award
	2010	Tainan County Xiao Ridge, Young Designer Award
	2009	Academy of Arts & Design, Tsinghua Univ. & Department of ID, NCKU, Gold Award
	2009	NCKU International Workshop, Silver Award
	2009	NCKU Outstanding Student Award for Academic
	2008	NCKU Outstanding Student Award for Academic
	2007	NCKU Outstanding Student Award for Academic
	2007	NCKU Distinguished Achievement Award in Calculus
Scholarships	2021	The Council for the Arts at MIT (CAMIT) Funding — Project: MAKE TO:GATHER
	2021	MIT Sandbox Innovation Funding
	2020	MIT Sandbox Innovation Funding
	2019	MIT De Florez Fund for Humor
	2019	IDSA Gianninoto Graduate Scholarship Winner
	2019	EMMA Creative Center Pforzheim, Designers in Residence Scholarship — Project: Small Things with Big Heart
	2011	China Technical Consultants, Inc. (CTCI) Science and Technology Creativity Scholarship
	2010	China Technical Consultants, Inc. (CTCI) Science and Technology Creativity Scholarship
	2013	NCKU Capstone Program — Project: Innovation Research of QR Code Application with MCU
	2013	NCKU Capstone Program — Project: Real-time Image Processing and Data Transmission Research of OK6410 ARM 11
	2012	Dr. Liao Zong Lin Professor Emeritus of NCKU Department of Electrical Engineering
	2009	Dr. Tian Shou Wu Professor Emeritus of NCKU Department of Electrical Engineering
	2009	Dr. Wei-Noon Wang Scholarship Foundation
	2008	Dr. Yun-Ping Lo Memorial Scholarship Foundation
Professional Membership	2021	Service Design Network (SDN) — Member
	2021	The Design Society — Member
	2020	Design Management Institute (DMI) — Member
	2018	World Design Organization (WDO) — Professional Member
	2018	Asia Designer Communication Platform (ADP) — Purple Member
	2017	Chinese Industrial Designers Association (CIDA) — Professional Member
	2012	Industrial Designers Society of America Society (IDSA) — International Young Professional Member
	2012	Phi Tau Phi Scholastic Honor Society — Honorary Member
	2010	Phi Tau Phi Scholastic Honor Society — Honorary Member
	2010	Chinese Institute of Electrical Engineering — Member
	2010	Taiwan Science, Technology & Society Association — Member
Patents	2013	Media Storage Device for Storing Images with Audio Effects (101209072, Taiwan)
	2012	Curved Scissors (101210425, Taiwan)
	2010	Tape Dispenser (99206579, Taiwan)
	2010	Tweezers Clip (99208296, Taiwan)
Selected Media Coverage	2023	Sheng-Hung Lee Presents on Design for Longevity at Venice Innovation Design Conference Project: Design for Longevity (D4L): Sustainable Life-Centered Services In: <i>MIT AgeLab</i>
	2023	Venice and urban regeneration: the ideas of Mario Cucinella and Sheng-Hung Lee (MIT) Project: Design for Longevity (D4L): Sustainable Life-Centered Services In: <i>La Repubblica</i>
	2023	VID 2023: forward-thinking projects and talks on innovation and sustainability Project: Design for Longevity (D4L): Sustainable Life-Centered Services In: <i>DesignWanted — Design Events</i>
	2020	From a super-tough incubator to a pillow that turns off the internet, Global Grad Show highlights design innovations

- Project: Tube 7 — Modular Lamp Design was reported by Stephanie Bailey
In: *CNN — Style*
- 2020 **‘Quarantent’ and ‘Farewell Suit’ among the designs in a global competition to fight coronavirus**
Project: Fresh Tracker — A System for Smart Food Stocking was reported by Kieron Monks
In: *CNN — Style*
- 2017 **Design with Plants**
Project: TetraPOT was reported by Domus
In: *Domus — Category of Design/Nature*
- 2016 **Fighting Coastal Erosion with The Power of Mangroves: The Concrete Tetrapod Gets a Green Makeover**
Project: TetraPOT was reported by Kat Bauman
In: *Core77*
- 2016 **These Pots Are Designed to Create Mangrove Forests That Will Protect Our Beaches**
Project: TetraPOT was reported by Adele Peters
In: *Fast Company*
- 2016 **TetraPOT is a greener alternative to concrete coastal defences**
Project: TetraPOT was reported by Emma Tucker
In: *Dezeen*
- 2015 **Toilet Paper with a Twist**
Project: Toilet Paper Roll Redesign was reported by Tory Turner
In: *Yanko Design*
- 2014 **Designing Here/Now: A global selection of objects, concepts and spaces for the future**
Project: Nursing Kit and Project: FANs Cam were covered in the book
In: *Thames & Hudson*
- 2012 **A First Aid Kit That Is Easy to Reach, Hard to Forget**
Project: Nursing Kit was reported by IDSA
In: *Industrial Designers Society of America (IDSA)*
- 2012 **BraunPrize 2012 Shortlisted Projects Collection**
Project: Nursing Kit was covered in the book
In: *Braun Design*
- 2012 **red dot design concept yearbook 2012/2013**
Project: FANs Cam was covered in the book edited by Ken Koo
In: *red dot edition*
- 2012 **Taipei Design Code**
Project: Nursing Kit was covered in the book
In: *Department of Information & Tourism, Taipei Municipal Government*
- 2012 **Voice Memo with Benefits**
Project: Vmo was reported by Radhija Seth
In: *Yanko Design*
- 2012 **A Different Camera Perspective**
Project: FANs Cam was reported by Radhija Seth
In: *Yanko Design*
- 2012 **Sporty Spacecraft**
Project: Speedform was reported by Tory Turner
In: *Yanko Design*
- 2012 **Game Sight Blocked? Award-winning Miniature Camera Solves the Problem**
Project: FANs Cam was reported by NCKU News Center
In: *National Cheng Kung University (NCKU) News Center*
- 2012 **NCKU Students’ First-aid Kit Shines in International Design Contests**
Project: Nursing Kit was reported by NCKU News Center
In: *National Cheng Kung University (NCKU) News Center*
- 2012 **NCKU Students Design PhotoTalk Connects Emotion Beyond Time**
Project: PhtofTalk was reported by NCKU News Center
In: *National Cheng Kung University (NCKU) News Center*
- 2011 **NCKU Whiz Kid Constant Winner of Design Awards**
Project: Nursing Kit was reported by NCKU News Center
In: *National Cheng Kung University (NCKU) News Center*

- 2011 **red dot design concept yearbook 2011/2012**
Project: Nursing Kit was covered in the book edited by Ken Koo
In: *red dot edition*
- 2011 **The Fire Mix!**
Project: Fire Formula was reported by Radhija Seth
In: *Yanko Design*
- 2011 **It's a Guy Thing, Shhhh!**
Project: Condom Cap was reported by Radhija Seth
In: *Yanko Design*
- 2010 **First Aid First**
Project: Nursing Kit was reported by Radhija Seth
In: *Yanko Design*
- 2010 **32nd International Young Designers' Exhibition (YODEX) Yearbook**
Project: Nursing Kit was covered in the book
In: *Ministry of Economic Affairs, Taiwan*

Chinese Interviews and Articles

- 2019 **Observe the World through Your Senses and Born with Design — Sheng-Hung Lee**
感官全開的活著，呼吸即設計 — 李盛弘
Interviewed and Written by Fun Design
In: *Fun Design: 10YearChallenge Column*
- 2018 **Sheng-Hung Lee, the Only International Design Excellence Awards (IDEA) Jury from Asia: As a Designer, What You Need to Care is Beyond What You See**
美國國際設計傑出獎 (IDEA) 唯一亞洲評審李盛弘：作為設計師，你心裡關心的東西，要遠超過眼睛看到的
Interviewed and Written by Brian Deng
In: *Vide*
- 2017 **Sheng-Hung Lee: Social Impact through Design**
李盛弘：影·响·力
Interviewed and Written by Narkii.com
In: *Narkii.com*
- 2016 **TetraPOT: Sea Defense to Save Ecology**
海上防禦 拯救生態
Interviewed and Written by Chen Yongen
In: *One Media Group*
- 2016 **【1/4 Life Winner】 IDEO Designer Sheng-Hung Lee's Seven-Year Learning Journey in College**
【1/4 人生贏家】這位 IDEO 設計師是一位本科讀了七年的真學霸
Interviewed and Written by Lin Ziren
In: *Jiemian*
- 2013 **Modern Da Vinci, Bridge the World through Design**
現代達文西，與世界對話
Interviewed and Written by Wu Simin
In: *Commonwealth Publishing Co., Ltd*
- 2010 **Design 100 COOL II**
酷設計 100 II
Project: Nursing Kit was covered in the book
In: *Cheers*

Additional Training

- 2021 **Structural Materials: Selection and Economics**
edX Credential ID: 0dee7706d95f4e568753b3ef6fc6551c
- 2020 **MBSE101: Model-Based Systems Engineering with OPM: Foundations**
edX Credential ID: 6d25ba2eebe34ef9847755532436cc5f
- 2020 **MBSE102: Model-based Systems Engineering: Advanced Approaches with OPM**
edX Credential ID: 8934256554ba41f9b3674950409093d0
- 2019 **Creative Writing: The Craft of Setting and Description**
Coursera Credential ID: 5NC74JEFCEGDE
- 2019 **Creative Writing: The Craft of Style**

	Courseera Credential ID: JSYAWR69VZLA
2019	Creative Writing: The Craft of Character Courseera Credential ID: TJTC2HDLQKB9
2019	Creative Writing: The Craft of Plot Courseera Credential ID: BVZG76TPX5N4
2015	Entrepreneurship: Launching an Innovative Business Specialization Courseera Credential ID: DRWBGJKJ3RKH
2015	Innovation for Entrepreneurs: From Idea to Marketplace Courseera Credential ID: F8KGF8AZ5H
2015	New Venture Finance: Startup Funding for Entrepreneurs Courseera Credential ID: RYGLRBPM5R
2014	An Introduction to Consumer Neuroscience & Neuromarketing Courseera Credential ID: ACC5GFS8HX
2014	An Introduction to Marketing Courseera Credential ID: 66CAY2J6TG
2014	Developing Innovative Ideas for New Companies: The First Step in Entrepreneurship Courseera Credential ID: 3KEKEKMNXF
2014	Internet History, Technology, and Security Courseera Credential ID: DJCXZX6VVY
2013	Creative, Serious and Playful Science of Android Apps Courseera Credential ID: KAH9G8WGCF