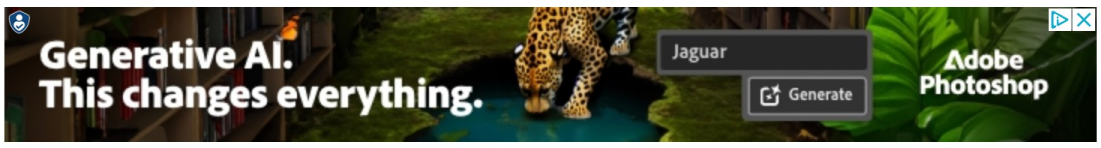

IT'S A GUY THING, SHHHH!

BY RADHIKA SETH / 11/10/2011

Condom Cap is a simple packaging design that will always make you roll the darn thing 'the right way.' Blame it on bad lighting, the nerves or whatever; but struggling to put it on right is not how you want to get intimate. Do I hear a collective sigh of relief? Yeah, Condom Cap is your answer my loves!

Designers: Yen-Ting Chiang, Sheng-hung Lee & Wen-Ling Huang

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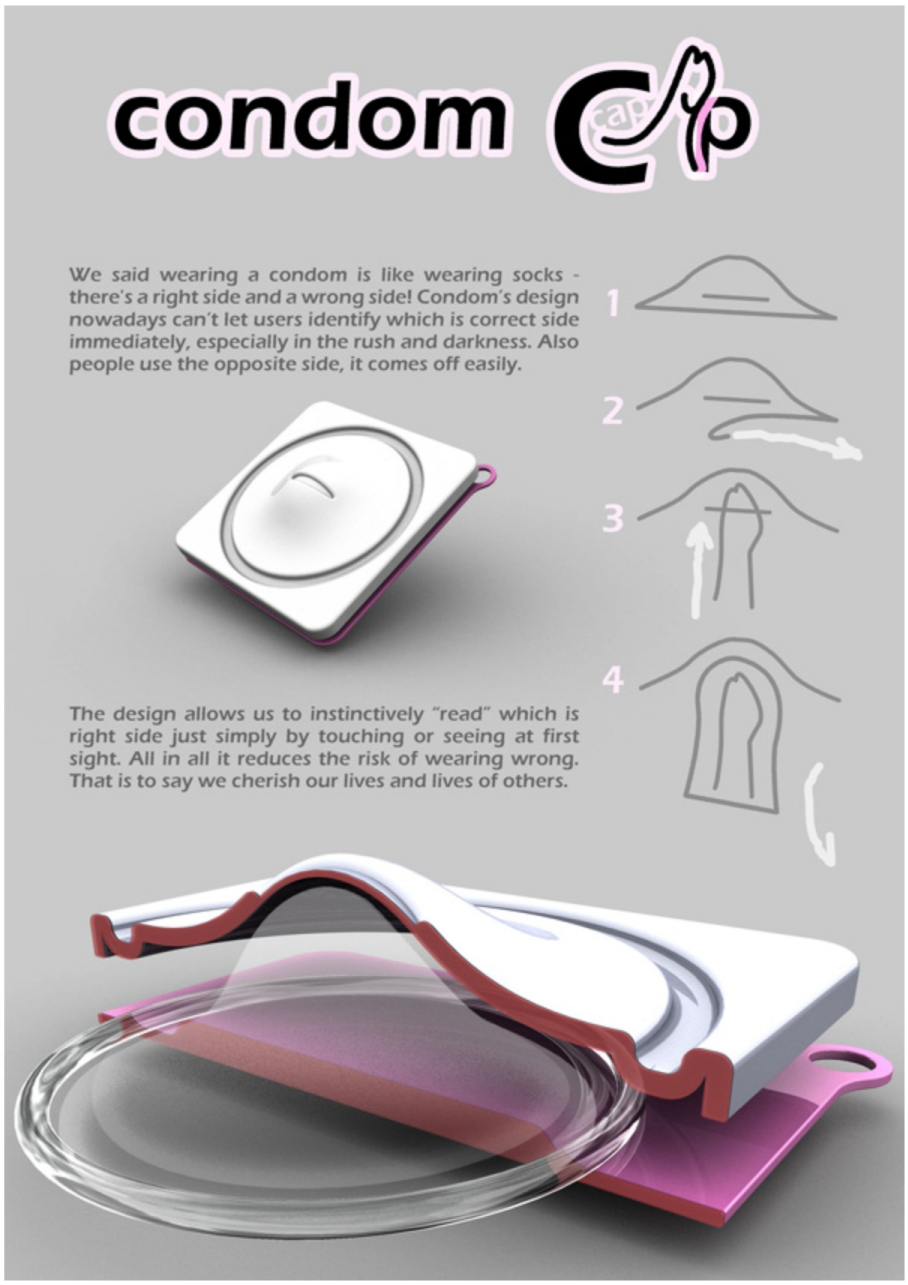

Step1: Tear up the pink sticker behind the white rubber cover easily.
Step2: Let your reproductive organ to withstand the white cover inside.
Step3: Use one hand to pull ring of the condom to put it on your penis.
We said wearing a condom is like wearing socks — there's a right side and a wrong side! Condom's design nowadays can't let users identify which one is the correct side immediately, especially in the rush and darkness. When people use the opposite side, it comes off easily. "Condom Cap" consists of two parts; the pink one is the sticker for advertising and you have to tear it up from here. The white part is a rubber cover which is a metaphor of penis. Another practical usage of white cover is using a condom without smudging your both hands. The semantic of "Condom Cap" form design allows us to instinctively "read" which is right side just simply by touching or seeing at first sight. All in all it reduces the risk of wearing wrong and that is to say we cherish our lives and lives of others.

-70%
-70%
Allbirds

Step1: Tear up the pink sticker behind the white rubber cover easily.
Step2: Let your reproductive organ to withstand the white cover inside.
Step3: Use one hand to pull ring of the condom to put it on your penis.
Condom Cap

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