## Sheng-Hung Lee, Ph.D

shdesign@mit.edu https://www.shenghunglee.com/ +1 617-335-7115 Graduate Tower at Site 4, Apt. 824, 45 Hayward Street, Cambridge, MA 02142

Sheng-Hung Lee is a designer, engineer, and educator. He is inspired by multiple domains of knowledge and different perspectives, and he thrives on creating new value for clients on multi-disciplinary teams. He is trained as an industrial designer and electrical engineer, and his approach to problem solving is influenced by his passion for how design and technology impact and can be integrated into society. Lee has been focusing on product-experience designs, organizational designs and education that create meaningful systemic impacts.

Education	2022—2025	Massachusetts Institute of Technology, USA Ph.D., Human Behavior and Service Design*  *self-designed, interdisciplinary doctoral degree administered by MIT Department of Mechanical Engineering  — Thesis: Design for Longevity: Service and System Innovation  — Ph.D. Committees: Maria C. Yang, Joseph F. Coughlin, Eric Klopfer, Olivier de Weck, and John Ochsendorf  — Industry Mentors: Gianfranco Zaccai and Michael Peng  — MIT MechE Departmental Award (2025 Wunsch Foundation Silent Hoist and Crane Award)
	2019—2022	Massachusetts Institute of Technology, USA MS, Integrated Design & Management (GPA: 5.0 / 5) MS, Mechanical Engineering (GPA: 5.0 / 5)  — Thesis: Human-Centered System Design for an Aging Population: An Experimental Study of Footwear Design [ pdf ]  — Advisors: Massachusetts Institute of Technology: Prof. Olivier de Weck, Dr. Joseph F. Coughlin, and Prof. Maria Yang Carnegie Mellon University: Prof. Jonathan Chapman  — MIT Planet D (Official Club for Human-Centered Systems Design) President and Co-Founder
	2006—2013	National Cheng Kung University, R.O.C. (Taiwan) BS, Industrial Design (GPA: 4.00 / 4) BS, Electrical Engineering (GPA: 3.95 / 4) — NCKU President Scholarship — NCKU Outstanding Student Award for Academic — NCKU Distinguished Achievement Award in Industrial Design and Electrical Engineering — China Technical Consultants, Inc. (CTCI) Science and Technology Creativity Scholarship
Research Experience	2019—Present	MIT AgeLab, Cambridge, USA [ link ] Ph.D. Researcher and Designer — Project Smart Home for the Aging Population — MIT AgeLab Website Design Team
	2022—2022	MIT Governance Lab (MIT GOV/LAB), Cambridge, USA [ link ] Curriculum Designer  — Governance Innovation
	2020—Present	MIT Ideation Lab, Cambridge, USA [ link ] Ph.D. Researcher and Designer
	2019—2021	MIT xPRO, Cambridge, USA Research Assistant and Curriculum Experience Designer  — Co-designed MIT xPRO Systems Thinking course and toolkit with Prof. Edward F. Crawley
	2021—2022	MIT Office of Sustainability, Cambridge, USA [ link ] Safe and Sustainable Lab Fellow and Designer  — Research Paper published by World Design Organization (WDO) Research and Education Forum (2022)  — Poster Paper published by Digital Research in the Humanities and Arts (DRHA) (2022)  — Research Paper published by IDC and Industrial Designers Society of America (IDSA) (2021)  — Conducted ethnographic research working with Dr. Julie Newman, Director of MITOS (2021)  — Worked on the research topic: Safe and Sustainable Lab: Disposable Material Flow (2021)
	2023—Present	Moholy-Nagy University of Art and Design (MOME) Social Design Hub, Budapest, Hungary Visiting Research Fellow  — Worked on the research topic: Design for Longevity x FRUSKA from September 1 <sup>st</sup> , 2023 to March 31 <sup>st</sup> , 2024  — Collaborated with MIT AgeLab and MOME Innovation Center Social Design Hub

Teaching Experience	2020—Present	MIT Course 2.00 Introduction to Design, Cambridge, USA  Team Lab Instructor  — Fall Term 2022-2023   Overall Rating 7.0 / 7 (Rating Scale: 1=Very Poor, 7=Excellent)  — Fall Term 2020-2021   Overall Rating 6.0 / 7 (Rating Scale: 1=Very Poor, 7=Excellent)
	2020—Present	MIT Course 15.783 / 2.739 Product Design and Development, Cambridge, USA Guest Reviewer  — Spring Term 2022-2023, 2021-2022, 2020-2021  — Fall Term 2019-2020
	2020—Present	MIT Course 11.547 / SCM 287 Global Aging & The Built Environment, Cambridge, USA Co-Instructor and Teaching Assistant  — Fall Term 2022-2023   Overall Rating 6.2 / 7 (Rating Scale: 1=Very Poor, 7=Excellent)  — Fall Term 2021-2022   Overall Rating 6.7 / 7 (Rating Scale: 1=Very Poor, 7=Excellent)
	2020	MIT Course 11.S941 / 11.S195 Global Aging: Planning Cities for a 100-Year Society, Cambridge, USA Co-Instructor and Teaching Assistant  — Fall Term 2020-2021
	2024—2025	Rhode Island School of Design (RISD) Makeathon Competition, Providence, USA  — Jury, March 15, 2025  — Mentor, March 23, 2024
	2015—2019	Fudan University, P.O.C. (China) Adjunct Associate Professor — Outstanding Adjunct Professor Award, Shanghai Institute of Visual Arts, Fudan University (2018, 2017) — Teaching: Graduation Project, Sustainable Design, and Design Method
	2023—Present	Shih Chien University, Taiwan Adjunct Associate Professor  — Teach "Service Design" in the Asia Summer Program from July 2 <sup>nd</sup> to July 10 <sup>th</sup> , 2024  — Teach "Service Design" in the Asia Summer Program from June 17 <sup>th</sup> to July 4 <sup>th</sup> , 2023
	2023—Present	Holon Institute of Technology (HIT), Israel Visiting Lecturer  — Teach "Design for Longevity: Project Your Future Self" in International Design Week "The Elephant in the Room" from October 14 <sup>th</sup> to October 20 <sup>th</sup> , 2023  — The course collaboration was invited by Dr. Yael Eylat Van Essen, Faculty of Design, HIT
	2023—Present	Macromedia University, Munich, Germany Visiting Lecturer  — Teach "Life-Centered Design" in Design Management Program from October 1st, 2023 to January 31st, 2024  — The course collaboration was invited by Oliver Szasz, Professor of Digital Media and Communication Design and Head of Study Programme M.A. Design Management, Macromedia University
	2022—2022	Telkom University, Indonesia Visiting Professor (2022 Summer) — School of Creative Industries appoints as a Visiting Professor at Global Learning Week (GLOW)
	2017—2019	DaTao Master Academy, P.O.C. (China) Adjunct Associate Professor — Teaching: Ergonomic (I), (II), and (III)
Service	2023—2024	Design Research Society (DRS) Conference, Boston, USA Paper Track Co-Chair  — Design for Longevity (D4L): Project Your Future Self through Service and Technology
	2023—2024	diid (disegno industriale industrial design) Journal, Università di Bologna, Bologna, Italy Guest Editors with <i>Andreas Sicklinger</i> — Design for Longevity (D4L) and Life-Centered Design [ link   pdf ] — No.84   ISSN (online): 2785-2245   ISSN: 1594-8528
	2023—2024	Base Diseño e Innovación Journal, Universidad del Desarrollo, Chile Guest Editors with Mariluz Soto Hormazabal, Melanie Sarantou, and Paula Melo Signerez.  — Design and longevity, new perspectives, and challenges [ link   pdf ]  — Vol. 9, Num. 11, 2024
	2020—Present	The Design Journal, Publisher Routledge Journal Reviewer [ link   pdf ]  — ISSN (online): 1756-3062   ISSN: 1460-6925

2020—Present 2012—Present	World Design Organization (WDO)  - WDO Education Committee (2023)  - WDO Board Director Candidate (2022)  - Research Paper published by WDO Research and Education Forum (2022)  - WDO World Industrial Design Day Speaker (2022, 2021)  - WDO Young Designers Circle Ambassador (2020)  Industrial Designers Society of America (IDSA)  - IDSA At-Large Director (Awards) Board of Director (2025, 2023)  - IDSA Student Merit Awards Jury at Wentworth Institute of Technology (2025)  - IDSA At-Large Director (Awards) Leadership Role Candidate (2022, 2020)  - IDSA Boston Chair (2022)  - IDSA Award Committee (2022, 2021)  - IDSA Boston Vice Chair (2020)  - International Design Excellence Awards (IDEA) Jury (2018, 2017)  - IDSA International Design Conference (IDC) Paper Presenter (2022, 2021, 2020)
	- IDSA Gianninoto Graduate Scholarship Winner (2019)
Work Experience 2015–2019	IDEO Industrial Designer and Electrical Engineer — Clients: NIKE, Procter & Gamble, Tsinghua University MBA program, Vichy, China Resources Land Limited, Fotile
2014—2015	Continuum Industrial Designer and Design Strategist — Clients: Rubbermaid, Bank of China, UCAR Inc
2019—2019	EMMA Creative Center Pforzheim, Germany Designers in Residence (Industrial Design) — Project: Small Things with Big Heart
Design Award Jury  2025 2024 2023 2022 2022 2021 2021 2021 2020 2020	GRANDS PRIX DU DESIGN Jury — Product Design Ukrainian Design Award Jury — Product Design International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics Australian Good Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics Golden Pin Design Awards Jury — Concept Design Australian Good Design Awards — Next Gen Category Rethinking The Future (RTF) Design Awards Spark Design Award Jury — Design Concept and Student Category International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics Ukrainian Design Award Jury — Product Design LITE-ON Award Jury — Design Category Ukrainian Design Awards Jury — Industrial Design International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics International Design Awards Jury — Architectural, Interior, Product, Fashion and Graphics Spark Design Award Jury — Product Design and Design Concept Ukrainian Design Award Jury — Product Design and Design Concept Ukrainian Design Award Jury — Product Design Red Star Design Award Jury — Product and Service Design Golden Pin Design Award Jury — Product and Industrial Design International Design Excellence Awards (IDEA) Jury - Industrial Design Ukrainian Design Award Sury — Product and Industrial Design International Design Award Jury — Product and Industrial Design Ukrainian Design Award Jury — Product and Industrial Design International Design Award Jury — Maker and Design Concept International Design Award Jury — Maker and Design Concept International Design Award Jury — Architectural, Interior, Product, Fashion and Graphics Golden Pin Design Award Jury — Architectural, Interior, Product, Fashion and Graphics Golden Pin Design Award Jury — Architectural, Interior, Product, Fashion and Graphics
Books 2025 2025	Design for Longevity: People, Product, Process, and Platform Sheng-Hung Lee Published by Springer Science + Business Media in 2025  Systemic Service Design Edited by Mari Suoheimo, Peter Jones, Sheng-Hung Lee, Birger Sevaldson Published by Routledge. ISBN: 9781032817194. https://doi.org/10.4324/9781003501039 [book link   pdf ]

	2019	Design Consciousness — Small Things with Big Heart Sheng-Hung Lee Sponsored by EMMA Creative Center Pforzheim Designers in Residence Scholarship and Program [website]
	2017	IDSA Blueprint in Asia Sheng-Hung Lee Sponsored by Industrial Designers Society of America (IDSA) [ website ]
Books Translation	2023	Dieter Rams: The Complete Works Authors: Klaus Klemp and Dieter Rams Translator: Sheng-Hung Lee EN version published by Phaidon Press [ book   ISBN: 9781838661533 ] CH version published by Faces Publications [ webpage   book   pdf   ISBN: 9786263153691 ]
Book Chapter Articles	2025	Boundary Objects for Longevity Services: The Intersection of Tactility, Tech, and Trust Sheng-Hung Lee In: Boundary spanning design for better services in digital times, Publisher: Edward Elgar (accepted)
	2025	Boundary Objects: Reimagining Design for Longevity and Gender Equality Sheng-Hung Lee In: Gender Perspectives for a Renewed Design Culture. Springer (accepted)
	2025	Inclusive Financial Planning Service Design Considerations for an Aging Population Sheng-Hung Lee, Alexa Balmuth, and Joseph F. Coughlin In: Design in Action, Publisher: INTELLECT (accepted)
	2025	Social Structures Relevant to Longevity Service Systems  Sheng-Hung Lee, Joseph F. Coughlin, Eric Klopfer, Olivier L. de Weck, John Ochsendorf, and Sofie Hodara In: Systemic Service Design. Chapter 9. (pp. 164-189). Routledge. ISBN: 9781032817194.  https://doi.org/10.4324/9781003501039-11 [ chapter article   pdf ]
	2025	Design for Longevity: An Empathetic Service Design Framework Sheng-Hung Lee In: Empathic Service Design: Challenges in design, analysis and services. Bloomsbury. ISBN: 9781350476394 (accepted)
	2025	Innovations in Theory and Practice of Systemic Service Design  Mari Suoheimo, Peter Jones, Sheng-Hung Lee, and Birger Sevaldson  In: Systemic Service Design. Chapter 1. (pp. 1-13). Routledge. ISBN: 9781032817194.  https://doi.org/10.4324/9781003501039-1 [ chapter article   pdf ]
	2025	Blending Boundaries: A Thorough Exploration of Systems-oriented Design and Service Design Integration Mari Suoheimo, Michalina Fidos, Marja Kuronen, and Sheng-Hung Lee In: Systemic Service Design. Chapter 2. (pp. 17-40). Routledge. ISBN: 9781032817194. https://doi.org/10.4324/9781003501039-3 [ chapter article   pdf ]
	2023	Macro-Trend Study Under Service System: Preliminary Research in Service Innovation and Emerging Technology Sheng-Hung Lee, Maria C. Yang, Olivier L. de Weck, Chaiwoo Lee, Joseph F. Coughlin, and Eric Klopfer In: Service Design for Emerging Technologies Product Development. Chapter 4. Springer Series in Design and Innovation, vol 29. Springer, Cham. https://doi.org/10.1007/978-3-031-29306-1_4 [ chapter article   pdf ]
	2022	A Preliminary Discussion of Human-Centered System Design from Theory to Application: Use Smart Footwear Design for an Aging Population as an Example Sheng-Hung Lee In: IxDC Growth, Publisher: Tsinghua University Press, ISBN: 9787302611639
Journal Paper	2025	From Design Education to Education Design Sheng-Hung Lee In: INNOVATION, Winter 2024 [ journal   pdf ]
	2025	Designing Longevity Services: A Mixed-Method Approach Using System Dynamics  Sheng-Hung Lee and Olivier de Weck In: Design Studies (submitted)
	2025	Boundary Objects in Longevity Planning Service: Exploring Personas and Dualities Through Constructivist Grounded Theory Sheng-Hung Lee, Maria Yang, Eric Klopfer, and Joseph F. Coughlin In: Design Science (submitted)

## 2025 Integrating Behavioral Insights and Demographic Analysis in Persona Creation for Designing Longevity Planning Services Sheng-Hung Lee, Eric Klopfer, Olivier de Weck, John Ochsendorf, Joseph F. Coughlin, and Maria Yang In: Journal of Service Research (submitted) 2025 Prototyping Longevity Services: Tech-driven or Human-assisted Service? Sheng-Hung Lee, Joseph F. Coughlin, and Maria Yang In: The Design Journal, January 15, 2025 (1-18) [journal | pdf] DOI: https://doi.org/10.1080/14606925.2024.2442196 2025 **Innovative Longevity Design through Boundary Object Integration** Sheng-Hung Lee, Joseph F. Coughlin, Maria Yang, and Alexa Balmuth In: Base Diseño e Innovación. Special Issue "Design and longevity, new perspectives, and challenges" (accepted) Touch: The Allure of Tangible Design **Sheng-Hung Lee** In: INNOVATION, Spring 2024 [ journal | pdf ] 2024 Transformation by Human-Centered System Design Sheng-Hung Lee In: Design Management Institute (DMI): Review Issue, Vol. 35, No. 1 [ journal | pdf | website pdf ] DOI: https://doi.org/10.1111/drev.12390 2024 Design for Longevity: People, Process, and Platform Sheng-Hung Lee and Andreas Sicklinger In: diid disegno industriale industrial design, No. 82, 2024 [journal | pdf] DOI: https://doi.org/10.30682/diid8224a 2024 Prototyping future visions of vulnerable youth through design for longevity and gender equity Janka Csernák and Sheng-Hung Lee In: diid disegno industriale industrial design, No. 82, 2024 [journal | pdf] DOI: https://doi.org/10.30682/diid8224d 2024 A Taxonomy of Home Automation: Expert Perspectives on the Future of Smarter Homes Shabnam FakhrHosseini, Chaiwoo Lee, Sheng-Hung Lee, and Joseph Coughlin In: Information Systems Frontiers, July 8, 2024 [ journal | pdf ] DOI: https://doi.org/10.1007/s10796-024-10496-9 2023 The Transformation of Design Platform Under System Thinking Sheng-Hung Lee, Olivier L. de Weck, Maria C. Yang, and Joseph F. Coughlin In: International Journal of Performance Arts and Digital Media, October 24, 2023 [journal | pdf] DOI: https://doi.org/10.1080/14794713.2023.2271820 2022 Retail Banking and Financial Service Under System Analysis Sheng-Hung Lee, Joseph F. Coughlin, and Eric Klopfer In: Arte, entre paréntesis, Vol. 2, No. 15 [ journal | pdf ] DOI: https://doi.org/10.36797/aep.v2i15.107 2021 Revisiting My Self-Quarantine Experience through a Data-driven Approach **Sheng-Hung Lee** In: Design Management Institute (DMI): Review Issue, Vol. 32, No. 1 [journal | pdf | website pdf] DOI: https://doi.org/10.1111/drev.12253 2025 Design for Longevity: A Relational and Systemic Perspective **Sheng-Hung Lee** In: 11th Nordic Design Research Society (NORDES) Conference, Oslo Metropolitan University, Oslo Norway, August 6-8, 2025 (accepted) 2024 Shaping a Longevity Service Through Visual, Tangible, Cultural, and Social Artifacts **Sheng-Hung Lee** In: Rau, PL.P. (eds) Cross-Cultural Design. HCII 2024. Lecture Notes in Computer Science, vol 14699. Springer, Cham. [conf|pdf] DOI: https://doi.org/10.1007/978-3-031-60898-8 4 Design Attributes for Tech- or Touch-based Longevity Services: AI-Empowered Analysis Sheng-Hung Lee, Joseph F. Coughlin, Maria Yang, and Sofie Hodara In: Design Management Institute (DMI)—2024 Academic Design Management Conference: Design & Innovation at a Crossroad, Delft, Netherlands, 2024 [conf|pdf]

Design for Longevity Literature Review in Product Lifecycle, Financial Planning, and Gerontology

Articles in Refereed

Conference

Proceedings

Sheng-Hung Lee, Joseph F. Coughlin, Sofie Hodara, Maria Yang, Olivier L. de Weck, Eric Klopfer, and John Ochsendorf

In: Design Research Society (DRS)—Resistance, Recovery, Reflection, Reimagination, USA, 2024 [ conf | pdf ] DOI: https://doi.org/10.21606/drs.2024.363

#### 2024 Enhancing Financial Education for Longevity through Service Design

Sheng-Hung Lee, Joseph F. Coughlin, Sofie Hodara, and Maria Yang

In: Design Research Society (DRS)—Resistance, Recovery, Reflection, Reimagination, USA, 2024 [conf|pdf] DOI: https://doi.org/10.21606/drs.2024.364

#### 2023 Longevity Planning Service Across Immersive Technologies

Sheng-Hung Lee, Sofie Hodara, Maria Yang, and Joseph F. Coughlin In: Leaving Nothing Behind Conference at University of Bologna, Italy, 2023

#### 2023 Designing Healthcare Services for Longevity

Sheng-Hung Lee, Sofie Hodara, Joseph F. Coughlin, Maria Yang, Yu-Chen Chen, Yan-Chun Lin, Shyh-Nan Liou In: Cumulus Beijing 2023, Central Academy of Fine Arts, Beijing, China, 2023 [conf|pdf]

#### 2023 Designing Longevity Planning Blocks through Experimental Participatory Observation and Interviews

Sheng-Hung Lee, Joseph F. Coughlin, Alexa Balmuth, Chaiwoo Lee, Lauren Cerino, Maria Yang, Eric Klopfer, Olivier L. de Weck, and John Ochsendorf

In: International Association of Societies of Design Research (IASDR) Congress 2023 — Life-changing Design, Milan, Italy, 2023 [conf|pdf]

DOI: https://doi.org/10.21606/iasdr.2023.172

#### 2023 Applying Human-Centered System Design to the Development of a Tool for Service Innovation

Sheng-Hung Lee, Taylor Patskanick, Alexa Balmuth, Joseph F. Coughlin

In: Cumulus Antwerp 2023—Connectivity and Creativity in times of Conflict, Antwerp, Belgium, 2023 [conf|pdf]

#### 2023 | Co-create Financial Planning Services for an Aging Population: Designers' Perspectives

Sheng-Hung Lee, Maria C. Yang, Olivier L. de Weck, Chaiwoo Lee, Joseph F. Coughlin, Eric Klopfer, and John Ochsendorf

In: ICED23 and The Design Society—24th International Conference on Engineering Design: Design in a complex world, Bordeaux, France, 2023 [conf|pdf]

#### 2023 Service Design in Action: Transformation, Consideration, and System Thinking

Sheng-Hung Lee, Maria C. Yang, Olivier L. de Weck, Chaiwoo Lee, Joseph F. Coughlin, Eric Klopfer, and John Ochsendorf

In: ICED23 and The Design Society—24th International Conference on Engineering Design: Design in a complex world, Bordeaux, France, 2023 [conf|pdf]
DOI: https://doi.org/10.1017/pds.2023.95

#### 2023 Design Artifacts and Gaming Transform Financial Planning Services

Sheng-Hung Lee, Joseph F. Coughlin, Alexa Balmuth, and Maria C. Yang
In: Industrial Designers Society of America (IDSA)—International Design Conference (IDC), New York, USA, 2023
[conf|pdf]

## 2023 From Brainstorming to Bodystorming: Co-creation Workshop Analysis Using Applied Video Ethnography Sheng-Hung Lee, Joseph F. Coughlin, Chaiwoo Lee, and Maria C. Yang

In: Industrial Designers Society of America (IDSA)—International Design Conference (IDC), New York, USA, 2023 [conf|pdf]

#### 2023 Making the Web Accessible to the Aging Population

Manasi Atul Vaidya and Sheng-Hung Lee

In: 2023 CHI Conference on Human Factors in Computing Systems, Hamburge, Germany, 2023 [conf|pdf]

#### 2023 An Iterative Approach to User-Centered Design of Smart Home Systems

Lauren C. Cerino, Chaiwoo Lee, **Sheng-Hung Lee**, Shabnam Fakhr-Hosseini, Heesuk Son, Shen Shen, and Joseph F. Coughlin

In: International Conference on Human-Computer Interaction, Copenhagen, Denmark, 2023 [conf|pdf] DOI: https://doi.org/10.1007/978-3-031-34917-1

## 2023 Acceptance of Future Home Technologies and Services: Comparing Different Tasks, Scenarios and User Characteristics

Shabnam FakhrHosseini, Chaiwoo Lee, Sheng-Hung Lee, Lauren Cerino, and Joseph Coughlin In: *The 67th Human Factors and Ergonomics Society 2023, Washington, DC, USA, 2023* [conf|pdf] DOI: https://doi.org/10.1177/21695067231192230

22 Footwear Design Consideration for an Aging Population from User Experience, Service, and Technology Aspects
Sheng-Hung Lee, Chaiwoo Lee, Maria C. Yang, and Joseph F. Coughlin

In: The 66th Human Factors and Ergonomics Society 2022, Atlanta, Georgia, USA, 2022 [conf|pdf] DOI: https://doi.org/10.1177/1071181322661207

# 2022 Re-envision a Hybrid Participatory Design Workshop: People, Pedagogy, and Process—An Experimental Study of Footwear Paper Prototype

Sheng-Hung Lee, Ziyuan Zhu, Chaiwoo Lee, Maria C. Yang, and Joseph F. Coughlin In: Industrial Designers Society of America (IDSA)—International Design Conference (IDC), Seattle, USA, 2022 [ conf | pdf ]

#### 2022 The Transformation of Design Platform Under System Thinking

Sheng-Hung Lee, Maria C. Yang, Olivier L. de Weck, and Joseph F. Coughlin In: Digital Research in the Humanities and Arts (DRHA) 2022—Digital Sustainability: From Resilience to Transformation, Kingston School of Art, London, UK, 2022 [conf|video]

DOI: https://doi.org/10.1080/14794713.2023.2271820

## 2022 Reshape Safe and Sustainable Makerspaces and Laboratories on Campus: An Experimental Study on Material Flow through Human-centered System Design

#### Sheng-Hung Lee

In: Commons in Design by Swiss National Science Foundation and FHNW Academy of Art and Design Basel, Basel, Switzerland, 2022 [conf|pdf]

#### 2022 Evolving Ethics in Design Research: Reshaping Design Considerations for Product Designer

Sheng-Hung Lee, Olivier L. de Weck, and Joseph F. Coughlin

In: Design Management Institute (DMI)—2022 Academic Design Management Conference: Design Management as a Strategic Asset, Toronto, Canada, 2022 [ conf | pdf ]

#### 2022 | Human-centered System Design for Global Supply Chain

Sheng-Hung Lee, Olivier L. de Weck, and Joseph F. Coughlin

In: Design Management Institute (DMI)—2022 Academic Design Management Conference: Design Management as a Strategic Asset, Toronto, Canada, 2022 [conf|pdf]

# 2022 Exploring People's Behavior Through Tracking Assistive Technologies—Ultra-wideband Wireless Technology and Applications

Sheng-Hung Lee, Maria C. Yang, Joseph F. Coughlin, and Alejandro Carcel Lopez
In: Royal College of Art (RCA) Helen Hamlyn Centre for Design — INCLUDE 2022: Unheard Voices, London, UK, 2022
[conf|video|abstract|poster]

# 2022 Computational Design Experiment for Older Adult's Footwear—Field-Driven Approach and Product Design Applications

Sheng-Hung Lee, Olivier L. de Weck, and Joseph F. Coughlin

In: Royal College of Art (RCA) Helen Hamlyn Centre for Design — INCLUDE 2022: Unheard Voices, London, UK, 2022 [conf|video|abstract|poster]

# 2022 Envisioning Safe and Sustainable Labs with Human-centered System Design: An Experimental Study on Disposable Material Flow

### Sheng-Hung Lee

In: Design for the Unimagined — 2022 World Design Organization (WDO) Research and Education Forum, Montreal, Quebec, Canada, 2022 [conf|pdf]

# 2022 Reshaping the Smart Home Research and Development in the Pandemic Era: Considerations around Scalable and Easy-to-Install Design

Heesuk Son, Chaiwoo Lee, Shabnam FakhrHosseini, Sheng-Hung Lee, Joseph F. Coughlin, John Rudnik In: Proceedings of the ACM on Human-Computer Interaction, Volume 6, Issue CSCWI [conf|pdf]

## 2021 Carbon Neutrality in Makerspaces: Circular Makerspace Evaluation Toolkit (CMET)

**Sheng-Hung Lee** 

In: Industrial Designers Society of America (IDSA)—International Design Conference (IDC), virtual, 2021 [conf|pdf]

## An Architecting Approach to Transformations within the Design Consulting Industry: IDEO Case Study Sheng-Hung Lee, Wei-Ching Lin, John Rudnik, and Donna H. Rhodes

In: ICED21 and The Design Society — 23rd International Conference on Engineering Design: Design In Motion, Gothenburg, Sweden, 2021 [conf|pdf]
DOI: https://doi.org/10.1017/pds.2021.41

### 2021 The Inspiration Design Toolkit: A Human-Centered Design Tool for a System Engineering Course

Sheng-Hung Lee, Maria C. Yang, Beatriz Carramolino, and John Rudnik

In: The ASME 2021 Virtual International Design Engineering Technical Conferences & Computers and Information in Engineering Conference — 18th International Conference on Design Education (DEC), virtual, 2021 [conf|pdf]
DOI: https://doi.org/10.1115/DETC2021-66577

# 2021 An Expert Interview Study of IoT Wearable Technologies for an Aging Population from Product, Data, and Society Dimensions

Sheng-Hung Lee, Ziyuan Zhu, Chaiwoo Lee, Fabio Duarte, and Joseph F. Coughlin In: *Human-Computer Interaction (HCI) International 2021, virtual, 2021* [conf|pdf] DOI: https://doi.org/10.1007/978-3-030-78111-8\_29

2021 Applying a System Engineering Approach to the Early Stage of Product Design

**Sheng-Hung Lee**, Olivier L. de Weck, and Joseph F. Coughlin

In: The 8th Bandung Creative Movement Conference, virtual, 2021 [ conf | pdf ]

2021 Manufacturing Creative Impact: Co-creation Toolkits and Service Design for Remote Hybrid Collaboration Experience

Sheng-Hung Lee, Ziyuan Zhu, Simone Mora, and Joseph F. Coughlin In: *The 8th Bandung Creative Movement Conference, virtual, 2021* [conf|pdf]

2021 User Needs of Smart Home Services

Shabnam FakhrHosseini, Sheng-Hung Lee, John Rudnik, Heesuk Son, Chaiwoo Lee, Joseph F. Coughlin In: *Proceedings of the Human Factors and Ergonomics Society Annual Meeting, virtual, 2021* [conf|pdf] DOI: https://doi.org/10.1177/1071181321651218

2020 Experimenting with Design Thinking and System Engineering Methodologies: Using a Commercial Cislunar Space Development Project as an Example

Sheng-Hung Lee, John Liu, John Rudnik, Olivier L. de Weck, Joseph F. Coughlin, and Jonathan Chapman
In: Industrial Designers Society of America (IDSA)—International Design Conference (IDC), virtual, 2020 [video | pdf]

Apply Humanity-centered Design Process to Envision the Future Learning Experience of Public Area – Use "Redesign Shanghai Library Innovation Space Project" as an Example

Sheng-Hung Lee, John Rudnik, Lin Lin, Liangtie Tang, and Deming Zhou
In: Design Management Institute (DMI)—Academic Design Management Conference: Impact the Future by Design, virtual, 2020 [video|pdf]

Apply and Curate the Object-Process Methodology (OPM) and the Human-centered Design to Solve the Systemic Challenge – Use Campus Tour Experience Design as an Example

Sheng-Hung Lee, Chaiwoo Lee, John Rudnik, Chaiwoo Lee, Olivier L. de Weck, Joseph F. Coughlin, and Jonathan Chapman

In: Design Management Institute (DMI)—Academic Design Management Conference: Impact the Future by Design, virtual, 2020 [ video | pdf ]

An Exploration of the Creative Cognitive Process by Translating the Observation into the Early Stage of the Product Design Development – Apply the Experimental Project "Design Consciousness: Small Things with Big Heart" as an Example

Sheng-Hung Lee, John Rudnik, Tim Storti, and Almut Benkert

In: Design Management Institute (DMI)—Academic Design Management Conference: Impact the Future by Design, virtual,  $2020 \ [ \ \underline{\text{video}} \ | \ \underline{\text{pdf}} \ ]$ 

2020 Apply Funnel Model to Design Thinking Process

Sheng-Hung Lee, Ziyuan Zhu, John Rudnik, Chaiwoo Lee, Joseph F. Coughlin, Olivier L. de Weck, and Jonathan Chapman

In: Design Management Institute (DMI)—Academic Design Management Conference: Impact the Future by Design, virtual, 2020 [  $\underline{video} \mid \underline{pdf}$  ]

2020 A Systematic Thinking Design Research Approach Combining the ConOps with Design Scenario – Use Commercial Cislunar Space Development Project as an Example

Sheng-Hung Lee, John Rudnik, Chaiwoo Lee, Shabnam Fakhrhosseini, Olivier L. de Weck, Joseph F. Coughlin, and Jonathan Chapman

In: Design Management Institute (DMI)—Academic Design Management Conference: Impact the Future by Design, virtual, 2020 [  $\underline{video} \mid \underline{pdf}$  ]

DesignWanted Column

## 2025 Designing the invisible: the soft power of design from stuff to systems

Sheng-Hung Lee

In: DesignWanted, March 28, 2025 [ article | pdf ]

2025 Beyond simplicity: adequate technology for exceptional design

Sheng-Hung Lee

In: DesignWanted, March 8, 2025 [ article | pdf ]

2025 Making meaningful material: exploring Product Design, Service Innovation, and Social Impact

Sheng-Hung Lee

In: DesignWanted, January 27, 2025 [ article | pdf ]

2024	Redefining norms: what extreme users teach us about design Sheng-Hung Lee In: DesignWanted, December 16, 2024 [article   pdf]
2024	Choreographing power: government innovation through a Design lens Sheng-Hung Lee In: DesignWanted, November 12, 2024 [article   pdf]
2024	Creating with consciousness: how data and design meet desire?  Sheng-Hung Lee
	In: DesignWanted, October 2, 2024 [article   pdf]
2024	Transforming Intuition into Innovation: the role of AI and Grounded Theory Sheng-Hung Lee In: DesignWanted, September 2, 2024 [ article   pdf ]
2024	Reimagining gym experiences: LongevityTech health service innovation Sheng-Hung Lee and Sofie Hodara In: DesignWanted, July 31, 2024 [ article   pdf ]
2024	Navigating the New Design frontier: AI's role in transforming creative processes  Sheng-Hung Lee In: DesignWanted, June 7, 2024 [ article   pdf ]
2024	Expanding horizons: the evolution of user experience spaces Sheng-Hung Lee In: DesignWanted, May 5, 2024 [article   pdf]
2024	Using boundary objects for enhanced design perspectives and insights
	Sheng-Hung Lee In: DesignWanted, Marcxh 25, 2024 [ article   pdf ] Number of shares from DesignWanted website: 40
2024	Design for Vulnerability (D4V): Adaptability, Artifacts, and Apprehension Sheng-Hung Lee In: DesignWanted, February 2, 2024 [article   pdf] Number of shares from DesignWanted website: 46
2023	From Post-it notes to solutions. From artificial intelligence to anticipating intelligence.  Sheng-Hung Lee In: DesignWanted, December 22, 2023 [ article   pdf ]  Number of shares from DesignWanted website: 83
2023	Industrial Design Paradigm Shift: Reflection on Translating Dieter Rams Portfolios Sheng-Hung Lee In: DesignWanted, November 2, 2023 [article   pdf] Number of shares from DesignWanted website: 43
2023	What makes a design conference go from informative to inspiring?  Sheng-Hung Lee In: DesignWanted, September 11, 2023 [article   pdf]  Number of shares from DesignWanted website: 108
2023	Building an AgeTech City: Services, Community, and Technology Sheng-Hung Lee In: DesignWanted, July 14, 2023 [article   pdf] Number of shares from DesignWanted website: 131
2023	Design for simulation: how to project your future self?  Sheng-Hung Lee In: DesignWanted, May 31, 2023 [ article   pdf ]  Number of shares from DesignWanted website: 71
2023	Design for Longevity: Service, Systems, and Sustainability Sheng-Hung Lee In: DesignWanted, April 12, 2023 [article   pdf] Number of shares from DesignWanted website: 102
2023	A self-reflection on research ethics and design process Sheng-Hung Lee In: DesignWanted, February 23, 2023 [article   pdf] Number of shares from DesignWanted website: 57
2022	From Brainstorming to Bodystorming: an applied ethnographic perspective to view co-creation workshop

Sheng-Hung Lee In: DesignWanted, December 28, 2022 [article | pdf] Number of shares from DesignWanted website: 21 2022 Service Innovation in Space Design: How to build an immersive and interactive lab space experience in a post-Covid era Sheng-Hung Lee In: DesignWanted, September 8, 2022 [article | pdf] Number of shares from DesignWanted website: 25 2022 A Look into Design Leadership at MIT Laboratories: A Preliminary Discussion on Design Leadership through a **Hybrid Academic and Industrial Lens** Sheng-Hung Lee In: DesignWanted, July 15, 2022 [article | pdf] Number of shares from DesignWanted website: 124 Computational design experiment for older adult's footwear Sheng-Hung Lee In: DesignWanted, April 15, 2022 [ article | pdf ] Number of shares from DesignWanted website: 167 2023 Design for Longevity: Life-Centered Design Sheng-Hung Lee In: MIT AgeLab, August 2, 2023 [article | pdf] 2022 Reshaping financial planning through a co-creation workshop Sheng-Hung Lee In: MIT AgeLab, November 17, 2022 [article | pdf] 2022 Transformative Service Innovation and Design: From Touch Points to Data Points Sheng-Hung Lee In: MIT AgeLab, July 15, 2022 [article | pdf] 2022 Creative teaching in a course on aging: a designer's perspective Sheng-Hung Lee In: MIT AgeLab, April 1, 2022 [article | pdf] 2025 A framework for understanding future AIs and robots for seniors aging in place. Devin Liddell and Sheng-Hung Lee In: FastCompany [ article | pdf | Teague link | Teague PDF ] 2023 Technology Intersects Design: Meet the Visionary Leader of Multidisciplinary Excellence Sheng-Hung Lee In: Design Decode [ article | pdf ] 2022 What I Wish I'd Learnt in College: People Skills, Empathy Building and Storytelling Sheng-Hung Lee In: World Design Organization (WDO): design 360 [ article | pdf | website pdf ] 2021 Back to Basics: Communication Skills for Virtual Interviews Sheng-Hung Lee In: <INNOVATION> Summer 2021—Academia 360 Column by Industrial Designers Society of America (IDSA) [pdf] 2020 Experimenting with Design Thinking and System Engineering Methodologies: Using a Commercial Cislunar Space **Development Project as an Example** Sheng-Hung Lee and John Liu In: <INNOVATION> Winter 2020—Education Interrupted by Industrial Designers Society of America (IDSA) [video | 2020 My D Journey with Industrial Designers Society of America (IDSA) Sheng-Hung Lee In: Industrial Designers Society of America (IDSA)—National Industrial Design Day [ article | pdf | website pdf ] 2020 Aloha — An Inspirational Trip at Hawaii Sheng-Hung Lee In: Asia Designer Communication Platform (ADP)—Education Column [ article | pdf | website pdf ] A Design Sprint Project Reflection - Revisiting Teamwork from the Lens of Kano Model 2019

MIT AgeLab Column

Magazine Articles

Sheng-Hung Lee

	In: Asia Designer Communication Platform (ADP)—Education Column [ article   pdf   website pdf ]
2019	A Brief Discussion on Object-Process Methodology (OPM) and Design Thinking Approach Sheng-Hung Lee
	In: Asia Designer Communication Platform (ADP)—Education Column [ article   pdf   website pdf ]
2019	Inspiration from My Three-month Stay for the Designer in Residence Program in Germany — Part 1 Sheng-Hung Lee In: Asia Designer Communication Platform (ADP)—Education Column [article   pdf   website pdf]
2019	Inspiration from My Three-month Stay for the Designer in Residence Program in Germany — Part 2
	Sheng-Hung Lee In: Asia Designer Communication Platform (ADP)—Education Column [article   pdf   website pdf]
2019	Inspiration from My Three-month Stay for the Designer in Residence Program in Germany — Part 3
	Sheng-Hung Lee In: Asia Designer Communication Platform (ADP)—Education Column [article   pdf   website pdf]
2019	Inspiration from My Three-month Stay for the Designer in Residence Program in Germany — Part 4
	Sheng-Hung Lee In: Asia Designer Communication Platform (ADP)—Education Column [ article   pdf   website pdf ]
2018	Design and Design Literacy in Everyday Life
	Sheng-Hung Lee In: Asia Designer Communication Platform (ADP)—Education Column [ article   pdf   website pdf ]
2018	A Preliminary Discussion on What Makes a Good Design Consultant?
	Sheng-Hung Lee In: Asia Designer Communication Platform (ADP)—Education Column [ article   pdf   website pdf ]
2018	Through Designers' Eyes — Design Inspirations from Daily Life Sheng-Hung Lee
2010	In: Asia Designer Communication Platform (ADP)—Education Column [ article   pdf   website pdf ]
2018	Inspired by Collaborative Creativity Sheng-Hung Lee In: Industrial Designers Society of America (IDSA)—Sketch Book [ pdf ]
2016	TetraPOT — A Greener Sea Barrier
	Sheng-Hung Lee and Wan Kee Lee In: <innovation> Fall 2016—Yearbook of Design Excellence by Industrial Designers Society of America (IDSA)  [pdf]</innovation>
2016	Tetrapot Greener Sea Defense Creates Symbiosis Between Artificial and Natural Sea Defense Sheng-Hung Lee
2012	In: Tuvie — Modern Industrial Design and Future Technology: Designs and Concepts (Green) [ article ]
2012	Nursing Kit — First Aid with Flare Sheng-Hung Lee and Yu-Lin Chen In: <innovation> Fall 2012—Yearbook of Design Excellence by Industrial Designers Society of America (IDSA)  [ pdf ]</innovation>
2024	Beyond the Basics: Fostering Creative Learning in Design Education
	创意设计学习: 新形态的设计教育启发 Sheng-Hung Lee In: < <i>DESIGN&gt; 2024 Issue 22</i> [ journal   pdf ] DOI: 10.20055/j.cnki.1003-0069.002304
2024	Gym Experience Redesign for LongevityTech Health Services 乐龄科技:畅想全年龄化的健身服务体验
	Sheng-Hung Lee In: < <i>DESIGN</i> > 2024 Issue 37 [ journal   pdf ] DOI: 10.20055/j.cnki.1003-0069.002111
2024	Design for Longevity: Service Innovation and Systems 《乐龄设计:服务设计与系统创新》一为人们规划老年生活的服务设计
	Sheng-Hung Lee and Joseph F. Coughlin (edited by Yvette) In: <pre> In: <design> 2024 Issue 37 [journal   pdf] DOI: 10.20055/j.cnki.1003-0069.002063 </design></pre>

Chinese Design Journals

## 2024 AI-enhanced Double Diamond Model: A Refined Approach 从人工智能到人工智慧 Sheng-Hung Lee In: <DESIGN> 2024 Issue 37 [ journal | pdf ] DOI: 10.20055/j.cnki.1003-0069.001862 2024 The Impact of AI on Design Industry, Research, and Education AI 对于设计实务、研究与教育的冲击 Sheng-Hung Lee In: <DESIGN> 2024 Issue 2 [ journal | pdf ] DOI: 10.20055/j.cnki.1003-0069.001463 2023 Design for Longevity: Service Design, Experience, and Innovation 乐龄设计:服务设计、体验与创新 — 一场与未来自己的对话 Sheng-Hung Lee In: <DESIGN> 2023 Issue 24 [ journal | pdf ] DOI: 10.20055/j.cnki.1003-0069.001176 2022 **Design Education and Cultivation of All-round Creative Talents** 设计教育与全方位创意人才养成 Sheng-Hung Lee and Tony Hu In: <DESIGN> 2022 Issue 24 [ journal | pdf ] 2022 Design Education is Embodied in the Studio Culture of Diversity, Inclusiveness, and Community Integration 设计教育体现于多元性、包容性与社群结合的工作室文化 Sheng-Hung Lee and Sofie Hodara In: <DESIGN> 2022 Issue 24 [ journal | pdf ] 2022 Service Innovation Design of Lab Space: Space Service Experiment in MIT Laboratory 实验室空间的服务创新设计:打造 MIT 实验室的空间服务体验 Sheng-Hung Lee In: <DESIGN> 2022 Issue 18 [ journal | pdf ] DOI: 10.20055/j.cnki.1003-0069.000066 2022 Vision and Reflection of Design Education: MIT Morningside Academy for Design 跨领域整合设计的反思与未来展望:麻省理工学院成立设计学院 Sheng-Hung Lee In: <DESIGN> 2022 Issue 24 [ journal | pdf ] **Understanding and Sharing of Designing Design Education** 对设计"设计教育"的理解和分享 Sheng-Hung Lee In: <DESIGN> 2021 Issue 24 [ journal | pdf ] 2021 Reshaping the Online Learning Experience: MIT Co-creation Workshop 重塑線上學習體驗:麻省理工"共:創"工作坊 Sheng-Hung Lee and Ziyuan Zhu In: <DESIGN> 2020 Issue 14 [journal | pdf] 2020 Preliminary Discussion on Design Process of Online Workshop "MAKE TO: GATHER" 初步探討線上"共:創"工作坊設計過程 Sheng-Hung Lee and Ziyuan Zhu In: <DESIGN> 2020 Issue 22 [journal | pdf] 2020 Preliminary Discussion on the Change of Design Platform Under System Thinking 系統思維下初步探討設計平臺的轉變 Sheng-Hung Lee In: <DESIGN> 2020 Issue 14 [ journal | pdf ] 2019 Design Consciousness: Small Things with Big Heart 德國駐地設計師項目之我見 Sheng-Hung Lee In: <DESIGN> 2019 Issue 12 [ journal | pdf ] 2019 The Relationship Between Design Literacy and Design in Life 生活中的設計素養與設計的關系 Sheng-Hung Lee In: <DESIGN> 2019 Issue 4 [ journal | pdf ] Preliminary Discussion on What Makes a Good Design Consultant

初探如何成為一個好的設計顧問

Sheng-Hung Lee

In: <DESIGN> 2018 Issue 22 [ journal | pdf ]

### 2018 The World in Designers' Eyes — Design Inspirations from Daily Life

設計師的眼—日常生活中的設計啟發

Sheng-Hung Lee

In: <DESIGN> 2018 Issue 18 [ journal | pdf ]

#### 2018 The Future Learning Experience of Public Area — Redesign Shanghai Library Innovation Space

重新設計公共空間中的未來學習體驗 — 以上海圖書館創 · 新空間為例

Sheng-Hung Lee

In: <Industrial Design> 2018 Issue 5 [ journal | pdf ]

#### 2018 Brief Discussion on the Essence of Design — Reflections on 2018 International Design Excellence Awards Jury

淺談設計本質 — 擔任 2018 美國國際杰出設計獎(IDEA)評委的反思

Sheng-Hung Lee

In: <DESIGN> 2018 Issue 14 [journal | pdf]

#### 2018 | Learnings and Reflections from Globe Grad Show

一場世界級的設計饗宴-迪拜設計師周

Sheng-Hung Lee

In: <DESIGN> 2018 Issue 4 [ journal | pdf ]

#### 2017 The Inspiration of Design Competitions

設計比賽帶給我的啟發

Sheng-Hung Lee

In: <DESIGN> 2017 Issue 20 [ journal | pdf ]

#### 2017 Everyone is a Designer

人人都是設計師

Sheng-Hung Lee

In: <DESIGN> 2017 Issue 16 [journal | pdf]

### Refereed Chinese Articles in Edited Books and Chapters

#### 2020 IDEO Design Thinking Method Card: Steelcase Outdoor Furniture Innovative Design Course

IDEO 的設計方法卡牌:世楷貿易(上海)有限公司戶外家具創新設計課程實踐

Sheng-Hung Lee

In: < Design Methodology and Teaching Application> by Donghua University Press Co., LTD (Chapter: 7) [pdf]

# 2020 Reshape the Future Learning Experience Space from the Perspective of Value Proposition: Take Shanghai Library Innovation Space Design as an Example

從價值主張出發重塑未來學習體驗空間:以上海圖書館創 • 新空間設計為例

Sheng-Hung Lee

In: < Design Methodology and Teaching Application> by Donghua University Press Co., LTD (Chapter: 8) [ pdf]

## 2019 Design Thinking Driven Public Service Innovation: Humanity-centered Public Space Service Design

設計思維驅動公共服務創新:以「仁」為本的公共空間服務設計

Sheng-Hung Lee

 $\label{localization} In: < Construct\ a\ New\ Framework\ for\ UX\ -\ Personality,\ Intelligence,\ Platform>\ by\ Tsinghua\ University\ Press\ (page\ 125\ to\ page\ 131)\ [\ pdf\ ]$ 

## 2019 Explore Design Innovation in Daily Life

探尋生活中的設計素養

Sheng-Hung Lee

In: Design360° [ article | pdf ]

## 2019 Observation and Reflection about Overdesign in Daily Life

STOP! 設計過度了!

Sheng-Hung Lee

In: Design360° [ article | pdf ]

### MOT TIMES Column

## 2022 | Enabling Lab Space as Service Designs for Co-creation — Use MIT AgeLab as an Example

【李盛弘專欄一我在 MIT 上設計課】歷時三年 MIT AgeLab 實驗室空間大改造!三個關鍵元素放大共創可能

Sheng-Hung Lee

In: MOT TIMES, October 16, 2022 [article | pdf]

## Envision, Design, and Build Safe and Sustainable Labs at MIT: Celebrate Users' Stories Inspired and Driven by **Data and Scientific Approaches** 【李盛弘專欄一我在 MIT 上設計課】打造未來 MIT 安全永續實驗室!讓數據不只是數字,用科學的方式說使用者故事 Sheng-Hung Lee In: MOT TIMES, August 25, 2021 [ article | pdf ] 2021 A Preliminary Discussion about Open Restaurants and Open Streets Program in New York City: How Does the Policy Shape City Landscape, Build Environment, and Influence Our Interactions? 【李盛弘專欄一我在 MIT 上設計課】紐約出現共享街道!半開放式小屋如何透過設計成為城市永存的風景 Sheng-Hung Lee In: MOT TIMES, March 22, 2021 [ article | pdf ] 2020 After Covid-19 - The Street Observation and Innovation in the Lens of Experience Design 【李盛弘專欄一我在 MIT 上設計課】街道上的「體驗設計」觀察一創新讓餐飲業找到疫情下的生存之道,9 個小巧思突破經營僵局 Sheng-Hung Lee In: MOT TIMES, August 12, 2020 [article | pdf] 2020 After Covid-19 - The Transformation of Design Platform and Its Future 【李盛弘專欄一我在 MIT 上設計課】「疫」外收穫一從 4 大設計組織平台洞見世界潮流的趨勢轉變與機會 Sheng-Hung Lee In: MOT TIMES, May 25, 2020 [article | pdf] A Discussion on Experience Design Project: MIT Campus Tour Service Project as a Case Study 2020 【李盛弘專欄一我在 MIT 上設計課】 MIT 校園導覽服務如何拿下 2020 A' Design Award? 看體驗設計的四大法則 Sheng-Hung Lee In: MOT TIMES, March 11, 2020 [article | pdf] 2019 What Can Designers Contribute in Lab? A Preliminary Discussion in Lab Innovation Through Four Actions by **Designers** 【李盛弘專欄一我在 MIT 上設計課】設計師在實驗室能做些什麼?4 個行動,初探學術實驗室內的創新 Sheng-Hung Lee In: MOT TIMES, December 11, 2019 [article | pdf] 2025 **Design for Longevity: Service and System Innovation** Keynote Speaker of Towards Symbiotic Futures In: FutureDays (Virtual), May 1, 2025 [ website ] 2025 **Design and Urban Inquiries** Guest Critique of the undergraduate course (UT230: Design and Urban Inquiries) invited by Prof. Matthew Wizinsky In: University of Michigan, Urban Technology, April 21, 2025 2025 **Product Ecologies and the Evolution of Design Careers** Guest Lecture of the graduate course (ENP 220: Graduate Capstone) invited by Dr. Chaiwoo Lee In: Tufts University, Human Factors Engineering, April 17, 2025 2025 Designing Aging Experiences with Sheng-Hung Lee Podcast Speaker interviewed by Prof. Gary David, Sociology, Bentley University In: Experience by Design, March 28, 2025 [website] Collective Intelligence for a Cultural Landscape Panel Discussion with Stef Silva Rodríguez and Paqui Lizana invited by Future Days In: Future Days, February 19, 2025 [live video]

2025 Design As Humanity

Invited Talks and

Lectures

Podcast Speaker interviewed by Prof. Lee Moreau, College of Arts, Media, and Design, Northeastern University In: Design Observer, Feburary 4, 2025 [ website | Spotify | Apple | pdf ]

2025 | Small Things with Big Hart: Translate Daily Innovation and Observation into Meaningful Designs

Guest speaker invited by Prof. Sofie Hodara, College of Arts, Media, and Design, Northeastern University
In: Course: ARTG 2400 Interaction Design Principles, Room 207, Ryder Hall, Northeastern University, January 22, 2025

2024 Mapping Aging in Place through AI and Robotics: A System Modeling Perspective

Guest speaker invited by Prof. Mariluz Soto, Facultad de Diseño, Universidad del Desarrollo In: Virtual (Service design and AI: cases, projects, and reflections), December 3, 2024 [ website ]

2024 Designing for Longevity: Turning Vision into Reality

Guest speaker invited by Prof. Ricardo Gomes, School of Design, San Francisco State University In: Virtual (DES 800 Graduate Design Seminar), November 20, 2024

2024 Longevity Planning Service Innovation

Guest speaker invited by Prof. Bruce Hanington, School of Design, Carnegie Mellon University In: *Virtual, November 13, 2024* 

#### 2024 Design Portfolio Sharing

Guest speaker invited by Prof. Barry Kudrowitz, Department Head of Design Innovation and Professor of Product Design, College of Design, University of Minnesota

In: University of Minnesota, College of Design, November 11, 2024

#### 2024 Introduction to Accessibility (Course: SI 552)

Guest panelist invited by Prof. Robin N. Brewer, School of Information, University of Michigan In: Virtual, November 11, 2024

#### 2024 | Longevity Planning Service Design

Guest speaker invited by Prof. Yihyun Lim, USC Jimmy Iovine and Andre Young Academy In: Virtual, November 1, 2024

#### 2024 Design and Health

Guest speaker invited by Prof. Arch. Andreas Sicklinger, Industrial Design, University of Bologna In: *Virtual, October 30, 2024* [ pdf ]

## 2024 The Future of Design Education and Academia

Panel Discussion with Prof. Helen Armstrong and Diane Pfeiffer invited by Loft Design In: *Virtual, October 24, 2024* [ link ]

## 2024 Embracing Design for Longevity with Sheng-Hung Lee

Podcast Speaker interviewed by Deirdre Caren In: *Virtual, October 21, 2024* [ <u>YouTube</u> ]

#### 2024 Embracing Everyday Battles: Sheng-Hung Lee on Life, Longevity, and Human Connection

Podcast Speaker interviewed by Andrea Hiott In: Virtual, October 20, 2024 [ YouTube ]

## 2024 Uncovering User Needs and Rituals for Longevity Services through Mixed-Methods Analysis: Integrating

**Constructivist Grounded Theory and Exploratory Factor Analysis** 

Service Design Working Group Speaker invited by Cumulus 2024 Monterrey In: Virtual, October 18, 2024

#### 2024 Expression, Ecology, and Experience in Design for Longevity

Keynote Speaker invited by Experience Research Society In: Bentley University, Waltham, MA, USA, October 12, 2024 [website]

## 2024 Design for Longevity: Services, Science, and Systems

Keynote Speaker invited by Red Dot Design Museum (Xiamen) and Social Design Action
In: Chengdu Vartaim Cultural Tourism Development Co., Ltd. (China), August 28, 2024 [website | pdf]

## 2024 Design for Longevity: Purpose, People, and Process

Keynote Speaker invited by Jan Van Caneghem In: WAAI Design, August 22, 2024 [ webinar ]

#### 2024 | Human-Centered Design and Innovation with Sheng-Hung Lee

Podcast Speaker interviewed by Sami Birnbaum and Jared Turner In: Giant Robots, August 22, 2024 [website | Spotify | Apple | pdf]

#### 2024 Designing for Longevity with Sheng-Hung Lee: Embracing AI, Empathy, and Growth

Podcast Speaker interviewed by Gerry Scullion In: The Human Centered Design Podcast, July 3, 2024 [website | YouTube | pdf]

### 2024 Empathy-Driven Approach to Design Research and Service Innovation

Keynote Speaker of Exploring Design Methods invited by the IDSA Boston In: Boston Public Library - Central Library, June 22, 2024

#### 2024 Design for Longevity and Service Innovation

Keynote Speaker of Bandung Creative Movement 2024: Cultivating Global Collaboration in Arts, Design, and Humanities for Sustainable Creative Industries

In: Bandung Creative Movement 2024, June 6, 2024 [ website | pdf ]

## 2024 | LongevityTech and Service Design

Guest Panelist invited by Silicon Valley Global Prospects Summit (SVGPS)
In: Global Prospects Summit & Startup Pitches: People Behind AI and Macroeconomic Trends, June 1, 2024 [website]

### 2024 Design for Longevity: An Empathic Service Design Framework

Keynote Speaker of Emerging Solutions for Empathic Service Design
In: Finnish-American Research and Innovation Accelerator (FARIA) & Empathy Business Online Workshop, May 28, 2024 [website | pdf]

## Biodesign for the Ages: Redesigning R&D Episode panelist invited by Divya Gopalan In: TaiwanPlus, May 27, 2024 [ website ] 2024 **Design for Longevity and Service Innovation** Keynote speaker invited by Prof. Angela Giambattista at P/References of Design, Cumulus conference Budapest 2024 In: Cumulus Working Group DEHA (DEsign for Health, Aging and wellbeing), May 16, 2024 [website] 2024 AI, Artistry, and Authorship: A Technological-Cultural Tapestry Guest Panelist invited by Brown University China Summit 2024: Forward Focus In: Brown University China Summit 2024: Forward Focus, March 16, 2024 [website] My Purpose-Driven Creative Journey at MIT Chinese Podcast Speaker interviewed by Allen Chang, Co-Founder of A+2 Video Production In: A! What's Up, December 30, 2023 [ YouTube | Spotify | Apple | SoundOn ] 2023 Design for Longevity and AgeTech Guest Speaker invited by Professor Wynnie Chang, Department of Industrial Design In: National Cheng Kung University Department of Industrial Design, November 13, 2023 2023 Service Design in Greater Health Industry Guest Panelist invited by Taipei Entrepreneurs Hub (TEH) In: Global Health Tech Connects Taipei, November 10, 2023 [ EN article | CN article | pdf ] 2023 Design for Longevity: Services, Science, and Systems Guest Speaker invited by Emily Chmielewski, Design Research Director & Senior Associate at PERKINS EASTMAN In: The Environmental Design Research Association (EDRA), November 1, 2023 [website] 2023 Empowering people through service design Podcast Speaker interviewed by Sebastian Gier In: Design Drive EP79, October 19, 2023 [ website | Spotify | Apple | pdf ] Is It Design for Longevity (D4L) or Sustainability? Keynote Speaker interviewed by Herman Mao and Amie Chou In: AT WISTARIA EPISODE 09, September 9, 2023 [Spotify | Apple | Google] 2023 Design for Longevity (D4L): Service Innovation through System Thinking Keynote Speaker of Design4Drupal, Boston In: Salem State University, July 20, 2023 [ website | pdf ] 2023 **Building an AgeTech City** Keynote Speaker of Building an AgeTech City: Service, Community, and Technology Symposium In: Taipei City Government 2023 Design for Longevity: AgeTech and Services Kevnote Speaker In: Taipei Entrepreneurs Hub 2023 Design for Longevity: People, Product, Platform Keynote Speaker of Ideathon Taiwan—WeWe Futures: 2040 Diversity & Inclusion In: Taiwan Design Research Institute (TDRI) 2023 Service Design in Action: Transformation, Consideration, and System Thinking Guest Lecture of the graduate course (70 602: Service Design Futures) In: The Oslo School of Architecture and Design (AHO) The Future of Service Prototyping Keynote Speaker of Webinar: The Future of Service Prototyping In: Cumulus Association, Service Design Group [ website | pdf ] 2023 Translate from User Journey Map to Design Prototyping Action Guest Lecture of the graduate course (ENP 220: Graduate Capstone) In: Tufts University, Human Factors Engineering 2023 Longevity Planning Block (LPB) Design for Inclusive Financial Planning Services Keynote Speaker of MIT Preparing for Longevity Advisory Network (PLAN) 2023 Forum In: Massachusetts Institute of Technology (MIT), Media Lab [ website ] 2023 Applying Human-Centered System Design to the Development of a Service Innovation Keynote Speaker of Aging Experience Workshop In: Tsinghua University, The Future Laboratory 2023 My "D" Journey Keynote Speaker of RISD Journey to Design In: Rhode Island School of Design, Industrial Design Building

2023	How do prototype user experience through the design process?  Keynote Speaker of The Power of Creativity Conference In: Tec de Monterrey, Sonora Norte Campus
2022	Reshape Safe, Sustainable Labs and Makerspaces on Campus: An Experimental Study on Material Flow through Human-centered System Design  Keynote Speaker of Single-Use Plastic Circularity Summit  In: Massachusetts Institute of Technology (MIT) Samberg Conference Center [ website   video ]
2022	A Look into Design Leadership in MIT Laboratories  Keynote Speaker In: World Design Organization (WDO), Virtual [ website   video ]
2022	Harvard xDesign: Power in Teams  Moderator In: Harvard xDesign Conference, USA [ website ]
2021	Human-Centered System Design From Methodology to Implementation—Footwear for the Aging Population Keynote Speaker In: International Experience Design Conference (IxDC), China [ website ]
2021	Harvard xDesign: Constructing Reality Moderator In: Harvard xDesign Conference, USA [ website ]
2021	Make ToGather: Interaction Design Webinar + Workshop Lecturer with Ziyuan Zhu In: Massachusetts Institute of Technology (MIT)—Independent Activities Period (IAP), USA [ website ]
2021	Creative Problem-Solving: NEET (New Engineering Education Transformation) Way of Thinking Lecturer with Dr. Rea Lavi In: Massachusetts Institute of Technology (MIT)—Independent Activities Period (IAP), USA [ website ]
2021	Humanity-centered System Design Lecturer and Mentor In: Power Station of Art (PSA)—Blue Cables in Venetian Watercourse, P.O.C. (China)
2020	Connecting the People Keynote Speaker In: Rhode Island School of Design (RISD) Make-A-Thon: Connecting the Dots, USA
2020	Design Career Discussion: Presenting Yourself in a Virtual Environment Mentor and Panel Discussion In: Pratt Institute—Pratt Virtual Career Day, USA
2020	Prototype User Experience Through Product Design Approach Keynote Speaker In: Taipei Product Developers Conference(TPDC), Taiwan [ website   pdf ]
2020	Translate Daily Innovation and Observation into Meaningful Designs Keynote Speaker In: SHiFT Design, USA [ website   pdf ]
2020	Rapid Prototype the User Experience from Ideas to Implementation Keynote Speaker and Workshop Facilitator In: ING Creative, United Arab Emirates
2020	Experience Design Keynote Speaker interviewed by Craig Mackiewicz In: Exploded View Podcast, USA [ website   pdf ]
2020	After Covid-19 — The Transformation of Design Platform and Its Future Keynote Speaker In: Tsinghua University—TrendTouch, P.O.C. (China)
2018	Design Thinking Drives Public Service Innovations — Redesign Shanghai Library Innovation Space Keynote Speaker In: International eXperience Design Committee (IXDC), P.O.C. (China) [website]
2018	Reimagine User's Future Learning Experience in Public Library Keynote Speaker In: 2018 MIX Innovation Conference, Taipei City, Taiwan [ website   pdf ]
2018	Universal Design and Its Application in Life

Keynote Speaker

In: 5th International Conference of Bandung Creative Movement (BCM), Telkom University, Indonesia

2017 | Rethinking Design: Moving Your Eyes from Your Head to Your Heart

Speaker

In: TEDxFuxingPark, P.O.C. (China) [ website ]

2017 A Story Behind the Bar

Speaker

In: IDEO Under the Influence, P.O.C. (China) [website]

2017 Introduction and Inspiration from CMF of Product Design

Lecturer and Workshop Facilitator

In: Tsinghua University—Academy of Arts & Design, P.O.C. (China)

2017 International Artificial Intelligence and Industrial Design Trend

Speaker and Panel Discussion

In: China (Wuxi) International Design Expo, P.O.C. (China)

Design Exhibitions

2024 Good Interventions: An Economic and Strategic Design Exhibition

Project: Longevity Planning Blocks [ website | pdf ] In: Parsons School of Design, New York, USA

2024 Red Dot Design Museum Xiamen: Social Design Action

Project: Design for Longevity [ pdf ]

In: Xiamen, China

2023 Venice Innovation Design (VID)

Project: Design for Longevity: Sustainable Life-Centered Services

In: Venice, Italy

2021 MIT Wiesner Gallery

Project: DESIGN: INCLUSIVE

In: Cambridge, USA

2020 | Dubai Design Week Global Grad Show

Project: Tube 7 — Modular Lamp Design

In: Dubai, United Arab Emirates

2020 Dubai Design Week Global Grad Show

Project: Fresh Tracker — A System for Smart Food Stocking

In: Dubai, United Arab Emirates

2019 | Cooper Hewitt Design Triennial

Project: TetraPOT 2.0

In: New York, USA

2019 Cube Design Museum

Project: TetraPOT 2.0 In: Kerkrade, Netherlands

Venice Design Week

Project: Shanghai Library Innovation Space

In: Venice, Italy

2018 Shanghai Library

2018

Project: Redesign Shanghai Library Innovation Space, Services, and Systems

In: Shanghai, China

2017 Dubai Design Week Global Grad Show

Project: TetraPOT

In: Dubai, United Arab Emirates

2017 Shanghai Maker Carnival Exhibition

Project: Daily Innovation In: Shanghai, China

Honors and Design Awards 2022 | IxDC International Experience Design Award — Top 10 Design Stars [ link | pdf ]

2021 International Design Awards, Gold — Design For Society & Design for Public Awareness

2021 International Design Awards, Silver – Education & Teaching Aids

2021 Spark Award, Bronze — Product, industrial, and Service, Student

```
2020
      Core77 Design Award, Student Winner - Personal Accessory Award
2020
      International Design Awards, Bronze - Design for Society & Design for Public Awareness
2020
      DNA Paris Design Award, Winner - Experimental Design
2020
      DNA Paris Design Award, Honorable Mention — Landscape Design
2020
      Spark Award, Sliver - Concept, Professional
2020
      Spark Award, Finalist - Concept, Professional
2020
      Novum Design Award, Gold - Service Design
2020
      Novum Design Award, Gold — Design for Social Impact
2020
      IDEA, Finalist — Student Designs
2020
      IDEA, Finalist — Student Designs
2018
      European Product Design Award, Gold — Design for Sustainability
2018
      Spark Award, Gold - Experience
2018
      IDEA, Finalist - Service Design
      A' Design Award & Competition, Iron — Governance and Public Service Design
2018
2018
      International Design Awards, Honorable Mention - Institutional, Conceptual
2017
      iF, Gold - Discipline Professional Concept
2017
      Outstanding Adjunct Professor Award, Shanghai Institute of Visual Arts, Fudan University
2017
      European Product Design Award, Gold - Design for Sustainability
2016
      IDEA, Gold — Environments
2016
      red dot Design Award, Winner - Habitat
      James Dyson Award, National Winner (Taiwan) & International Top 20 Winner
2016
2016
      Spark Award, Winner — Concept, Professional
2016
      A' Design Award & Competition, Silver - Sustainable Products, Projects and Green Design
2016
      A' Design Award & Competition, Bronze — Disposable and Single-Use Product Design
2016
      International Design Awards, Gold — Design for Society, Sustainable Products
2016
      International Design Awards, Bronze — Home Interior Products, Kitchen Accessories/Tabletop
2016
      International Design Awards, Bronze - Home Interior Products, Bathroom Fittings/Appliances
2016
      International Design Awards, Honorable Mention - Safety Design
2016
      Sichuan-Taiwan Industrial Design Awards, Silver - Environments
2015
      IDEA, Finalist - Student Designs
2015
      Spark Award, Student Designs - Concept
2013
      Spark Award, Student Designs - Concept
2013
      Core77 Design Award, Student Notable - Interaction
2013
      IDEA, Finalist - Student Designs
2012
      IDEA, Gold - Student Designs
2012
      Braun Prize, Special Mention - Student Designs
2012
      Fujitsu Semiconductor MCU Electronic Design Competition, Gold
2012
      Fujitsu Semiconductor MCU Electronic Design Competition, Excellent Prize
      Fujitsu Semiconductor MCU Electronic Design Competition, Best Creative Award
      Core77 Design Award, Student Runner-up — Consumer Products
      Core77 Design Award, Student Notable - Equipment
2012
2012 red dot Award: winner – Design Concept
2011
      red dot Award, Best of the Best - Design Concept
      National Science Council, College Student Research Award
2011
2011
      Taipei Industrial Design Award, Honorable Mentions Award — Design Concept
2011
      Essay Excellent Work: Chinese Institute of Engineers
      College Student Research Award: National Science Council
2010
2010 iF Award-winning Entries of the lebens(t)raeume Competition
2010 29th International Young Designers' Exhibition, Gold Award
2010 Tainan County Xiao Ridge, Young Designer Award
      Academy of Arts & Design, Tsinghua Univ. & Department of ID, NCKU, Gold Award
      NCKU International Workshop, Silver Award
      NCKU Outstanding Student Award for Academic
2008 NCKU Outstanding Student Award for Academic
2007 NCKU Outstanding Student Award for Academic
      NCKU Distinguished Achievement Award in Calculus
2021 The Council for the Arts at MIT (CAMIT) Funding — Project: MAKE TO:GATHER
2021
      MIT Sandbox Innovation Funding
2020 MIT Sandbox Innovation Funding
2019 MIT De Florez Fund for Humor
2019
      IDSA Gianninoto Graduate Scholarship Winner
      EMMA Creative Center Pforzheim, Designers in Residence Scholarship — Project: Small Things with Big Heart
2019
      China Technical Consultants, Inc. (CTCI) Science and Technology Creativity Scholarship
2011
```

China Technical Consultants, Inc. (CTCI) Science and Technology Creativity Scholarship

Scholarships

2010

	2013	NCKU Capstone Program — Project: Innovation Research of QR Code Application with MCU
	2013	NCKU Capstone Program — Project: Real-time Image Processing and Data Transmission Research of OK6410 ARM 11
	2012 2009	Dr. Liao Zong Lin Professor Emeritus of NCKU Department of Electrical Engineering Dr. Tian Shou Wu Professor Emeritus of NCKU Department of Electrical Engineering
	2009	Dr. Wei-Noon Wang Scholarship Foundation
	2009	Dr. Yun-Ping Lo Memorial Scholarship Foundation
	2006	Di. Tuli-Ting Lo Melional Scholarship Foundation
Professional	2021	Service Design Network (SDN) — Member
Membership	2021	The Design Society — Member
1	2020	Design Management Institute (DMI) — Member
	2018	World Design Organization (WDO) — Professional Member
	2018	Asia Designer Communication Platform (ADP) — Purple Member
	2017	Chinese Industrial Designers Association (CIDA) — Professional Member
	2012	Industrial Designers Society of America Society (IDSA) — International Young Professional Member
	2012	Phi Tau Phi Scholastic Honor Society — Honorary Member
	2010	Phi Tau Phi Scholastic Honor Society — Honorary Member
	2010	Chinese Institute of Electrical Engineering — Member
	2010	Taiwan Science, Technology & Society Association — Member
Patents	2013	Media Storage Device for Storing Images with Audio Effects (101209072, Taiwan)
T WOME	2012	Curved Scissors (101210425, Taiwan)
	2010	Tape Dispenser (99206579, Taiwan)
	2010	Tweezers Clip (99208296, Taiwan)
		<u> </u>
Selected Media Coverage	2024	Navigating longevity with industry leaders at MIT AgeLab PLAN Forum  Project: Design for Longevity Research and Design
Ü		In: MIT News, May 16, 2024 [ article   website pdf ]
	2023	Sheng-Hung Lee Designing Tomorrow's Society
		Project: Sheng-Hung Lee's Design Portfolios
		In: Homa Design Magazine #3, October, 2023 [ article   pdf   website pdf ]
	2023	Sheng-Hung Lee Presents Longevity Planning Blocks for FPA 2023 Annual Conference
		Project: Longevity Planning Block Design for Inclusive Financial Planning Services
		In: MIT AgeLab [ article   pdf ]
	2023	Sheng-Hung Lee Presents on Design for Longevity at Venice Innovation Design Conference
		Project: Design for Longevity (D4L): Sustainable Life-Centered Services
		In: MIT AgeLab [ article   pdf ]
	2023	Venice and urban regeneration: the ideas of Mario Cucinella and Sheng-Hung Lee (MIT)
		Project: Design for Longevity (D4L): Sustainable Life-Centered Services
		In: La Repubblica [ article   pdf ]
	2023	VID 2023: forward-thinking projects and talks on innovation and sustainability
	2023	Project: Design for Longevity (D4L): Sustainable Life-Centered Services
		In: DesignWanted — Design Events [ article   pdf ]
	2022	•
	2022	Students imagine better products, services, and infrastructure for an aging society Project: MIT Course—Global Aging and the Built Environment (11.547J/SCM.287J)
		In: MIT News, June 6, 2022 [article   website pdf]
	2020	,
	2020	From a super-tough incubator to a pillow that turns off the internet, Global Grad Show highlights design innovations
		Project: Tube 7 — Modular Lamp Design was reported by Stephanie Bailey
		In: CNN — Style [ article   pdf ]
	2020	· · · · · · · · · · · · · · · · · · ·
	2020	'Quarantent' and 'Farewell Suit' among the designs in a global competition to fight coronavirus
		Project: Fresh Tracker — A System for Smart Food Stocking was reported by Kieron Monks In: CNN — Style [ article   pdf ]
	2017	Design with Plants
		Project: TetraPOT was reported by Domus
		In: Domus — Category of Design/Nature [ article ]
	2016	Fighting Coastal Erosion with The Power of Mangroves: The Concrete Tetrapod Gets a Green Makeover
	2010	Project: TetraPOT was reported by Kat Bauman
		In: Core77 [ article ]
	I	20

2013 NCKU Capstone Program — Project: Innovation Research of QR Code Application with MCU

#### These Pots Are Designed to Create Mangrove Forests That Will Protect Our Beaches Project: TetraPOT was reported by Adele Peters In: Fast Company [ article ] 2016 TetraPOT is a greener alternative to concrete coastal defences Project: TetraPOT was reported by Emma Tucker In: Dezeen [ article | pdf ] 2015 Toilet Paper with a Twist Project: Toilet Paper Roll Redesign was reported by Tory Turner In: Yanko Design [ article | pdf ] Designing Here/Now: A global selection of objects, concepts and spaces for the future Project: Nursing Kit and Project: FANs Cam were covered in the book In: Thames & Hudson [ book | pdf ] 2012 A First Aid Kit That Is Easy to Reach, Hard to Forget Project: Nursing Kit was reported by IDSA In: Industrial Designers Society of America (IDSA) [ pdf ] 2012 **BraunPrize 2012 Shortlisted Projects Collection** Project: Nursing Kit was covered in the book In: Braun Design [ pdf ] 2012 red dot design concept yearbook 2012/2013 Project: FANs Cam was covered in the book edited by Ken Koo In: red dot edition 2012 Taipei Design Code Project: Nursing Kit was covered in the book In: Department of Information & Tourism, Taipei Municipal Government [ book | pdf ] 2012 Voice Memo with Benefits Project: Vmo was reported by Radhija Seth In: Yanko Design [ article | pdf ] 2012 A Different Camera Perspective Project: FANs Cam was reported by Radhija Seth In: Yanko Design [ article | pdf ] 2012 **Sporty Spacecraft** Project: Speedform was reported by Tory Turner In: Yanko Design [ article | pdf ] Game Sight Blocked? Award-winning Miniature Camera Solves the Problem 2012 Project: FANs Cam was reported by NCKU News Center In: National Cheng Kung University (NCKU) News Center [ article | pdf ] 2012 NCKU Students' First-aid Kit Shines in International Design Contests Project: Nursing Kit was reported by NCKU News Center In: National Cheng Kung University (NCKU) News Center [ article | pdf ] 2012 NCKU Students Design PhotoTalk Connects Emotion Beyond Time Project: PhtotTalk was reported by NCKU News Center In: National Cheng Kung University (NCKU) News Center [ article | pdf ] 2011 NCKU Whiz Kid Constant Winner of Design Awards Project: Nursing Kit was reported by NCKU News Center In: National Cheng Kung University (NCKU) News Center [ article | pdf ] 2011 red dot design concept yearbook 2011/2012 Project: Nursing Kit was covered in the book edited by Ken Koo In: red dot edition The Fire Mix! 2011 Project: Fire Formula was reported by Radhija Seth In: Yanko Design [ article | pdf ] 2011 It's a Guy Thing, Shhhh! Project: Condom Cap was reported by Radhija Seth In: Yanko Design [ article | pdf ] 2010 First Aid First Project: Nursing Kit was reported by Radhija Seth In: Yanko Design [ article | pdf ]

## 2010 32nd International Young Designers' Exhibition (YODEX) Yearbook

Project: Nursing Kit was covered in the book In: Ministry of Economic Affairs, Taiwan

## Chinese Interviews and Articles

#### 2019 Observe the World through Your Senses and Born with Design — Sheng-Hung Lee

感官全開的活著,呼吸即設計 — 李盛弘 Interviewed and Written by Fun Design

In: Fun Design: 10YearChallenge Column [ article | pdf ]

# 2018 Sheng-Hung Lee, the Only International Design Excellence Awards (IDEA) Jury from Asia: As a Designer, What You Need to Care is Beyond What You See

美國國際設計傑出獎(IDEA)唯一亞洲評審李盛弘:作為設計師,你心裡關心的東西,要遠超過眼睛看到的

Interviewed and Written by Brian Deng

In: Vide [ article | pdf ]

### 2017 | Sheng-Hung Lee: Social Impact through Design

李盛弘:影・响・力

Interviewed and Written by Narkii.com

In: Narkii.com [ article | pdf ]

### 2016 TetraPOT: Sea Defense to Save Ecology

海上防禦 拯救生態

Interviewed and Written by Chen Yongen In: *One Media Group* [ article | pdf ]

## 2016 [1/4 Life Winner] IDEO Designer Sheng-Hung Lee's Seven-Year Learning Journey in College

【1/4 人生贏家】這位 IDEO 設計師是一位本科讀了七年的真學霸

Interviewed and Written by Lin Ziren

In: Jiemian [ article | pdf ]

#### 2013 | Modern Da Vinci, Bridge the World through Design

現代達文西,與世界對話

Interviewed and Written by Wu Simin

In: Commonwealth Publishing Co., Ltd [ article | pdf ]

## 2010 Design 100 COOL II

酷設計 100 Ⅱ

Project: Nursing Kit was covered in the book

In: Cheers [ book | pdf ]

#### Additional Training

### 2021 Structural Materials: Selection and Economics

edX Credential ID: 0dee7706d95f4e568753b3ef6fc6551c

### 2020 MBSE101: Model-Based Systems Engineering with OPM: Foundations

edX Credential ID: 6d25ba2eebe34ef9847755532436cc5f

### 2020 | MBSE102: Model-based Systems Engineering: Advanced Approaches with OPM

edX Credential ID: 8934256554ba41f9b3674950409093d0

## 2019 | Creative Writing: The Craft of Setting and Description

Coursera Credential ID: 5NC74JEFCGDE

## 2019 Creative Writing: The Craft of Style

Coursera Credential ID: JSYAWR69VZLA

## 2019 Creative Writing: The Craft of Character

Coursera Credential ID: TJTC2HDLQKB9

## 2019 Creative Writing: The Craft of Plot

Coursera Credential ID: BVZG76TPX5N4

## 2015 Entrepreneurship: Launching an Innovative Business Specialization

Coursera Credential ID: DRWBGJKJ3RKH

#### 2015 Innovation for Entrepreneurs: From Idea to Marketplace

Coursera Credential ID: F8KGF8AZ5H

#### 2015 New Venture Finance: Startup Funding for Entrepreneurs

Coursera Credential ID: RYGLRBPM5R

2014	An Introduction to Consumer Neuroscience & Neuromarketing Coursera Credential ID: ACC5GFS8HX
2014	An Introduction to Marketing Coursera Credential ID: 66CAY2J6TG
2014	<b>Developing Innovative Ideas for New Companies: The First Step in Entrepreneurship</b> Coursera Credential ID: 3KEKEKMNXF
2014	Internet History, Technology, and Security Coursera Credential ID: DJCXZX6VVY
2013	Creative, Serious and Playful Science of Android Apps Coursera Credential ID: KAH9G8WGCF

## Mentorship

Master Thesis as Reader

## 2025 Toward an Aging-Friendly Suburbia

Kaicheng Zhuang, Massachusetts Institute of Technology SMArchS Urbanism Co-advised with Prof. Rafi Segal and Prof. Brent D. Ryan

## 2025 Toward an Aging-Friendly Suburbia

Minghao Du, Massachusetts Institute of Technology SMArchS Urbanism Co-advised with Prof. Rafi Segal and Prof. Brent D. Ryan