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# Webinar: The Future of Service Prototyping

📅 May 9, 2023, 12:00 pm - 2:00 pm



## Getting Up-To-Date with Service Design and Prototyping.

Please, join our webinar (Zoom link: <https://aalto.zoom.us/j/67648111261>) with a group of global service prototyping experts. In two hours, you'll get an idea about main tools, technologies and topics being topical now. There will be brief 10-minute presentations with 5-minute Q&A. The webinar is chaired by professor Satu Miettinen.

- Using Service and UX Design to Create Wearable Prototypes for Pandemic Challenges: Associate Professor Mari Suoheimo, The Oslo School of Architecture and Design, Norway, Researcher Virve Inget and Professor Jonna Häkkinen, University of Lapland, Finland
- The effective use of an interactive tool for service prototyping: Project Manager Kiwoong Nam, University of Lapland, Finland
- From Idea to Action, Prototyping A Peer-to-Peer Mobility Service: PhD Thomas Abrell, Volkswagen Commercial Vehicles, Germany
- Evolving the Service Prototyping at Centria UAS: Project Manager Johanna Hautamäki, Centria University of Applied Sciences, Finland
- Financial Planning Service Design and Prototyping: Virtual Ethnographic Research: Researcher Sheng-Hung Lee Massachusetts Institute of Technology (MIT) AgeLab, Cambridge, USA & Massachusetts Institute of Technology (MIT) Department of Mechanical Engineering, Cambridge, USA and Professor Joseph F Coughlin, Massachusetts Institute of Technology (MIT) Department of Mechanical Engineering, Cambridge, USA
- How to Integrate the Life-Centred Design in Service Prototyping with Empathy: PhD Mariluz Soto, Universidad del Desarrollo, Chile
- Technology-enhanced Embodied Prototyping: Professor Satu Miettinen and Senior Lecturer Titta Jylkäs, University of Lapland, Finland

The webinar is hosted by the Cumulus Service Design Working Group in collaboration with “Co-Stars” Service Design Research group and Empathy Business project at the University of Lapland, Massachusetts Institute of Technology (MIT) AgeLab, Cambridge, Centria University of Applied Sciences and Universidad del Desarrollo.

## Working group

Service Design

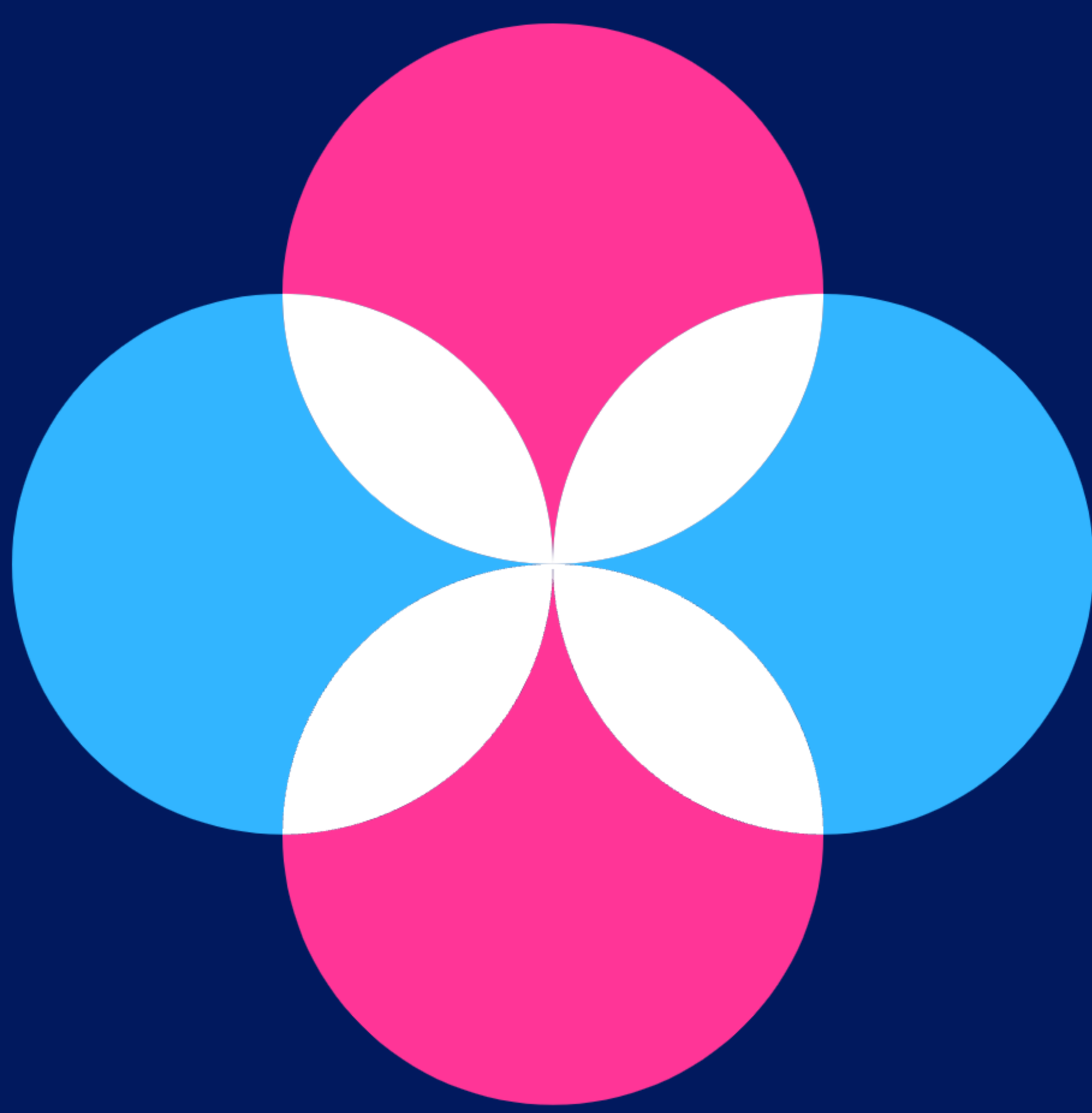
## Hosts

Satu Miettinen

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### Acknowledgments

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